

Tuesday 8th September 2015

Vision 2030 refresh

Purpose of the report

1. For the Steering Group to consider and approve the refreshed Vision 2030.

Background

2. The development of a Sustainable Community Strategy is no longer a statutory requirement, but the Gateshead Strategic Partnership has agreed the need for a strategic plan to inform its priorities and to monitor progress.
3. It was agreed that the strategy needed to be looked at again in light of the changes to the GSP as well as the organisations and networks involved. Most importantly in the context of less resource.

Refreshed Vision 2030

4. The refreshed document is in line with the proposals agreed previously by the GSP. This version is more strategic, easier to read and incorporates new branding.
5. The main changes are:
 - The operational detail has been removed so that it has a medium to long term focus.
 - The 6 big ideas have been retained however info-graphics have been introduced to help with communicating achievements in these areas.
 - The language has been changed to appeal to a wider audience.
 - All of these changes reduced the document from 48 pages to 8 pages.

Next Steps

6. A discussion will take place (later on the agenda) to continue discussions on opportunities to work differently together and develop an action plan in relation to this prior to the next meeting in November 2015.
7. Delivery over the next 5 years will be made manifest in the aligned medium term strategies and plans of the partnership boards. These will provide the operational detail of how we will deliver the outcomes and overall vision.
8. This will strengthen the link to the themed partnership board plans, remove duplication and help to be more realistic, flexible and respond to changes quicker.

Recommendations

9. The Steering Group is asked to
 - i. Approve the document as the refreshed Vision 2030
 - ii. Agree that the Chair has the authority to approve any further changes prior to publication (electronically)
 - iii. Once the final version is published, all partners take Vision 2030 through their own governance arrangements for endorsement