

PRIORITY AREAS AND ACTIONS	TIMESCALE			CORPORATE PLAN (THRIVE PLEDGE)					HEALTH & WELLBEING STRATEGY								NOTES
	2024	2025	2026	PUT PEOPLE & FAMILIES AT THE HEART OF EVERYTHING WE DO	TACKLE INEQUALITY	SUPPORT OUR COMMUNITIES TO SUPPORT THEMSELVES & EACH OTHER	INVEST IN OUR ECONOMY TO PROVIDE OPPORTUNITIES FOR EMPLOYMENT, INNOVATION & GROWTH	WORK TOGETHER FOR A BETTER FUTURE FOR GATESHEAD	GIVE EVERY CHILD THE BEST START IN LIFE	ENABLE ALL CHILDREN, YOUNG PEOPLE & ADULTS TO MAXIMISE THEIR CAPABILITIES AND HAVE CONTROL	CREATE FAIR EMPLOYMENT AND GOOD WORK FOR ALL	ENSURE A HEALTHY STANDARD OF LIVING FOR ALL	CREATE & DEVELOP HEALTHY & SUSTAINABLE PLACES AND COMMUNITIES	STRENGTHEN THE ROLE & IMPACT OF ILL HEALTH PREVENTION	TACKLE RACISM, DISCRIMINATION & THEIR OUTCOMES	PURSUE ENVIRONMENTAL SUSTAINABILITY AND HEALTH EQUITY TOGETHER	
PREVENT, REDUCE THE NEED FOR SUPPORT																	
Implementation of Community Led Support model, with NDTi and partners, across IASC	X	X	X	X	X	X		X	X				X	X			
Redesign of the Adult Social Care Customer Journey, focusing on prevention and early intervention; preventing need and providing solutions at first point of contact.	X	X		X	X	X			X				X	X			
Maximise access and availability of information and advice, improving navigation and easy read information	X			X	X	X			X								
Develop online assessment functionality, including financial assessments and care assessments	X	X		X		X			X								
Develop prevention and early intervention strategy	X	X		X	X	X			X				X				
Work with TEC partners to develop solutions to common problems being face by those needing our services	X			X	X	X	X	X	X				X				
Develop a Technology Enabled Care (TEC) Strategy, working with partners to embed tech enabled care	X			X	X	X	X	X	X				X				
CAREGIVERS																	
Recommissioning and implementation of new caregivers contract	X			X	X	X			X	X	X		X	X			
Implement and monitor Caregivers action plan aligned to strategy	X	X		X	X	X			X	X	X		X	X			
Finalise and publish Caregivers and young carers strategies	X																
Improve information and advice support to carers	X	X															
WORKFORCE																	
Development of our recruitment offer and workforce brand, including retention of our workforce and timely recruitment	X	X	X				X	X		X							
Continue to develop opportunities for development and career pathways, inc health and social care workforce	X	X	X				X	X		X							
Monitor and review workforce strategy action plan	X	X	X				X	X		X							
COMMISSIONING																	
Progress new extra care housing developments	X	X	X	X		X	X	X		X		X	X				
Recommissioning and implementation of new home care contract	X	X		X		X	X	X		X	X	X	X		X		
Redesign and implementation of new residential care home contract	X	X		X			X	X		X	X	X	X		X		
Undertake specialist and supported housing demand and capacity assessment to inform commissioning plans	X			X	X	X	X	X		X		X					
Undertake review of contracts with CVSE organisations, re-commission statutory services and transfer funding for non-statutory services to the new CVSE Capacity Building Fund	X	X		X	X	X		X		X		X	X	X			
Undertake review of respite and day services provision	X	X		X	X	X		X		X							
Implement outcomes based commissioning approaches in all new areas of (re) commissioning activity	X	X	X	X	X	X		X		X				X			
Review the Council's own Enablement and Independence Service in the context of the wider care sector in Gateshead		X	X	X	X	X	X	X		X	X		X				
Review approach to quality assurance and improvement of commissioned services, including risk stratification of the market	X	X		X				X		X							
Build in technology to all new frameworks to support the use of technology enabled care in commissioned services	X			X	X	X	X	X		X		X					
COLLABORATION AND EQUALITY																	
Develop and implement Engagement and Co-production strategy and framework	X	X		X	X	X		X		X		X					
Develop and implement Autism strategy, action plan and governance to oversee delivery	X	X	X	X	X	X		X	X	X	X	X		X			
Carry out annual insight work to better understand inequalities and multiple exclusions in adult social care to improve equity in experience and outcomes	X	X	X	X	X	X		X		X				X			
Agree clear objectives and processes to capture and promote equality, diversity and inclusion, including protected characteristics within adult social care	X	X	X	X	X	X		X		X				X			
Build on existing engagement and feedback mechanisms with people with lived experience, partners and staff to ensure views and experiences, particularly from those whose voice is seldom heard, are reflected in IASC shared vision	X	X	X	X	X	X		X		X				X			
Review Integrated Impact Assessments, ensuring up to date IIA and BAU IIA covering key activities delivered by the service.	X	X	X	X	X	X		X		X				X			
LEADERSHIP AND SERVICE DEVELOPMENT																	
Further development of performance frameworks and dashboards across the entire service	X	X	X	X				X		X							
Continue to enhance and streamline processes to maximise efficiencies and use of systems applications	X	X	X	X				X		X							
Review and monitoring of financial planning and MTFs savings and demand	X	X	X	X			X	X		X	X						
Working with partners review partnership Boards and governance arrangements	X	X	X	X	X			X		X							
Ensure ongoing business assurance and compliance with corporate requirements and legislations	X	X	X	X	X			X		X							
Readiness for implementation of CQC Assurance framework, delivering adult social care duties, inline with the care act and incorporating learning into improvement plans	X	X	X	X	X	X		X		X							