



Gateshead Strategic Partnership Steering Group

Tuesday 16 April 2013, 2.30pm

To be held in the Whickham Room, Civic Centre

- 2.30pm
1. **Apologies**
 2. **Minutes**
The minutes of the meeting of the Steering Group held on 20 November 2012
 3. **Matters Arising**
- 2.35pm
4. **Partnership Boards – updates**
Partner Updates – Current Issues

ITEMS FOR DISCUSSION

- 2.45pm
5. **Volunteer Framework** *(Pages 9 - 13)*
Lindsay Murray, Gateshead Council
- 3.00pm
6. **OurGateshead** *(Pages 15 - 17)*
Mark Shilcock, Gateshead Community Network
- 3.15pm
7. **Resident Survey**
David Shimmin, Gateshead Council
- 3.40pm
8. **Apprenticeship update** *(Pages 19 - 35)*
Ian Young, TDR
- 3.50pm
9. **Vision 2030**
 - a. **Big Idea Updates** *(Pages 37 - 85)*
 - b. **2013 refresh** *(Pages 87 - 100)*Sheila Johnston, Gateshead Council
- 4.10pm
10. **Future GSP meetings** *(Report to follow)*
Sheila Johnston, Gateshead Council

Date and Time of the Next Meeting: 21 May 2013 at 2.00pm



Gateshead Strategic Partnership Steering Group

20 November 2012

Minutes

Present:

Cllr Mick Henry	Gateshead Council
Neil Adamson	Northumbria Police
Sandra Brydon	DWP / Jobcentre Plus
Joan Moon	GCN
Cllr Martin Gannon	Gateshead Council
John Holt	Gateshead College
Hugh Kelly	Gateshead Community Network
Mark Gerrard	Tyne & Wear Fire & Rescue Service
Esther Ward	Gateshead Older People's Assembly
Bernard Garner	Nexus
Suzie Robson	Economy Environment & Culture Board
Margaret Whellans	Children's Trust Board

In Attendance:

Sheila Johnston	Gateshead Council
Derek Coates	Gateshead Council
Chris Barker	Older People's Assembly
Alison Walton	Gateshead Council
Charlotte Wainwright	Gateshead Council
Gayle Groombridge	Gateshead Council
Rosalyn White	Gateshead Council

1. APOLOGIES

Apologies for absence were received from Richard Thorold, Jane Robinson, Yvonne Ormston, Martyn Strike, Jane Mulholland and Ian Young.

2. MINUTES

The minutes of the meeting held on 18 September 2012 were agreed as a correct record subject to Tim Smith, Northumbria Police, being added to the attendance list.

3. MATTERS ARISING

The results from the latest resident's survey will be presented at January's meeting.

The peer review of adult safeguarding was held last week and the results of this will be reported to this Group.

It was confirmed that the possibility of rescheduling meetings to begin at the earlier time of 2.00pm would be looked at in the municipal year 2013/14.

4. PARTNER UPDATES

- **Economy, Environment and Culture Board**

The 2013-18 Housing Strategy will be presented to the EEC Board next week. The consultation period is ongoing until the end of November around what the housing priorities are and how delivery will be managed and monitored. The views of the EEC Board will be included in the draft strategy, which will be reported to this Steering Group in the new year.

There has been an increase in attendance at the Culture Forum. The Forum is focusing on cultural and creative interventions which address community issues. Views on any potential areas of community issues are welcomed, the views of the EEC will also be sought. It was suggested that there is a role of the Culture Forum to be involved in the Gateshead Communities Together Strategy.

- **Older People's Assembly**

The Gateshead Housing Company was thanked for funding that has been used to set up Friendship Groups, which will start in January.

The AGM was held on 6 October and 256 people attended. The theme of the AGM was safeguarding and community safety. The Police and Fire and Rescue Service were thanked for their contribution on the day.

- **Children's Trust Board**

A joint meeting between the Children's Trust Board, Local Safeguarding Children Board (LSCB) and the Youth Crime Management Board was held on 15 November. It was noted that this will become an annual meeting to allow planning of all three Boards to be linked.

A peer challenge was held by North Tyneside for the LSCB, this was generally positive. The Peer Review of Safeguarding Children will start on Monday.

- **Gateshead Community Junior Network**

The Junior Network will meet next Friday and will be looking at the SEND review and the young people will be asked for their perceptions and views on what happens in their schools regarding SEN. 18 schools will be represented on the day.

- **Nexus**

With regards to the Metro reinvigoration the old gates have been removed from Gateshead and new ticket machines are to be installed at Gateshead and Heworth at the end of the year.

New jobs will be advertised soon which will grow local employment opportunities.

Work is underway with Sixth Form students at Charles Thorp School around developing the use of the Smart Cards, which they are currently using for transport. Anybody wishing to follow up anything to do with Smart Cards should contact Bernard Garner.

- **Jobcentre Plus**

Yesterday the DWP launched its internet based recruitment service, Universal Job Match. This allows anybody to upload their CV and search for jobs. Employers can also upload job vacancies, however they are also able to test the market in advance of advertising vacancies. Jobcentre Plus is looking to work with employers to ensure all claimants have the opportunity to apply for jobs.

The new sanctions and conditionality regime has been launched which tightens up the regulations for claimants. Information on this will be presented to the Steering Group in the future.

- **Gateshead Council**

The Council has undertaken a review of senior management. The new structure will be included in the next GSP newsletter. Lindsay Murray is now Service Director of Communities, Neighbourhoods and Volunteering.

5. PORTAS PILOT – TOWN TEAM PARTNERS

The Steering Group received a report on the application to become a Town Team Partner. It was noted that at the end of 2011 Mary Portas reported on the review into identifying what could be done to revitalise the high street. In February 2012 the DCLG invited bids for local authorities to receive £100,000 each, 400 applications were received and only 27 selected.

Gateshead was unsuccessful in its bid, however the DCLG announced those who were not successful could bid to become Town Team Partners and receive £10,000, to be used to deliver part of their plan identified in the original application. Approval and funding has now been received and will be used towards delivering a support package to independent retailers in central Gateshead.

The Steering Group was asked to provide retrospective approval for delivery and reporting through the EEC Board.

- RESOLVED -
- (i) That the Steering Group provided retrospective approval to receive and use funds for retailer specialist support.
 - (ii) That the Steering Group approved that activity will be delivered on behalf of the GSP by Gateshead Council's Economic Development Service, who will report back through the Economy, Environment and Culture Board.

6. ACTIVE AGE

On behalf of the GSP Esther Ward and Chris Baker attended the Active Age Conference which was held on 17 October. There were 150 delegates in attendance at the Conference which was held at Newcastle Civic Centre. The overarching theme of the day was around living in an ageing society. Speakers pointed out the positives and negatives of an ageing society, in particular around technology based adaptations.

The keynote speaker was Cllr Joyce McCarty, Deputy Leader of Newcastle City Council, who highlighted the untapped sources of knowledge which older people

can offer. The proactive work of Newcastle City Council in terms of older people's care was also discussed, for example its sign up to the Age Friendly City. Three workshops and panel discussions were held around smart age business, global links and the importance of addressing the needs of older people sooner rather than later, leaning towards more business type solutions. It was noted that businesses are waking up to the fact that there is an ageing society and a change in business models is needed.

It was mentioned that Gateshead Council needs to get better at including older people in the design and planning like Newcastle City Council do.

It was questioned as to whether Gateshead has considered signing up to the Age Friendly City. It was confirmed that, although there has been no official sign up, the principles of Age Friendly City have been taken into account in terms of the town centre design.

RESOLVED - That the information be noted.

7. GATESHEAD COMMUNITIES TOGETHER

The Steering Group received an update report on the Gateshead Communities Together Strategy Action Plan. The action plan was previously agreed by the Steering Group in May. The GCT Strategy Group has met twice since May, where it was agreed that the work of the group be extended to explore how partners could work better together with targeted work in specific neighbourhoods.

It was noted that in order to support the functions of the GST Strategy Group organisations which have a community development role will be identified to look at how work can be targeted in neighbourhoods.

The Action Plan has been updated by a number of organisations and the work undertaken to date was identified. Any other organisations wishing to include its work should inform the GSP.

- RESOLVED -
- (i) That the Steering Group agreed the proposals for the GST Strategy Group's way of working.
 - (ii) That the Steering Group noted the work undertaken by partner organisations as identified in the updated Action Plan.

8. FAMILIES GATESHEAD

The Steering Group received an update on the Families Gateshead programme, which is the local response to the Troubled Families project that was launched last year. The programme focuses on high cost families and works intensively with those identified families with a view to turning their lives around. Work will be at a multi agency level.

Progress during the first six months of the project has been around shaping local delivery and building on the known families. Also work has been ongoing to link all agencies to develop innovative practice and ensure a sustainable model.

Over 150 families have so far been identified who meet the national criteria, the target is 600 families over three years and local criteria are also being developed to identify further families. It is anticipated that by mid 2013 the programme will be working with 300 families. Currently work is underway with 80 families, 190 families are needed by March.

At present, a Project Board and an Operational Group have been set up and funding has been secured for attachment fees for those families engaged. This is a payment by results programme and the first claim against outcomes can be made in January 2013.

- RESOLVED -
- (i) That the Steering Group commented on progress.
 - (ii) That the Steering Group noted the content of the Families Gateshead Strategy.

9. VISION 2030

• THE 2013 REFRESH

A report was presented on the possible approach for the refresh of Vision 2030 in 2013. It was proposed that the refresh would be a light touch approach based on work and consultation that has already taken place, such as the Gateshead Strategic Needs Assessment and the resident survey. The Steering Group was asked to consider how progress can be communicated and whether a three year refresh is appropriate. It was also proposed that the refreshed Vision 2030 will include details of the new GSP arrangements and updated pathways for each of the Big Ideas including progress since 2010.

It was felt that informing people of progress made should be done in user friendly format, for example online or through the Council News. It was suggested that, in terms of Vision 2030, a five year medium term strategy would be useful although it was also felt it was important to look at on an annual basis.

Any comments on the refresh should be forwarded to Charlotte Wainwright and further information will be brought back to the next meeting.

- RESOLVED -
- That the Steering Group commented on the proposal and agreed to receive a further report in January's meeting.

• BIG IDEA UPDATES – GATESHEAD GOES GLOBAL

The Steering Group received a progress report on the Gateshead Goes Global big idea. Over the last six months progress has been made in a number of areas, for example, Gateshead was successful in its bid to host the European Team Athletics Championships in 2013. During the last six months NGI set up a business winning team to attract major international businesses to Gateshead.

It was noted that raising the profile of NewcastleGateshead within the Eurocities network is unlikely to be achieved. This is due to the pressure on resources.

The priorities for 2013 were identified and include continued engagement with the EU and attracting international business to Gateshead through NGI. In addition

work will continue on attracting and retaining international students to Gateshead and also on ensuring children and young people continue to have access to international opportunities and exchanges.

It was proposed that the name of the big idea be changed to Global Gateshead to recognise the progress made in establishing Gateshead as an international place. It was also proposed to change the milestone around trade and export awards to; supporting more local businesses to trade internationally and export goods and services. A further proposal was made to delete the milestone around NewcastleGateshead being the host city for FIFA 2018 World Cup.

- RESOLVED -
- (i) That the Steering Group considered the progress made in taking forward the aspirations and priorities for Global Gateshead.
 - (ii) That the Steering Group approved the proposed changes to the document to be implemented during the next refresh of the Vision 2030 Strategy.
 - (iii) That the Steering Group discussed possible priorities for Global Gateshead for the three year period subsequent to 2013.

10. ANY OTHER BUSINESS

The Chair thanked Derek Coates for all his work and wished him well for his retirement.

11. DATE AND TIME OF NEXT MEETING

The next meeting will take place at 2.30pm on Tuesday 22 January 2013, in the Whickham Room, Gateshead Civic Centre.



Gateshead Strategic Partnership Steering Group

16 April 2013

Gateshead Council Volunteers Plan

Purpose of the Report

1. The Steering Group is asked to approve the Gateshead Council Volunteer Plan and the role it will play to ensure effective delivery of Vision 2030, in particular, Gateshead Volunteers.

Background

2. The work of volunteers across Gateshead is integral to the long term health and sustainability of the borough.
3. The Council has prioritised supporting and working with the voluntary and community sector, in Vision 2030 and the Council Plan, creating an environment in which the sector can thrive and expand. Gateshead Volunteers Big Idea is one of six Big Ideas in Vision 2030. Its primary objective is to involve more local people in their community in a way that increases their personal wellbeing and benefits their communities. A further aim of Gateshead Volunteers Big Idea is for Gateshead to be known as a national leader in promoting and supporting volunteering.
4. The Gateshead Compact agreed by Cabinet in 2008 includes a strategic set of principles and action shared across the partners of the Gateshead Strategic Partnership working to deliver Vision 2030. There is a shared commitment to: valuing the role of volunteers; removing barriers to volunteering; supporting the take up of opportunities; and ensuring an effective infrastructure is in place to support volunteering.
5. The Council Plan sets an overall outcome for sustainable economic growth and wellbeing for Gateshead, which includes creating capacity through volunteering. In addition, one of the Council's Fit for Future principles is to build capacity in the voluntary and community sector.

Purpose of the Gateshead Volunteers Plan

6. Gateshead Council Volunteers Plan has been developed to ensure a strategic and structured approach in delivering the Council's aims of increasing volunteering. A summary of Gateshead Council Volunteers Plan is at Appendix 1 and a full copy of the Plan is available online within the agenda folder for this meeting.

Vision and Outcomes

7. The Vision for Gateshead Volunteers is to:
 - Enable everyone to make a recognised contribution to their community and become the volunteering capital of England by 2030

- Deliver economic growth and wellbeing
 - Volunteering activity adds value to local service provision, enabling neighbourhoods to have services that would not be otherwise provided and enhancing core public services
 - Increase formal volunteering from 18% to 25% by 2017
 - Increase informal volunteering from 34% to 40% by 2017
 - Increase volunteering across informal and formal by 20,000 volunteers overall by 2017.
8. The overall purpose of the Gateshead Volunteers Plan is to ensure that the current significant benefit and contribution of volunteering in Gateshead is further expanded, developed and supported in a structured and strategic way.
9. Deliverables: The plan aims to:
- Improve and increase the quality and range of volunteering opportunities
 - Increase the number and diversity of volunteers both informal and formal
 - Improve accessibility to volunteering
 - Improve publicity and marketing of volunteering
 - Measure and evaluate the level and impact of volunteering in Gateshead
 - Co-ordinate and facilitate volunteer support across Gateshead in accordance with Vision 2030, ensuring that it is resourced correctly, is sustainable and maximises the service offer within Gateshead.

Gateshead Council Volunteers Plan

10. Chapter 1 explains the Objectives of the Plan and the Vision 2030 outcomes. This chapter sets out a boroughwide ambition to increase and enhance volunteering.
11. Chapter 2 provides a current picture of volunteering in Gateshead. This includes a mapping exercise of current volunteering activity across Gateshead. It is the first time such comprehensive and up to date data has been available. The mapping exercise collated information from the 2012 residents survey as well as information gathered from service areas, GSP partners, schools, GVOC and VCS organisations databases. Strengths and opportunities have been identified through an analysis of the current volunteering activity. This chapter also includes case studies of volunteering within Gateshead, some comparison information, and conclusions to the current available information.
12. Chapter 3 identifies new principles for Gateshead Council which will determine how policy and resource decisions will be made in Gateshead Council regarding volunteering. These principles are structured around:
- Strategy and Outcomes
 - Structure and Systems
 - People and Resources

13. Chapter 4 covers Functions, Resources and Structures. The section aims to identify the current resources involved in volunteering in Gateshead Council and its partners. This falls under three areas; administration, management and communications. The chapter discusses current resources and potential future functions and resources.
14. Chapter 5 covers Priorities and Next Steps. This includes the opportunities for volunteering and identifies a new communications plan and marketing campaign for Gateshead Volunteers.
15. The Plan is also presented as a one page document, at Appendix 1.

Consultation on the draft Gateshead Council Volunteers Plan

16. The Gateshead Council Volunteers Plan has been developed through consultation with councillors, trade unions, the voluntary sector, community groups, volunteers and partners within the Gateshead Strategic Partnership.
17. Comments from the consultation process include:
 - The Plan aims to increase volunteering across Gateshead involving all partners and organisations who work with the Council to deliver Vision 2030. It should be clearly identified that this is Gateshead Council's Volunteer Plan, which will direct Council policy and resource decisions
 - Support for increasing the numbers of volunteers in Gateshead and improving opportunities for volunteering in Gateshead
 - The targets (20,000 new volunteers) are ambitious and are supported and welcomed. It is considered that these are deliverable and achievable.
 - Support for the principles identified for volunteering, emphasising that Gateshead Council prioritised volunteering in 2006 through Vision 2030. The principles should remain relevant and appropriate throughout the lifetime of Vision 2030
 - Volunteering activity adds value to local service provision
 - Support for a single framework and point of contact for all volunteering activity in Gateshead Council
 - Approach to safeguarding and application of new DBS (Disclosure Barring Service) confirmed.
 - Support to prioritising areas of volunteering – including digital inclusion volunteers and volunteers in sport in particular.
 - Collaboration and pooling of resources across partners and with the voluntary sector in particular should be emphasised
 - Supporting more young people to volunteer should be a key priority of the Plan
 - All volunteers should be supported effectively in their training and development needs and progression routes to employment
 - Community groups and volunteers should be supported to build capacity – but recognise that this takes time and resources
 - Data on volunteering activity should be continuously updated in the Plan to ensure an accurate picture of volunteering across Gateshead.

Recommendations

18. Gateshead Strategic Partnership Steering Group is recommended to:
 - I. approve the Gateshead Council Volunteer Plan
 - II. agree to work with the Council in support of Gateshead Council Volunteers Plan to deliver Vision 2030 Big Idea Gateshead Volunteers
 - III. discuss with their own organisations as to how to support the Volunteers Plan and Volunteer Month.

Who The Plan Is For:

- All volunteering activity across Gateshead
- Specific to Gateshead Council to deliver the Council Plan

Outcomes

Volunteering achieves the following benefits to individuals, organisations and communities:

For individuals:

- Engages residents in community activities
- Provides opportunities to gain skills and experience
- Increases self esteem and confidence
- Allows people to 'give something back' to their community
- Enhances CVs and employability
- Enhances quality of life

For Communities:

- Builds more cohesive and resilient communities
- Allows communities to develop creative solutions new services, opportunities and activities
- Involvement in directly delivered services to add value
- Ownership in communities enables residents to co-produce and design services

For Organisations:

- Increased capacity
- Service user involvement
- Different approaches and ideas brought by volunteers
- Community resilience
- Boosts employee and service users morale

Deliverables

Doing this we will: **If we did nothing:**

- | | |
|---|---|
| <ul style="list-style-type: none"> • Improve and increase volunteering opportunities • Improve publicity and marketing of opportunities • Measure and evaluate • Co-ordinate and support volunteering | <ul style="list-style-type: none"> • Reduced capability and capacity in communities • Reduced community cohesion • Underdeveloped skills • Reduced awareness of opportunities • Volunteering not enhanced • Not achieve Vision 2030 ambitions |
|---|---|

Principles

The Council will adopt the following principles:

Strategy and Outcomes

- All volunteering is undertaken by choice
- Volunteering activity is encouraged and supported to deliver Vision 2030 outcomes: develop skills; build community resilience; improve quality of life
- Volunteering activity adds value to local service provision, enabling neighbourhoods to have services that would not otherwise be provided and enhancing core public services
- Volunteering activity will be enhanced and maximised by building capacity in the Voluntary and Community Sector
- Ensure equality of opportunity to anyone who wants to volunteer. We will be pro-active in supporting vulnerable people to overcome barriers to volunteering
- Volunteering activity will be integral to giving people choice, independence and control

Structure and Systems

- There will be a single framework and point of contact for all volunteering activity in Gateshead Council
- Strategic management and administration procedures will be as simple and flexible as possible to reduce bureaucracy and widen opportunity
- The management of volunteering activity will be the responsibility of the service area
- Effective structures will be put in place to support and develop volunteers
- There are recognised mechanisms and procedures in place for the resolution of any problems

People and Resources

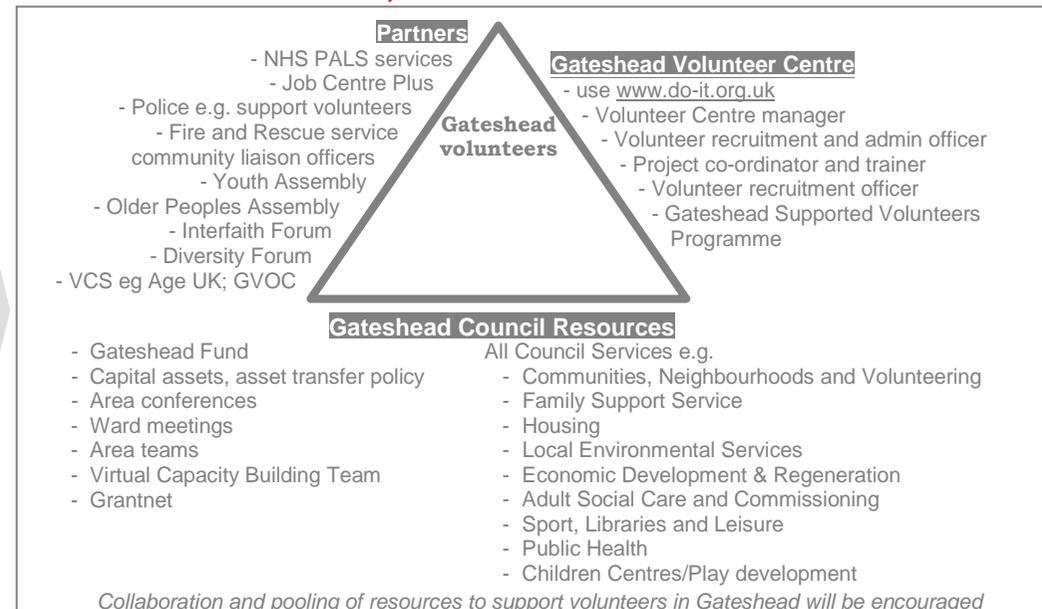
- The Council will support volunteers to ensure the best possible matching of skills, personal interests and goals
- The Council will work with the voluntary sector to ensure existing volunteers are supported as well as attracting new volunteers in Gateshead
- All volunteers will have appropriate induction, training and development
- Volunteers will be able to carry out their duties in safe, secure, healthy environments
- Volunteers will have opportunities to design services
- Volunteers will contribute to the development of volunteering policies and procedures
- Volunteers will be subject to the relevant Disclosure and Barring Service (DBS) checks, where it is relevant to the role and required by law and given appropriate training
- The Council will ensure robust safeguarding and protection policies are in place
- Volunteers will be supported where reasonable expenses are incurred
- The Council will collaborate with key organisations to maximise volunteering opportunities and experiences
- The added value of volunteers will be highlighted as part of the commissioning process to maximise opportunities and the quality of provision in Gateshead in line with the Public Service (Social Value) Act 2012
- Council employees will be supported to volunteer to enhance best practice in Gateshead volunteering
- Gateshead Council recognises the vital role of volunteering as a means to career progression and professional development

We Aim To:

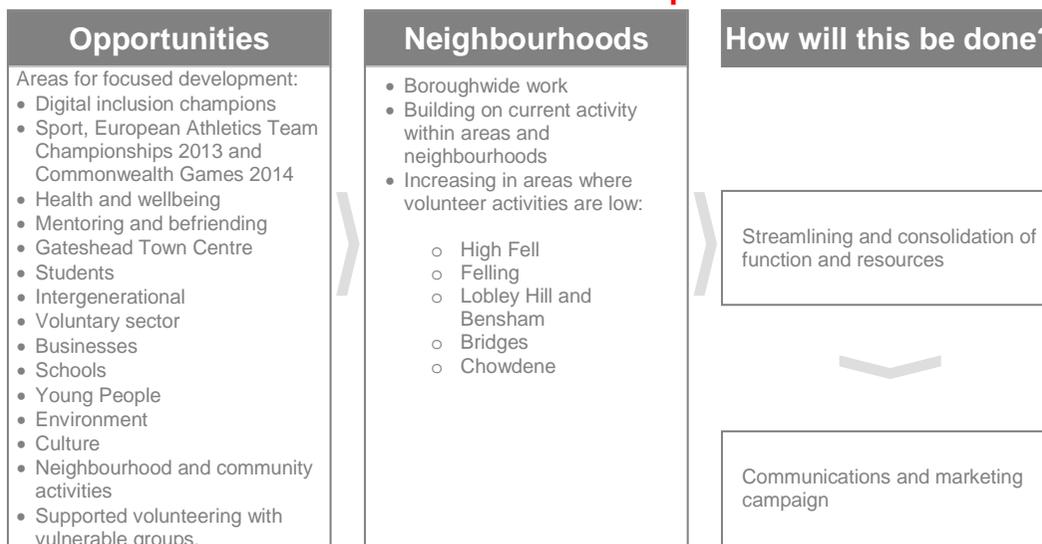
- Enable everyone to make a recognised contribution to their community and become the volunteering capital of England
- Deliver economic growth and wellbeing
- Volunteering activity adds value to local service provision, enabling neighbourhoods to have services that would not be otherwise provided and enhancing core public services
- Increase formal volunteering from 18% to 25% by 2017
- Increase informal volunteering from 34% to 40% by 2017

Overall 20,000 new volunteers

Functions, Resources and Structures



Priorities and Next Steps





Gateshead Strategic Partnership Steering Group

16 April 2013

OurGateshead.org - 2012 Review and Planned Developments for 2013

Purpose of report

1. This report sets out a review of the 2012 achievements and planned developments for 2013 of the OurGateshead website.

This report is for discussion

Background

2. In 2010 Gateshead Council received funding from the government's 'Timely Information for Citizens Project' to establish a new website as a way of strengthening local community networks. The pilot scheme was led by Gateshead Libraries in partnership with Gateshead Community Network (GCN).
3. The website 'OurGateshead' was developed as a place where groups could promote themselves, share ideas and consult with other groups. Free training and ongoing support was offered to the community as part of the offer.
4. The site was launched in May 2010 with 25 groups listed. Once the formal project ended in November 2010 GCN took over the management of the site with Gateshead Libraries continuing to provide training and support.

Summary of 2012 achievements

5. Number of groups listed
 - 118 groups at the beginning of 2012 rising to 747 at the beginning of 2013
 - Gateshead Libraries 'Societies and Organisations' database and GVOC's 'Group Directory' added to OurGateshead.org
6. Visitor Numbers Increase
 - Visitor figures and page views for the last 3 months of 2012 almost treble the numbers for same period of 2011
 - In 2012 a total of 21,975 visits were made with a total of 80,428 views.
7. Design and Functions
 - The most significant change to the site was the introduction of 'Themed Pages' where information is displayed by area, activity and audience demographics. A full list of themed pages can be seen at: www.Ourgateshead.org/sitemap
8. Social Networking/New Media
 - Social networking continued to be a major communication tool in 2012
 - OurGateshead.org set up a Twitter account to notify followers of new content and to 'retweet' information from groups and organisations in Gateshead.

9. Gateshead Council's Digital Inclusion Board
 - GCN are working as part the Gateshead Council's Digital Inclusion Board - a project that is aiming to increase the numbers of Gateshead residents who actively use the Internet.
10. Other Projects
 - A bid made to Nominet trust for funding was unsuccessful. However the bid process has resulted in the production of a development plan that can be used in the future.

Planned Developments for 2013

11. Listed groups - the aim is to have over a thousand groups listed including the many smaller groups that are not yet included.
12. Visitor Forecast
 - With no increase in visits the site will have 30,000 visits and 100,500 views in 2013.
 - However as more groups are listed and by promoting the website it is anticipated that the increase will continue. The aim is to have 60,000 visits and 200,00 page views in 2013.
13. Design Forecast - 2013 will see major improvements to the site, the system that runs it will be upgraded by the summer - allowing work to be done on the site's layout and functions including:
 - Enhanced page design including - calendar, home page and themed pages
 - Better search facilities.
 - Improved ability for groups to use site as a networking tool.
 - New layout for visitors using mobile phones
 - The ability for visitors to 'follow' groups and receive email updates when new content is added.
14. Social Networking/New Media
 - More support for groups wishing to use social networking (e.g. Facebook, Twitter) and/or social media (e.g. YouTube) to promote their work.
 - Establishment of an OurGateshead Facebook page with consideration to ways of working with existing Facebook groups in the area.
 - Improvements to site integration with Twitter, Facebook and YouTube.
 - Working as part Gateshead Council's Digital Inclusion Board
15. Gateshead Council's Digital Inclusion Board
 - Creation of a database of IT training that will be used to signpost groups to relevant training and support.
16. Other Projects
 - Continued working with Gateshead Libraries to maintain accuracy of site
 - Establishment of a section for GCN's Junior Network.
 - Development of an online presence for Bensham and Saltwell's Express (community newspaper)
 - Work with Lawnmowers Independent Theatre Company to improve accessibility
 - Explore which elements of the Nominet application can be implemented without major investment
 - Explore funding opportunities to enable the OurGateshead.org project to reach its full potential.

Recommendations

17. Member of the GSP Steering Group are requested to:
 - Note the contents of this report
 - Discuss ways that partner organisations can be involved in the project including promoting the OurGateshead.org site



Gateshead Strategic Partnership Steering Group

16 April 2013

Apprenticeship update

Purpose of report

1. The purpose of this report is to update the Steering Group on progress to achieve priorities in the Gateshead Apprenticeship Plan.

Background

2. In January 2011, the GSP Steering Group approved an Apprenticeship Plan for Gateshead 2011-14 (see Appendix 2). The plan sets out our borough-wide commitment to increase Apprenticeships available in Gateshead, utilising a partnership approach to delivery over the three following years.
3. The main aims of the plan are to:
 - Increase the number of Apprenticeships available in Gateshead
 - Increase the number of Gateshead residents accessing Apprenticeships
4. It is based around three main priorities, which are to:
 - Engage with more employers to enable an employer and private sector led approach to Apprenticeships
 - Define and promote the single 'Gateshead Apprenticeship Offer'
 - Support local people to access Apprenticeship opportunities
5. The plan also establishes a number of principles that are embedded into the successful delivery of the aims and priorities:
 - Working in partnership
 - Equality of opportunity
 - Delivering high-quality provision
 - Actively seek and maximise funding opportunities
 - Developing innovative training for new opportunities in growth areas
6. The Gateshead Apprenticeship Partnership was established to oversee delivery of the key actions in the plan. This group comprises the Gateshead Collective (a group of nine local work-based training providers including Gateshead College), National Apprenticeship Service (NAS), and Gateshead Council.
7. To date, the Gateshead Apprenticeship Partnership has successfully progressed a number of key areas identified in the plan, including:
 - a. The development and delivery of the Gateshead Apprenticeship Offer
 - b. An increase in the number of Gateshead employers supporting Apprenticeships
 - c. Targeted work in local secondary schools to raise the profile of Apprenticeships amongst young people and teachers, supporting young people into accessing local opportunities
 - d. Exceeded local targets

8. Whereas the Partnership has experienced successes delivering some of the plan's aims, there are still a number of areas where further work is required. For example, 16-18 learner numbers have fallen and, whilst this is a trend across a number of local areas and is due to a complex range of factors, the Partnership is looking to address this issue specifically through the Gateshead Apprenticeship Offer.
9. Furthermore, the Gateshead Apprenticeship Partnership proposes that several areas identified in the existing Apprenticeship Plan should now be reconsidered due to changes both nationally and locally. For example, those objectives associated with the Young Apprenticeship programme; changes to the plan's delivery partners; and the need to widen the scope of objectives to help address the issues associated with supporting sustainable economic growth and well-being, youth unemployment, etc.
10. The Apprenticeship Plan identifies specific targets that the achievement of priorities can be measured against. The table below provides an at-a-glance overview of current progress using a RAG rating (Red, Amber, Green) based on current performance. RAG ratings are assessed on the following basis:
- Red – progress against the objective has a number of key issues and is not likely to be achieved unless significant actions are taken to address performance; and
 - Amber – progress against the objective has been made though there are some issues that need to be addressed to ensure that the target is achieved; and
 - Green – progress against the objective is on track and likely to be achieved within the timescale.

Target	RAG rating
Define and promote a single 'Gateshead Apprenticeship Offer'	Green
By 2014, increase the number of Apprenticeships (aged 16+) in Gateshead by 600	Green
Increase the number of 16-18 year old Apprenticeships offered by Gateshead employers by 10% in 2011/12; 15% in 2012/13; 20% in 2013/14 and; grow adult traineeships in line with employer demand	Amber
Ensure care leavers in Gateshead are offered Apprenticeship opportunities (12 per year)	To be confirmed
Increase the numbers of Young Apprenticeships (aged 14-16) in growth sectors (as defined in the 1Plan) to 260 per year (in addition to the 600 for those aged 16+)	Green
Increase progressions from Young Apprenticeships to Apprenticeships/ Advanced Apprenticeships by 10%	Green
Make sure that Apprenticeships are part of a coherent education and training offer in Gateshead, working with schools to ensure that all young people at Key Stage 4 receive the information they need to decide whether an Apprenticeship would be right for them	Green
Equip all professionals providing Careers Education, and Information Advice and Guidance, with the skills and knowledge they need to give appropriate support to young people and adults in Gateshead	Green
Ensure young people and adults (particularly vulnerable groups) are suitably prepared to access available Apprenticeship places	Green

11. Further detailed information regarding the background, progress and issues to consider for each of the above objectives can be found in Appendix 1 to this report.

Timetable

12. The Apprenticeship Plan for Gateshead aims to deliver its objectives by 2014, and performance is reviewed at every meeting of the Gateshead Apprenticeship Partnership. The Partnership currently meets every two months.

Next Steps

13. The Gateshead Apprenticeship Partnership will continue to oversee and monitor delivery against the priorities and objectives set out in the Apprenticeship Plan.
14. The Partnership will continue to update the GSP Steering Group on progress at agreed intervals.

Recommendation

15. Members of the GSP Steering Group are asked to:
 - (i) Note the progress against the delivery of the Gateshead Apprenticeship Plan 2011-2014.
 - (ii) In light of national policy changes, endorse the Gateshead Apprenticeship Partnership to revisit and review the objectives identified in the Apprenticeship Plan for Gateshead 2011-2014.
 - (iii) Agree to receive and review an updated version of the Apprenticeship Plan and endorse revised objectives.

Target: Define and promote a single Gateshead Apprenticeship Offer

Background

1. The Gateshead Apprenticeship Partnership has developed, defined, and are actively promoting the Gateshead Apprenticeship Offer. 'The Offer' co-ordinates all information and support available relating to Apprenticeships in the borough - providing a central resource that makes it as easy as possible for employers to engage with Apprenticeships across Gateshead. The Offer is supported by a range of national and other local incentives, informed by consultation undertaken with local employers.
2. The Offer is essentially a way of repackaging the 'product' and presenting it to local employers. The underlying principle is that if the GAP work collectively as strategic partners and providers, we can achieve a greater outcome, achieve economies of scale, and reduce duplication and confusion within the market.

Progress

3. The implementation of the Offer has been very successful to date, showing some strong results in positively engaging Gateshead businesses and increasing the number of local Apprenticeship opportunities. Key progress to date includes:
 - An audit of Apprenticeship provision available in Gateshead has been completed and, following discussions with a wide range of local training providers, ten Apprenticeship providers were approached and have signed-up to support the delivery of the Offer. This includes the Gateshead Collective, Gateshead College, and Zodiac training.
 - Terms of Reference, defining the purpose of the Offer, roles, expectations, protocols, and contact information etc., have been agreed with all partners. The appendix identifies the sectors and frameworks available within Gateshead. Any gaps are being identified and negotiations are taking place with additional local partners in order to enhance the Offer.
 - A quality framework has also been developed and signed off by GAP.
 - The Offer was formally launched at the Gateshead Council Private Sector Dinner in November, which was attended by over 40 local business leaders. Councillor Mick Henry, the Leader of Gateshead Council, and Alan Wallace, National Apprenticeship Service, jointly launched the Offer at the event.
 - Now that the Offer is in place, the focus has been to promote it to local businesses through as many avenues as possible. A wide range of promotional materials has been produced to market the Offer:
 - A leaflet setting the benefits of Apprenticeships and the package of incentives available through the Offer - accompanied by a letter of support from Councillor Henry - is being distributed to over 3,000 businesses across Gateshead.
 - The Offer is currently featured in a high-profile promotional campaign on the Tyne and Wear Metro and the rear of buses operating from Gateshead.
 - The Offer has also been promoted through a range of business networks, representative bodies, and periodicals.
 - A discrete Gateshead Apprenticeship Offer web presence is in the final stages of development.

- To further support the promotional materials, an intensive 60-day telemarketing campaign has been commissioned, targeting over 1,000 Gateshead businesses. The target is to identify over 150 local employers who are interested in our Offer, secure on-site appointments, and, where suitable, support as many as possible to sign-up to the Offer and recruit an apprentice.
 - Conducted in 10 day phases, the campaign is already generating strong initial interest and a number of businesses have signed-up. Meetings with these employers are currently being held to establish precisely what their needs are, to identify suitable frameworks and vacancy numbers, so that they can be referred to the most appropriate provider within the Offer to deliver the training.
 - Beyond the target of 150 'hot' leads, the telemarketing campaign is also capturing 'warm' leads. These are employers who currently may not be in a position to take on an apprentice, but would be interested in the near future. Work will continue with these employers over the forthcoming months.
 - After the first 18 days of the campaign: 72 appointments have been secured; 42 meetings held; 20 employers have committed to take on local apprentices; 15 employers have indicated that they will be looking to take on apprentices in the coming months; of the 20 employers who have signed up so far they have indicated that they are looking to fill 69 potential vacancies.

Issues to consider

4. The promotion of the Offer has largely been supported by discrete Raising of the Participation Age (RPA) funding secured through Gateshead Council's education service. This funding ends in March 2013 and the Gateshead Apprenticeship Partnership are currently identifying how the stronger elements of the Offer and its continued promotion can be embedded into local practice, so that the results achieved to date can be sustained.
5. A full evaluation of the delivery of the Offer will be completed at the end of March, as part of performance monitoring for the RPA project.

Target: By 2014, increase the number of Apprenticeships in Gateshead by 600

Background

6. Across all ages both starts and participation have improved nationally, regionally and in Gateshead. Both Gateshead and the North East have outperformed England in terms of apprenticeship starts.
7. Most of the growth in Gateshead, the North East, and England as a whole, is through increases in adult apprentices (25+).

Progress

8. The latest full year Apprenticeship figures from September 2011 to August 2012 for Gateshead highlight the following:

Apprenticeship starts

- Gateshead starts have increased by 97.9% in the past two years; from 1,389 in 2009/10 to 2,749 in 2011/12. The biggest growth has been at advanced level, where starts have more than doubled from 444 to 1,010 (127.4%).

- A higher proportion of Gateshead apprentices who start their programmes are succeeding in a timely fashion. Success rates improved from 67.6% to 78.6% between 2008/09 and 2010/11 - an 11% improvement. The regional improvement across the same period was 8.1% and nationally, 5.5%.
- Starts in 16-18 Apprenticeships in 2011/12 fell by 116 or 16% on the figures for the whole of 2009/10 (down from 719 to 603). This compares with a modest increase in the regional average of 333 or 4% across the same period (up from 8,862 to 9,195). This is an area of concern nationally, and an issue that needs to be addressed in Gateshead.
- The number of Apprenticeship starts for 16-24 year olds in Gateshead rose from 1,109 in 2009/10 to 1,302 in 2011/12, an increase of 17.4%. Across the same period in the North East, starts rose from 14,671 to 19,343 or 31.8%. Nationally, the increase was 25.3%. Though growth in this critical age range has been good in Gateshead it is less than the national average and significantly less than that of the North East as a whole.
- In Gateshead, Apprenticeship starts for those aged 25 and over increased from 280 in 2009/10 to 1,447 in 2011/12. This is growth of 416.8%. In the North East, as a whole, growth across the same period was from 3,451 to 18,420 or 433.8%. In England, starts increased by 355.2%.

Apprenticeship participation

- Participation has also increased in Gateshead with a 67.5% increase across the same period, rising from 2,731 to 4,574 over the two years. Regionally, participation increased from 34,813 to 63,555, or 82.5%. The Gateshead share of apprenticeship participation in the North East is now 7.2%. Nationally participation in Apprenticeships rose by 69.1%.
- The participation of 16-18 year old Gateshead residents in Apprenticeships for the same period fell by 128 or 11% (down from 1,179 to 1,051). Participation in the North East across the same period rose by 1,169 or 8% (up from 14,774 to 15,943). As with starts this is an area of concern nationally and in Gateshead.
- 16-24 year old participation numbers in Gateshead increased from 1,346 in 2009/10 to 1,736 in 2011/12; a rise of 29.7%. The regional improvement across the same period was from 27,177 to 34,361, or 26.4%. In England as a whole, participation for this age group increased by 21.2%.
- The numbers of those aged 25 and over engaged on programmes in Gateshead increased from 644 in 2009/10 to 2,204 in 2011/12. This is a 242.2% improvement. In the North East numbers rose from 7,636, to 29,194 or 282.3% across the same period. Nationally the increase was 270.6%.

Issues to consider:

9. Healthy Apprenticeship growth is being fuelled primarily by adult Apprenticeship programmes. In most, but not all cases, this is simply a replacement of the former Train to Gain model. Such programmes are 'quick wins' targeting adults who are already employed, and appear to be more an assessment/ certification-based programme, rather than one of upskilling or retraining.

10. Whilst this may have some merit in providing the learner with more recognisable and transferable skills for re-employment, it offers less value to the employer and the taxpayer.
11. These types of programmes have been criticised recently, not least in the Richard Review of Apprenticeships, and the Education and Skills Select Committee report on Apprenticeships. It is clear through recent changes in funding and the introduction of Adult loans for Apprenticeships, that the government is moving away from these types of Apprenticeship models.
12. Given the nature of the growth there is a need to be cautious of reading too much 'good news' into overall figures. There is a need to focus on improving performance in those areas which are consistent with local and national priorities. In terms of Apprenticeship age ranges, this is 16-24 year olds, and in particular the 16-18 ages.

Target: Increase the number of 16-18 year old Apprenticeships offered by Gateshead employers by 10% in 2011/12, 15% in 2012/2013, and 20% in 2013/14, and grow adult traineeships in line with employer demand

Background

13. 16-18 year old Apprenticeship numbers are falling in Gateshead - a pattern which is reflected in many areas across the country. The reasons for this are complex:
 - New employer placements are increasingly difficult to find given the wider economic circumstances.
 - All Gateshead schools have some form of post-16 offer available, whether it is via a sixth form or through a collaborative arrangement. Many young people find the transition from school to full-time employment and training daunting, and prefer the familiarity of a school environment. Schools are more than willing to provide this support even if, in the longer term, the young person is likely to disengage and pursue the Apprenticeship route.
 - Providers are meant to charge employers a 50% levy on the training costs for 19 - 24 year old learners, but more often than not they do not. This impacts on 16-18 year old numbers as it removes one of the key funding barriers to the recruitment of 19-24 year olds. As such, employers are more often opting to recruit aged 19+ learners who they perceive to be more mature, more likely to stay in the role, and less of a risk.
 - The end of the Young Apprenticeship programme may also have impacted on numbers for 16-18 year olds.
14. Increasing the number of 16-18 year old Apprenticeships is a key priority for National Apprenticeship Service.

Progress

15. The current picture for 16-18 year old apprentices is as follows:
- Starts in 2011/12 fell by 116, or 16% down on the figures for 2009/10 (from 719 to 603).
This compares with a modest increase in the regional average of 333 or 4% across the same period (up from 8,862 to 9,195).
 - The participation of 16-18 year old Gateshead residents in Apprenticeships for the same period fell by 128 or 11% (down from 1,179 to 1,051).
Participation in the North East across the same period rose by 1,169 or 8% (up from 14,774 to 15,943).

Issues to consider

16. 16-18 year old Apprenticeship numbers remain a key government priority and, given the local performance and the wider context of RPA, must remain as a priority that the Gateshead Apprenticeship Partnership needs to address.
17. The performance figures for 16-18 Apprenticeships have been 'skewed' over the last couple of years by some models which have been delivering on a very swift turnaround - leading to some Apprenticeships being delivered in less than six months. Following additional scrutiny of such models, the Gateshead Apprenticeship Partnership lobbied strongly for these models to be removed from the local provision. Contracts for these models were subsequently withdrawn and new national quality guidelines were published by NAS.
18. The removal of poor quality local provision is a significant success for the Gateshead Apprenticeship Partnership. The atypical spike in both 16-18 Apprenticeship starts and participation created by these high turnaround models has resulted in the drop in 16-18 numbers, but this needs to be set against this context as performance is actually returning to more 'normal' levels.
19. The increase in local success rates also highlights that the focus on quality over quantity needs to remain a key focus for the Gateshead Apprenticeship Partnership as this delivers a better learner experience, increases the reputation of the Apprenticeship brand with employers, and delivers better value for money for the public purse.
20. In conclusion, the overall message reveals that growth is slow and needs to be improved, but it is not as poor as the figures would suggest.

Target: Ensure care leavers in Gateshead are offered Apprenticeship opportunities (12 per year)

Background

21. Supporting more vulnerable young people into Apprenticeships is a local and national priority. As part of the Council's role as corporate parent, young people in care are a particular focus for the Apprenticeship Plan.

Progress

22. Performance figures still need to be confirmed.

23. However, Gateshead Council is also developing a pilot Skills Passport programme which will recruit up to five young people on an Apprenticeship-style programme with Local Environmental Services. It is proposed that these opportunities are made available to vulnerable young people in Gateshead, including care leavers.

Issues to consider

24. Progress against this objective, as stated in the existing Apprenticeship Plan, would suggest that the target is too narrow to allow for significant achievements to be delivered. The Plan needs to reflect a more inclusive target for vulnerable groups which includes:
- Looked After Children
 - Young people with learning difficulties and/or disabilities (LDD)
 - Young carers
 - Young offenders
 - Teenage parents

Target: Increase the numbers of Young Apprenticeships (aged 14-16) in growth sectors (as defined in the 1Plan) to 260 per year (in addition to the 600 for those aged 16+)

Background

25. The Young Apprenticeship (YA) programme ended in August 2012. Following the cessation of funding, the final cohort of YA students (Cohort 7) will complete in the Summer of 2012.

Progress

26. In Cohort 6 of the Young Apprenticeship Programme, the number of young people in priority sectors (Engineering; Science; Construction; Motor Vehicle; Health & Social Care; Sport; and Business Administration) was 216. In Cohort 7, these numbers were increased to 270 thereby achieving the target stated in the Apprenticeship Plan.
27. The Gateshead Apprenticeship Partnership held initial discussions with a view to developing a Gateshead-branded replacement YA programme, following set criteria for operation and supported in a similar fashion to the previous programme. However, the funding of such a programme remains a significant barrier and it is unlikely that, in the current economic climate, a solution to the funding issue will be resolved.

Issues to consider

28. Given that the national funding for the YA programme has ceased, there is a need to review whether this objective needs to remain as part of the Apprenticeship Plan.

Target: Increase progressions from Young Apprenticeships to Apprenticeships/Advanced Apprenticeships by 10%

Background

29. As stated earlier, the Young Apprenticeship (YA) programme ended in August 2012. Following the cessation of funding, the final cohort of YA students (Cohort 7) will complete in the Summer of 2012.

Progress

30. Progression from the Young Apprenticeship programme is complex and varies greatly from sector to sector. In addition, there is also a time-lag issue in which young people progress from the YA into other sector-specific post-16 routes such as FE or sixth form, and then undertake an Apprenticeship later. This is a common pattern with Engineers, who remain on the Engineering route.
31. An example of the range of progression is the significant difference between the Gateshead Engineering and Science programme and the Gateshead Business Administration programme. A young person on the former is six times more likely progress to an Apprenticeship than the latter, and many young people on the Business Administration YA move into sixth form or FE.
32. Historically, the Gateshead Engineering and Science programme has the strongest positive direct progression. In the early cohorts this averaged 40%, but by Cohort 7 results had reached over 60%. This programme has clearly had a significant impact on positive progression from YAs to Apprenticeships and has delivered against the Apprenticeship Plan's target. The Engineering programme is also the largest YA programme in Gateshead, with 140 young people on Cohort 6 and Cohort 7 and, given the importance of STEM to the local economy, it is a notable success that positive progression has been so strong.

Issues to consider

33. Given that the national funding for the YA programme has ceased, there is a need to review whether this objective needs to remain as part of the Apprenticeship Plan.

Target: Make sure that Apprenticeships are part of a coherent education and training offer in Gateshead, working with schools to ensure that all young people at Key Stage 4 receives the information they need to decide whether an apprenticeship would be right for them

Background

34. There has been an ongoing strategy of raising the profile of Apprenticeships in schools through the 14-19 partnership (Education Improvement Partnership) and its sub-groups, such as the Curriculum, Collaboration, and Achievement Group (CCAG).
35. Connexions Gateshead has a dedicated lead Careers Adviser in every Gateshead secondary school.

Progress

36. The Gateshead Information, Advice and Guidance (IAG) Network includes the IAG leads from all Gateshead secondary schools. Supporting the promotion of a consistent Apprenticeship message in schools is a key part of this agenda, and a number of specific events have been supported by the group.
37. All secondary schools in Gateshead have been offered a bespoke package of Apprenticeship Roadshows. These are being facilitated by Gateshead Council with input from key strategic partners such as the National Apprenticeship Service and the Gateshead Collective. To date Lord Lawson, Kingsmeadow, Charles Thorpe, Joseph Swan, Cardinal Hume, and Heworth Grange have taken up this offer.

Issues to consider

38. As part of statutory changes schools are now responsible for the provision of information, advice and guidance to all year 11 young people. Gateshead has a large number of schools with sixth form provision and very often sixth forms are seen by schools as the most desirable post-16 progression route. Pressures on post-16 funding and the need to recruit greater numbers are compounding this issue. Though attitudes have changed there is an on-going challenge to ensure that IAG within schools promotes Apprenticeships as an attractive post-16 progression route.

Target: Equip all professionals providing Careers Education, and Information, Advice and Guidance with the skills and knowledge they need to give appropriate support to young people and adults in Gateshead

Background

39. Apprenticeships form an integral part of the CCAG agenda, working with Deputy Head Teachers (Curriculum) to ensure that Apprenticeship opportunities are afforded equal standing in career option sessions.

Progress

40. An aide-memoire has been produced for all school staff, tutors, and IAG leads who are supporting young people in assessing their learning and skills choices post-16. It highlights key messages to provide to young people, along with some useful further sources of information. It has been circulated to all secondary schools in Gateshead via the IAG network.
41. Gateshead Council and National Apprenticeship Service have also been involved in staff Continual Professional Development (CPD) sessions raising awareness of Apprenticeships and the Gateshead Apprenticeship Offer.

Issues to consider

42. As noted earlier the primary issue is ensuring that staff within schools remain fully aware of the Apprenticeship route and promote this as a valuable alternative.

Target: Ensure young people and adults (particularly vulnerable groups) are suitably prepared to access available Apprenticeship places

Background

43. Supporting more young people and adults, and particularly vulnerable groups into Apprenticeships is a local and national priority.

Progress

44. A series of sector roadshows are being held in local schools to promote Apprenticeships in Gateshead. The roadshows are also aimed at raising awareness of RPA in general and what it means for young people and the options available to them. A new RPA Strategy has been published with the theme is 'Being the Best that You Can Be'.
45. With support from Gateshead Connexions service, a dedicated team of support workers (job squads) and a talent scouting system has been established as a mechanism to gather Apprenticeship opportunities as they emerge through the Gateshead Apprenticeship Offer and the National Apprenticeship Service Vacancy Matching Service. The job squads work with schools and their careers advisers to identify young

people interested in Apprenticeships and, where appropriate, set up dedicated workshops and one-to-one sessions within schools. The workshops help young people to fill in application forms, prepare CVs, and for interviews etc.

46. With each of the job squad leads, an additional key focus has been added to their role, which is to act as a talent scout for local employers who are part of the Gateshead Apprenticeship Offer. The aim is to identify capable young people who are keen to move into certain sectors – in effect acting as a first phase of recruitment for employers to lighten some of the bureaucracy and time of recruitment.
47. The job squads and talent scouting systems are all in place and starting to run in earnest in the 2013 Spring term. The rate of support will increase as more anticipated opportunities emerge through the Gateshead Apprenticeship Offer and through its intensive promotional work.
48. Voiceworks is a new project in Gateshead which secures meaningful work placements for young people with Learning Difficulties and/or Disabilities, with a view to improving a whole range of skills (primarily speaking, listening, confidence and employability). Funding for this project was secured through a bid to a charitable organisation supported by the Education Improvement Partnership. The project will run for three years and aims to get at least 50 young people with LLDD per year into meaningful work experience placements and support progression into pre-Apprenticeships, and Apprenticeship programmes.

Issues to consider

49. If Apprenticeships become seen as an attractive and affordable alternative to Universities there is the potential that more young people who traditionally pursue a more academic route opt for Apprenticeships instead. This is likely to squeeze out vulnerable young people as employers opt for the better qualified academic cohort. There is already some evidence that this is happening in some sectors.
50. The 16-24 year old Apprenticeship market is extremely competitive and there are insufficient places to meet growing learner demand. It is not unusual for young people to apply for multiple places without success. Connexions careers advisers report that 100+ applications are typical. This is demoralising for young people. The key issue that needs to be addressed is to drive up the number of employer placements to meet learner demand. The Gateshead Apprenticeship Offer is addressing it.



Raising Skills. Supporting Employers. Increasing prosperity.

DELIVERING VISION 2030

This Plan will enable the delivery of Vision 2030 by focusing on the development of the economy and local skills base.

It will ensure that Gateshead is able to achieve its ambition to become the best place for people to live and work, and for employers to invest.

The Apprenticeship Plan for Gateshead also sets out a collective approach to deliver the Council's Corporate Plan, by focusing on the economy to ensure all residents realise their full potential.

To enable delivery of these strategic priorities, we want to:

- **Increase the number of apprenticeships available in Gateshead**
- **Increase the number of Gateshead residents accessing apprenticeships**

In order to:

- Increase skills levels, particularly higher level skills
- Secure investment and growth in sustainable, high value jobs in key sectors
- Increase economic activity and reduce worklessness
- Attract quality employers, providing employment opportunities
- Increase lifelong learning opportunities

WHY INCREASE APPRENTICESHIPS?

- There are more than 190 Apprenticeship Frameworks which means that they can be used by most employment sectors
- Apprenticeships offer employees an opportunity to earn while they learn
- Because Apprenticeships provide both knowledge and skills accreditation, they offer a strong platform for progression both at work and into further and higher education
- The Government recognises the value of apprenticeships and is investing £150million of additional funding to provide 50,000 extra apprenticeships
- Currently, the demand for apprenticeships far exceeds the availability of apprenticeship places with employers
- Apprenticeships are good for business and enable intelligent succession planning. Jackie Lowe from Komatsu UK said: "We have had some fantastic results with apprenticeships. We have re-enforced our highly skilled production operators, and some apprentices have advanced to become engineers or are in a supervisory role"
- There are recognised benefits for both employers and learners. Colin Myers, from Studsvik UK Ltd said "Taking on board apprentices will hopefully enable Studsvik to retain staff and increase the shortfall in qualified personnel by providing high quality apprenticeships that also put learners in good stead for their future. The benefits to Studsvik are not just financial but to the morale of its staff in knowing they have the security and backing of our company".

TO ACHIEVE VISION 2030 BY INCREASING ECONOMIC ACTIVITY AND IMPROVING SKILLS, OUR PRIORITIES ARE:

1. Engage with more employers to enable an employer and private sector led approach to apprenticeships
2. Define and promote the single 'Gateshead Apprenticeship Offer'
3. Support local people to access apprenticeship opportunities

PRINCIPLES

- Working in partnership
- Equality of Opportunity
- Delivering High Quality Provision
- Actively seek and maximise funding opportunities
- Developing innovative training for new opportunities in growth areas

FOCUS

Policy and funding implications will influence our approach to developing tailored solutions to meet the needs and requirements of **all age groups:**

- 16-18 year olds
- 19-24 year olds
- Age 25+

The focus of our approach will also be on the growth of **priority sectors**, (as defined in the 1Plan) for the Gateshead and Newcastle economy:

- Science
- Knowledge Based Industries
- Business and Professional services
- Low Carbon Economy
- Engineering and Advanced Manufacturing
- Digital and creative Industries
- Retail and Tourism (including service sector)

TO ACHIEVE OUR PRIORITIES, WE WILL:

Engage Employers

1. Define and promote a single "**Gateshead Apprenticeship Offer**" by April 2011
2. By 2014, increase the number of apprenticeships (aged 16+) in Gateshead by 600
3. **Increase the number of 16-18 year old apprenticeships** offered by Gateshead employers by 10% in 2011/12, 15% in 2012/2013, and 20% in 2013/14, and **grow adult traineeships** in line with employer demand
4. Ensure care leavers in Gateshead are offered apprenticeship opportunities (12 per year)
5. Increase the numbers of **young apprenticeships (aged 14-16) in growth sectors** (as defined in the 1Plan) to 260 per year (in addition to the 600 for those aged 16+)
6. Increase progressions from Young Apprenticeships to Apprenticeships/Advanced Apprenticeships by 10%

Support Young People and Adults

7. Make sure that apprenticeships are part of a **coherent education and training offer** in Gateshead, working with schools to ensure that all young people at Key Stage 4 receives the information they need to decide whether an apprenticeship would be right for them
8. Equip all professionals providing **Careers Education, and Information, Advice and Guidance** with the skills and knowledge they need to give appropriate support to young people and adults in Gateshead
9. Ensure young people and adults (particularly vulnerable groups) are suitably prepared to **access available apprenticeship places.**

APPRENTICESHIP PLAN FOR GATESHEAD 2011-2014

Making Gateshead a better place

Raising Skills. Supporting Employers. Increasing prosperity.

We will:	Timescales	Responsible for delivery and resources
1. Define and promote a single “ Gateshead Apprenticeship Offer ” by April 2011	2011	Gateshead Collective, Gateshead Council, NAS, NEAC
2. By 2014, increase the number of apprenticeships (aged 16+) in Gateshead by 600	2014	Gateshead Collective, Gateshead Council, NEAC, NAS
3. Increase the number of 16-18 year old apprenticeships offered by Gateshead employers by 10% in 2011/12, 15% in 2012/13, and 20% in 2013/14, and grow adult traineeships in line with employer demand	2014	Gateshead Council, Gateshead Collective, NAS, NEAC
4. Ensure care leavers in Gateshead are offered apprenticeship opportunities (12 per year)	2012	Gateshead Council, NAS, NEAC
5. Increase the numbers of young apprenticeships (aged 14-16) in growth sectors (as defined in the 1Plan) to 260 per year (in addition to the 600 for those aged 16+)	2014	Gateshead Council, Gateshead Collective, NEAC
6. Increase progressions from Young Apprenticeships to Apprenticeships/ Advanced Apprenticeships by 10%	2014	Employer Forums and Organisations, Schools, Gateshead Collective, Gateshead Council, NEAC
7. Make sure that apprenticeships are part of a coherent education and training offer in Gateshead, working with schools to ensure that all young people at Key Stage 4 receives the information they need to decide whether an apprenticeship would be right for them	2011	Education Improvement Partnership, Schools and IAG providers, Gateshead Council, NAS, Gateshead Collective, NEAC
8. Equip all professionals providing Careers Education, and Information, Advice and Guidance with the skills and knowledge they need to give appropriate support to young people and adults in Gateshead	2012	Education Improvement Partnership, Schools and IAG providers, Careers Services, Gateshead Council, NAS, Gateshead Collective, NEAC
9. Ensure young people and adults (particularly vulnerable groups) are suitably prepared to access available apprenticeship places	2014	IAG providers, Gateshead Council, NAS, Gateshead Collective, NEAC

PARTNERSHIPS

This Plan sets out the shared aims, priorities and targets that partners in Gateshead have committed to achieve by working together across the borough.

The Implementation Plan will be **monitored** by a working group comprised of key partners, which reports 6 monthly to:

- Gateshead Strategic Partnership Steering Group
- Corporate Vitality Overview and Scrutiny

The following will be responsible for delivery:

- Gateshead Strategic Partnership
- Children’s Trust
- Education Improvement Partnership
- Gateshead Council
- Gateshead College
- National Apprenticeship Service
- North East Apprenticeship Company
- Gateshead Collective
- Schools
- IAG Providers (including Careers Service, Connexions and Next Steps)

WHAT ARE PARTNERS’ ROLES?

Strategic

The Local Authority has four roles in relation to apprenticeships. It has a strategic leadership and commissioning role to guide and influence the approach to increasing apprenticeship provision across the borough, combined with a responsibility as a corporate parent for care leavers, whilst also being a major employer and training provider of apprenticeship programmes.

National Apprenticeship Service (NAS) is a delivery body designed to increase the number of apprenticeship opportunities and provide a dedicated and responsive service for employers and learners. This will involve: Promoting apprenticeships to employers and learners (particularly 16-18), co-ordinating funding for apprenticeship places, supporting employer intermediary organisations, such as Business Link, to promote apprenticeships to employers; Working with the Department for Education to establish apprenticeships alongside other 14-19 options, and maintaining the National Online Vacancies System.

The Local Authority and NAS will work together to develop a shared approach in response to the Statutory Guidance published by the Young People’s Learning Agency in December 2010 relating to Funding Arrangements for 16-19 Education and Training.

Delivery – Employer and Learner Engagement

North East Apprenticeship Company (NEAC) was launched in February 2010 as a pilot approach to grow apprenticeships in the North East by employing apprentices, contracting them out with host employers, and sourcing high quality training from partner providers. NEAC aims to increase apprentices in the North East by 1360 by 2013.

Gateshead Collective is a partnership of 8 work-based learning providers. It links with employers, employees and young people to understand training needs and provide skills, qualifications and training solutions to develop a talented workforce for Tyne and Wear businesses.

Gateshead College is a Grade 1 provider of apprenticeship and advanced apprenticeship training programmes for learners of all ages covering a range of programmes including plumbing, construction, administration, hairdressing, motor vehicle, electrical, engineering, supply chain management, manufacturing. The College deliver to in excess of 1,000 learners.

IAG Providers engage with potential learners to ensure they are aware of the full range of progression options that are available. Both ‘Connexions’ and ‘Next Steps’ deliver a universal and impartial service.

Schools promote apprenticeships as part of careers education programmes, and with partners deliver Young Apprenticeships.



Gateshead Strategic Partnership Steering Group

16 April 2013

Vision 2030 – Big Idea Updates

Purpose of the Report

1. Gateshead Strategic Partnership Steering Group is asked to consider the progress made against achieving the priorities and milestones set out within the six big ideas of Vision 2030.
2. Given the changes to the frequency of meetings and the refresh approaching, this report brings all six of the updates together (including Gateshead goes Global for completeness).

Background

3. Usually, the Steering Group is provided with an update of each big idea individually as part of a regular programme. Due to the change in the frequency of the meetings and cancellations, this has had an effect on the work programme. Only one big idea update (Gateshead goes Global) has been presented to date.
4. Reviewing progress is part of our on-going commitment to ensure the aims for the future are achieved and to discuss whether our priorities are still relevant given changes in legislation and the current economic situation.

Progress

5. Since the 2010 refresh of Vision 2030, 40 more milestones have been accomplished across the six big ideas (subject to agreement with proposals in the Vision 2030 refresh report):
 - City of Gateshead – 3 completed
 - Global Gateshead – 7 completed
 - Creative Gateshead – 3 completed
 - Sustainable Gateshead – 2 completed
 - Active and Healthy Gateshead – 15 completed
 - Gateshead Volunteers – 10 completed.
6. A summary of the key achievements for each big idea are below and *Appendix 1* details progress against each milestone for the six big ideas.

City of Gateshead

7. A lot has been achieved in relation to the City of Gateshead big idea and some of the major achievements are set out below:
 - The Trinity Square Development has made significant progress with the new retail units due to open in May 2013. The development will also include a Health Centre and by 2014 the student accommodation and cinema will have been completed.
 - Developers are in place and planning permission has been granted for the redevelopment of Blaydon, Birtley and Felling town centres
 - Opening of the Northern Design Centre – 55.2% of lettable space is now occupied

- The Garden Shed initiative, based at Gibside has now been operational for 6 months and it has allowed Gateshead, in partnership with the National Trust, to offer free workspace to creative businesses. This project has helped to address the demand for workspace for new enterprises in rural Gateshead and is promoting local talent.
 - Gateshead has seen sustained year-on-year reductions in the level of Police recorded crime – with volumes more than halving since 2002/03
 - The Gateshead Joint Venture Partnership, Evolution Gateshead, was established in March 2012. It will produce 2400 new homes over the next 15 years all of which will meet the Code for Sustainable Homes.
 - Gateshead is showing a very positive increase in the percentage of 16-64 year olds with a qualification at or above level 3 with 47.6% having a level 3 qualification in 2011.
6. There are a few areas that are at risk of not being achieved, predominantly due to the limited resources now available, these are set out below:
- Milestones relating to transport may be difficult to achieve due to funding issues
 - Transforming West Street into a quality pedestrian space – the reduction in capital budgets has resulted in this scheme being put on hold until alternative funding can be identified.

Global Gateshead

7. Gateshead has accomplished a lot in relation to the Gateshead goes Global big idea, some of the major achievements are set out below:
- Exciting and inspiring torch relay route through the borough with some of the most iconic moments from the entire UK relay taking place in Gateshead, including an abseil off The Sage Gateshead.
 - Successful bid to host the European Team Athletics Championships in 2013 – the first major athletics event to be hosted in the UK following the London 2012 Olympics.
 - Developing relationship with Vastra Gotaland in Sweden including Gateshead businesses taking part in a UKTI funded visit to the region to establish trade and business links.
 - A new business winning team has been established at NewcastleGateshead Initiative to attract major international businesses to Gateshead.
 - 2nd annual GONG Festival held in Gateshead, celebrating Indonesian arts and developing relationships between Gateshead and the Indonesian Embassy. A UKTI supported trade visit will soon be taking place to Indonesia.
 - A new partnership group established to take forward Gateshead goes Global including Gateshead Council, The Sage Gateshead, BALTIC, Tyne Wear Archives and Museums, GEMARTS and NewcastleGateshead Initiative.
8. One specific area that is at risk of not being achieved, largely due to the increasing pressure on limited resource is achieving the milestone “Profile of NewcastleGateshead raised within the Eurocities network”. The Council is a member in the Eurocities lead CASCADE project on Sustainable energy however beyond this the pressure on resources has made it difficult to maintain engagement with the Eurocities network.

Creative Gateshead

9. A lot has been achieved in relation to the Creative Gateshead big idea and some of the major achievements are set out below:
- The Gateshead Apprenticeship Offer has been developed to offer a one-stop-shop for information and support relating to apprenticeships throughout Gateshead;
 - Partnerships with Universities; Since the Memorandum of Understanding between Gateshead Council and the University of Northumbria was signed in May 2010, 20 graduates have started businesses in Gateshead creating 51 jobs. The Trinity Square redevelopment will deliver 993 student bedrooms. The Council is also collaborating with Northumbria University to explore opportunities to support graduate enterprise activity. The Northern Design Centre will accommodate an Innovation Studio facilitated through Northumbria University's School of Design.
 - Digital Union, a regional business collaboration network for digital and tech industries, has been launched. This will support the digital and creative sector throughout the North East.
 - The percentage of creative businesses in Gateshead has increased by 38% between 2005 and 2010 which is the highest change in the region.
 - BALTIC Centre for Contemporary Art has developed an outreach programme *First Steps and Stepping Stones*. The programme works with community groups to help introduce them to the BALTIC. Over the last year this has involved Community Link, Blaydon Primary Care Centre, Wrekenton Community Base and the elderly Contemporary Culture Adventurers from Gateshead.
 - Northern Film and Media have moved to a new office on Gateshead Quayside after signing a partnership with BALTIC. They carry out a range of activities including a production service aimed at attracting Film/TV productions to the region alongside projects, schemes and events designed to develop Creative companies in the North East. Highlights have included the staging of an Arts TV Forum in association with BALTIC, in partnership with Guardian Media, attended by 180 TV content practitioners and artists at BALTIC engaging with Arts TV Commissioners from BBC, C4 and Sky. They have also successfully secured funding from a number of local authorities, matched with three years of ERDF funding secured from DCLG in late 2012.
 - The management of Gateshead Old Town Hall has transferred to The Sage Gateshead and a vibrant programme of participatory arts and performance is being developed.

Sustainable Gateshead

10. Progress has been achieved in relation to Sustainable Gateshead and some of the key achievements are:
- GVA on Tyneside in 2011 was 87.7% of the UK average, the highest in the North East.
 - Inward investment marketing has been strengthened by the commissioning of NewcastleGateshead Initiative (NGI) to support Business Winning activity across Newcastle and Gateshead through the articulation of the NewcastleGateshead offer for inward investors, and proactive targeting.
 - To progress the Rural Economic Strategy, Gateshead is part of a partnership which has become one of five National Rural Growth Network Pilots. This has accessed £3.2m which will support the development of seven new enterprise hubs and an enterprise support programme.

- £5 million from the Department for Transport's Local Sustainable Transport Fund will pay for a package of sustainable transport options targeted on employment areas near the A1 Western Bypass to remove potential barriers to employment, support economic growth and protect the environment across Tyne and Wear.
- Gateshead Council's carbon emissions continue to fall, down another 2.5% overall in 2011/12. Some Council buildings (e.g. offices, libraries, communal housing) have now reduced emissions by as much as 15% over the past 5 years.
- Secured £350,000 from DECC for fuel poverty heating measures such as boiler replacements. The funding will be spent on council housing stock and with private sector landlords.
- To increase recycling, the range of recyclables has been increased to include tetra packs i.e. food, soup and other cartons.
- The Local Nature Partnership has been established and covers Gateshead, South Tyneside, Sunderland and Durham. Its priorities set the restoration and enhancement of the local natural environment, focus on outcomes that integrate economic and social as well as environmental needs.

Active and Healthy Gateshead

11. Progress had been made across our health and wellbeing agenda including the following areas:
- Mortality rates for men and women are falling. In particular, early death rates from heart disease and stroke is falling and the gap with the rest of the country is being narrowed.
 - Infant mortality is below the national average (5.2 infants die per 1000 live births against 4.7 infants dying per 1000 nationally 2007-2010). A review into antenatal and newborn screening programmes has been carried out. Work has been taken to extend the Family Nurse Partnership and health visiting services.
 - Smoking prevalence continues to fall. The last Healthy Lifestyles survey (March 2012) reported smoking prevalence in Gateshead at 18.9%, down from 25.7% in 2008. New initiatives include a 7 day a week smoking helpline to provide support and direct callers to stop smoking services.
 - 'Hearty Lives' Gateshead initiative which has a specific focus on men in the east of the borough, especially those who are hard to reach. Through a community development approach, the project is engaging with men at risk of cardiovascular disease to support them to live healthy lifestyles and to become more active.
 - Gateshead Clinical Commissioning Group has adopted NHS Health Checks as a key priority area of focus, working with the public health team and GP practices across the borough to reach hard to reach groups, building on progress made to date.
 - A new weight management service model is being developed for Gateshead to provide tailored and targeted support to people across the borough.
 - Transition arrangements have been put in place to manage the significant health reforms arising from the Health & Social Care Act 2012. As part of this, arrangements have been put in place for the transfer of public health functions to the Council from 1 April 2013.
 - A shadow Health & Wellbeing Board has been in place since October 2011 to prepare for its new statutory responsibilities from 1 April 2013. The shadow Board has developed a Health and Wellbeing Strategy for Gateshead.

- The Council is part of a core network of local authorities working with the Marmot Review Team to address health inequalities. This will support work focusing on the needs of our most vulnerable communities.

Gateshead Volunteers

12. A lot has been accomplished in relation to the Gateshead Volunteers big idea. Some of the major achievements are set out below:
- A Gateshead Council Volunteers Plan has been created, setting a framework for volunteering within the Council. The Plan reflects the big idea outcomes outlined above, sets out key principles for volunteers and those managing volunteers, and focuses on priorities and how to achieve the vision for volunteering within the Council. The Plan is currently being finalised and is intended to become operational from the 2013/14 financial year onwards.
 - In line with the Volunteers Plan above, a standardised set of policies and procedures for registering and monitoring volunteering in the Council has been created. This is with a view to standardising processes such as induction, Disclosure and Barring Service (DBS) checks where relevant and required by law, and support to volunteers where reasonable expenses are incurred.
 - In addition, to the existing survey indicator measuring formal volunteering for groups, clubs and organisations in Gateshead, a new indicator has been established to measure informal volunteering where an individual gives unpaid help to someone who is not a relative. This measure will be included in future residents' surveys.
 - GVOC has worked with Gateshead charities to develop a consortium approach to bidding for tenders called the Commissioning Exchange – Organisational health checks and joint support is available from the Council and GVOC.
 - The Council's Community Asset Transfer policy and procedure has been revised and improved to strengthen voluntary sector confidence and community ties, provide opportunities for income generation, and meet organisations' property needs and aspirations.
 - The Volunteer Centre registered and promoted 130 new volunteering opportunities and supported 1,071 potential volunteers by matching them up with volunteering opportunities between April 2012 and January 2013.
 - The Gateshead Volunteer Fair was held in summer 2012 giving potential volunteers and local organisations looking to recruit volunteers the opportunity to meet together.
 - Gateshead Supported Volunteers Programme enables people with a learning disability to volunteer with the support of a trained volunteer buddy. Since April 2012 25 volunteers have gained a level one qualification.
 - The fourth annual Gateshead Together Week event took place at the end of June 2012. The week celebrates and promotes community involvement and active citizenship. This year was the first in which the Jewish Community were involved.

Recommendations

13. The Steering Group is asked to discuss the progress made and agree that the outcomes are being achieved across all 6 big ideas.

Progress on every milestone within each big idea pathways

CITY OF GATESHEAD

Ref	Milestone	Comment
2010		
1	Improved local centres across Gateshead	<p>Redevelopment and project management of Blaydon, Birtley and Felling town centres currently being taken forward. All three have developers in place and planning permission has been granted.</p> <p>Heritage Lottery Funded Townscape Heritage Initiative scheme has been awarded a £1.9 million building improvement scheme for Coatsworth Road. Complimentary business support being offered to retailers.</p> <p>Environmental improvements have also taken place on Fewster Square, Old Durham Road, Wrekenton, Chopwell and Saltwell Road.</p>
2	Competition for best community festival in Gateshead	<p>Delete: Creating a competition for community festivals may create additional pressures on the resources needed to support the planning and delivery of festivals. Also the best festival judgement would require an assessment process that would be subjective.</p> <p>Community Festivals should be planned by the community for the community and should not be subject to competition.</p>
3	Consultation on City Status Bid	<p>Complete: Gateshead's City Bid was submitted to the Government in 2011</p> <p><i>Also see update to number 5</i></p>
4	Core Strategy (Local Development Framework) for NewcastleGateshead is adopted – statutory land use plan with increased housing targets and employment opportunities	<p>Consultation on the draft Core Strategy closed in October 2012 with submission draft targeted for 2013.</p>

Ref	Milestone	Comment
5	City Status Achieved (2012)	<p>Complete: Gateshead's bid for City Status was unsuccessful however this remains part of the long-term vision for the borough.</p> <p>Gateshead will bid to become a city at the next opportunity although as this is dependent on royal occasions it is unclear when this will be.</p>
6	Northern Design Centre (NDC) opens in Gateshead	<p>Complete: NDC, a hub for innovation and science within the North East opened in February 2012. The Council is collaborating with Northumbria University to explore opportunities to support graduate enterprise activity and deliver a programme of industry led multi-disciplinary design initiatives from the centre.</p>
7	A range of co-ordinated engagement opportunities to meet the needs of minority groups and faith communities take place	<p>We have dedicated consultation and involvement mechanisms for particular communities where there are known inequalities and barriers to access and participation. The Community Development strategy and Community Cohesion Strategy have been combined into one strategy, Gateshead Communities Together. 'Gateshead Communities Together' focuses on promoting integration and community cohesion and supporting work which encourages good relations between people from different backgrounds.</p> <p>Gateshead Communities Together Week took place during June and included a celebration of communities and culture, religious awareness sessions, foodtasting from different cultures and a football tournament which included teams from the Kurdish, Pakistani, Indian and Bangladeshi communities. Over the summer community festivals took place in Bensham and Saltwell, Lobley Hill and Deckham.</p>
8	Increase the number of internships and graduate placements with businesses across the borough from 8 to 20 (by 2013)	<p>One of the Council's social enterprises (Sight Service) employ two graduate placements, and another enterprise, Just Visiting, is working toward taking one placement on. The Sage Gateshead provides 10 internships and graduate placements per year – with four of those being paid</p>
9	Increase the number of full time and part time students living in Gateshead from 3570 to 2000 (by 2013)	<p>The Trinity Square redevelopment will deliver 993 student bedrooms in the heart of the town centre; the developers have signed an agreement with Northumbria University. It is expected that this development will be completed by September 2014. The council supports the Gateshead Private Landlords Association and the Council have introduced selective private landlord licensing which will help to ensure appropriate private rented accommodation, some of which is used by students.</p>
10	Increase the total number of full time students living in Gateshead from 1,300 to 3,500 (by 2013)	

Ref	Milestone	Comment
11	Increase the number of students living in Gateshead Town Centre by 1000 (by 2013)	
12	A partnership with local businesses is launched to develop and support international links	Gateshead Council is working with North East Local Enterprise Partnership Go Global, regional deliverer of UK Trade and Investments export promotion programme, to support local businesses to access overseas trade opportunities. This has include a business conference as part of the GONG Festival, hosting the UKTI Digital and Creative Business Summit Event and supporting local companies taking part in a visit to Sweden to explore trade opportunities
13	Reduced crime/ASB to ensure the public feel safe and confident in our services (by 2015)	<p>Gateshead has seen sustained year-on-year reductions in the level of Police recorded crime – with volumes more than halving since 2002/03 and the borough continues to be one of the safest places to live, work and visit throughout Tyne and Wear.</p> <p>Gateshead has experienced an 18% reduction in all crime compared to the same period last year – equating to more than 900 fewer recorded crimes – and is the highest reduction in the Northumbria force area. Positive downturns were recorded across all crime categories – particularly in relation to violent-related offences, shoplifting and incidents of criminal damage.</p> <p>The total number of anti-social behaviour incidents in Gateshead reported to Northumbria Police since 1st April 2012 has fallen by 4%.</p> <p>Overall youth-related anti-social behaviour fell by almost a quarter with 457 fewer incidents.</p> <p>The number of deliberate fires recorded in Gateshead by Tyne & Wear Fire and Rescue Service has halved in 2012/13 compared to the same period in the previous year.</p>
14	Integrated transport system which manages demand and growth	Tyne and Wear successful in gaining additional funding through Local Sustainable Transport Fund (£4.9 million project to target school journey behavioural change) and Better Bus Areas fund (£5 million to improve bus operation on main corridors). A further Local Sustainable Transport Fund bid for £5 million targeting travel to work in the A1 corridor has now been approved.

Ref	Milestone	Comment
15	West Street transformed into top quality pedestrian space in the centre of Gateshead, linking the centre with the Quays	<p>Reduction in capital budgets has meant this scheme has been put on hold until suitable funding for a transformational scheme can be sourced.</p> <p>Aspiration remains as part of key routes identified in the draft Urban Core Area Action Plan</p> <p>The redevelopment of Trinity Square will deliver limited improvements in the interim to the south end and east side of West Street with improved pedestrian access, new high quality natural paving and, service and cycle access provided by the developer as part of the scheme. The Council is investigating carrying out similar enhancements to match on the west side of the street.</p>
16	Vibrant new Central Gateshead shopping area completed	<p>Trinity Square redevelopment scheme commenced in October 2011 with completion expected in summer 2014. Main retail elements to be complete by May 2013 and cinema expected late 2013. Work commenced on health centre element in January 2012 and now handed over for fit out and expected to be available for occupation in spring 2013. Significant amount of steelwork completed for retail units and student accommodation. Office block envelope complete.</p> <p>The Trinity Square scheme will deliver over 45 new retail units for high street chains, independent shops, cafes and banks, as well as a new, large superstore, a health centre and a cinema. There will be new streets linking the development to west, High and Jackson Streets and the Interchange and a new public square.</p> <p>The Gateshead Bridges Townscape Heritage Initiative scheme has been completed and has seen vacant and underused floorspace in historic buildings brought back into use with new businesses, shops and food and drink uses in the Creative Quarter. This includes a revitalised Central pub and High Level Parade railway arches fully let.</p> <p>Targeted shopfront and elevational improvements to commercial properties on High Street south have been implemented.</p> <p>Interim Pocket Parks on High Street South have opened, Lively artworks on shutters remain from the Shop Art programme.</p>
17	Conference and Exhibition Centre opens on Gateshead Quays	<p>Arts Council England (ACE) have shown their support for a conference, exhibition and events centre, to be built adjoining The Sage Gateshead. ACE have handed the project a vital 'stage one' pass, which means that the project will now undergo a detailed study and could lead to support of £10m towards the project. KPMG have been appointed to develop a business plan to inform next stage.</p>

Ref	Milestone	Comment
18	Improved level of economic opportunities available within rural areas of the borough	<p>The Rural Economic Strategy was launched at the opening of the Garden Shed in May, which has been developed to provide new business accommodation for eight creative businesses in rural Gateshead within the National Trust's Gibside estate.</p> <p>Working with public, private and voluntary sector partners such as the North East LEP, North East Farming Rural Advisory Network and Durham and Northumberland County Council's, the Council has secured funding through DEFRA to develop a rural Growth Network to pilot new approaches for business support in rural communities. Revenue funding of approximately £1.5m, will support this programme.</p>
19	New policy agreed to ensure new housing meets Code for Sustainable Homes	<p>Gateshead Council is currently working towards the government target of Code for Sustainable Homes Level 3 by 2010, Level 4 by 2013 and Level 6 by 2016. Some sites within Gateshead are currently achieving these levels earlier than planned such as Boklok and Sunderland Road with assistance from BNG. Likewise construction has started on the former petrol filling station site on Durham Road for a new residential development which meets Code Level 4.</p> <p>The Gateshead Joint Venture established in March 2012 will produce 2400 new homes over the next 15 years all of which will meet Code for Sustainable Homes. The first phase of the scheme at Saltwell Road West, Avon Street and Northside Birtley will deliver all homes to at least Code Level 4.</p> <p>Policies in LDF including design guidance for Gateshead include these targets, which when adopted will ensure that all new development should conform. Government is reviewing Building Regulations which could have an impact on efficiency levels.</p>
20	Eco Innovation Gateshead – a tourist destination	<p>The National Trust at Gibside have installed some Yurts on the estate these are booked by tourists and can be used for weekend workshops. The National Trust are also developing the food offer at the estate growing food and selling locally produced foods</p>
21	Gateshead Highway and flyover replaced by attractive new City Boulevard linking east and west sides of town centre	<p>Initial feasibility work now completed. The next steps are currently being considered.</p>
22	Regionally significant carbon neutral city centre in Gateshead	<p>Derwent Hydro scheme halted as part of reduction in capital budgets.</p> <p>New developments to increase current sustainability levels and the Council has agreed a reduction in carbon emissions of 35% over the next five years. Key town centre sites, including Gateshead Civic Centre, Gateshead Leisure Centre, have received significant investment in energy efficiency measures, and are using up to 10% less energy already.</p>

Ref	Milestone	Comment
		<p>Continuing to work to reduce car journeys and increase walking, cycling and public transport.</p> <p>A regional housing retrofit project is close to commencing procurement of a private sector partner, to install 15000 homes with energy efficiency retrofit measures, including solid wall insulation. Gateshead is in the process determining whether it has the resources to be a partner in the project.</p> <p>All partners have signed up to the Gateshead Climate Change Strategy and are working together to reduce Gateshead's carbon emissions.</p> <p>The Trinity Square development is going ahead with a gas-fired combined heat and power energy centre. The development is aiming for BREEAM Very Good status, and should exceed energy targets of Building Regulations by 10%.</p> <p>The Council has completed feasibility studies for a town centre district energy scheme.</p>
23	Addressed affordability of transport particularly for young people in education	The level of revenue funding likely to be available for concessionary fares remains a concern with budgets likely to face huge pressures.
24	More people are satisfied with public transport provision	The Integrated Transport Authority is investigating future models for delivery of bus services, including possible Quality Contract or enhanced partnership models. However funding issues remain a concern.
25	Free public transport for all Gateshead residents	Main issue is the very large additional revenue subsidy which would be required at a time budgets are already under severe pressure. Some legal issues would also need to be overcome.
26	Quayside and Baltic Business Quarter complete	<p>As part the deal Newcastle City Deal Gateshead will benefit from a New Development Deal, known locally as an Accelerated Development Zone, with all growth in business rate income generated across 40 ha at Gateshead Quays and Baltic Business Quarter ring fenced by the Government and retained by the Council for 25 years. To support delivery of delivery of economic infrastructure to boost economic growth.</p> <p>The Jury's Inn NewcastleGateshead Quays Hotel on South Shore Road was completed in September 2011 and the Ramada Encore Hotel opened on Hawks Road in March 2012.</p> <p>10 and 10a Bridge Street properties acquired on Hillgate Quay. Hope to demolish by spring 2013.</p> <p>Tyne Bridge tower has been demolished by ONE NorthEast, and site has been landscaped.</p> <p>The Gateshead Quays Masterplan was completed in February 2011.</p>

Ref	Milestone	Comment
27	Eradicate child poverty (by 2020)	The Gateshead Commission on Child and Family Poverty reported in January 2011. The needs assessment was published in July 2011, and Children Gateshead, the plan for children, young people and families in Gateshead was published in December 2011. This strategy continues to drive forward activity to reduce child and family poverty, which although challenging in the current economic climate, continued to close the gap on the regional average in 2010 (the last year for which comparative figures are available)
2020		
28	Lowest ever crime rate – one third of that in 2007	<i>See update to number 13</i>
29	Whole River Tyne frontage from Ryton to Bill Quay is enhanced	The Stella Cycle route is under construction.
30	New City Park in the Centre of Gateshead	Aspiration in Fit for a City which will form part of the emerging Urban Core Area Action Plan. Initial feasibility and design work on an early phase focused on Regent Street, High West Street and links to Windmill Hills Park has been put on hold due to reduction in capital budgets.
31	Internationally linked, high speed rail terminal opens in Gateshead	Government proposals focus on initial network further south. Major short term progress unlikely although this remains a long term ambition.
32	Diversity in Gateshead has grown, with new populations now at 15% an increase of 10% since 2007 (by 2030)	
33	The economic activity rate for working age population is well above the national average (by 2030)	<p>Work is ongoing across the Borough to assist disadvantaged and economically inactive residents to move towards the labour market. In the first two quarters of 2012, a total of 267 residents have been assisted into employment.</p> <p>The Trinity Square development will provide 1300 end user jobs and it has been agreed with Tesco that this will be a regeneration store which recruits 50% of their workforce from local unemployed residents. This model will also be utilised in the redevelopment of Blaydon, Birtley and Felling Town Centres.</p> <p>The Council was appointed by Avanta UK Ltd as a subcontractor to deliver the new Work Programme. This private sector contact commenced in June 2011 and currently over 1100 residents are receiving</p>

Ref	Milestone	Comment
		<p>support to help them return to work.</p> <p>The Council was appointed by The Wise Group as a subcontractor to deliver the ESF Support for Families with Multiple Problems Programme. The family Wise contract commenced December 2011 and currently 2011 and currently 42 residents are on the programme and are receiving intensive support to help them return to work.</p> <p>A season recruitment event was held at the Old Town Hall on 20 September 2012. 680 unemployed people attended. There were 700 jobs on offer.</p>
34	<p>75% of adults will be qualified to NVQ Level 3 and above (by 2030)</p>	<p>Gateshead is showing a very positive increase in the percentage of 16-64 year olds with a qualification at or above level 3, in 2011 47.6% had a level 3 qualification compared to 42.5% in 2010.</p> <p>There has also been a narrowing of the gap with national performance with Gateshead level 3 performance at 47.6% in comparison to Great Britain at 52.7% a reduction of the gap to 5.1% from 8.5% in 2010.</p> <p>Gateshead has a very strong post 16 presence with Gateshead College and Gateshead Council learningSkills increasing their delivery of learning and a very strong Workbased learning provider network through the The Gateshead Collective.</p>
35	<p>80% of residents in full time employment will earn over £20,000 per annum (at 2007 prices) (by 2030)</p>	<p>Employment opportunities will be created by the developments of Gateshead Quays, Trinity Square and Gateshead Town Centre, Baltic Business Quarter, Evolution Gateshead Housing Initiative and in addition the retail led regeneration of Blaydon, Birtley and Felling Town Centres.</p> <p>A Financial Inclusion Strategy is being developed for the Borough that will provide interventions to help raise household income levels in future years. Key action plans have been developed for each of the themes of Worklessness and Skills, Debt and Credit, Benefit Advice and Financial Assessment, and Housing.</p> <p>Since April 2012, 51 Gateshead residents have been supported to explore self employment as a career option.</p> <p>The new Enterprise Allowance programme aims to set up 201 businesses in Gateshead by December 2013 and 1480 across the Northumbria district area.</p> <p>Since April 2012, 247 individuals have accessed grants to the total value of £9,633 to support them into work or start their own business.</p>

Ref	Milestone	Comment
36	Gateshead's population is 200,000, an increase of 7,000 from 2007 (by 2030)	Recent census information showed that Gateshead had already exceeded its population target of 200,000 in 2010. Further work is therefore being undertaken to look at robust population projections up to 2030 for Gateshead. This work should be available early 2013.

2030

GLOBAL GATESHEAD

Ref	Milestone	Comment
2010		
1	Gateshead European City of Sport	Complete: Gateshead were awarded the title of European City of Sport in 2010 which was celebrated through a range of different sporting activities and events including the AVIVA British Grand Prix. Having the status also raised the profile of Gateshead internationally as a place and a renowned sporting destination.
2	Host 'Gateshead Digital Summer'	Complete: Thinking Digital is now an annual event that attracts delegates from all over the world. The conference is organised by Codeworks and takes place at The Sage Gateshead.
3	Gateshead's International Strategy 2010-2013 launched	Complete: The International Strategy for Gateshead was launched in 2010 – identifying an action plan for Gateshead in achieving its international targets for the three years subsequent to 2010. Discussion to be held as to how a successor strategy is developed and how it will reflect the changing financial and political climate.
4	Gateshead and Newcastle host Eurocities Cooperation Platform	Complete: Gateshead and Newcastle jointly hosted the Eurocities Cooperation Platform in 2010. The event saw over 80 participants taking part from all over Europe, successfully increasing Gateshead's profile in the Eurocities network and in Europe and as a whole.
5	Redevelopment of Gateshead International Stadium to include a new world class sports village	Complete: Gateshead International Stadium benefitted from large-scale redevelopment to ensure it remained at the forefront of international athletics and it was meeting the needs of Gateshead residents. The works included a new cover for the East Stand and new reception, changing, toilet, catering media and hospitality facilities. The stadium will host the European Team Athletics Championships in 2013.
6	Celebratory events are held in Gateshead and Komatsu in recognition of the 20 th anniversary of the sister city relationship	Complete: A series of events were held in Gateshead and Komatsu to celebrate the anniversary of this special relationship. There were opportunities for the communities in both cities to be actively involved with cultural and educational activities. This included the opening the Japanese friendship garden in Saltwell Park built by gardeners from Komatsu City.

Ref	Milestone	Comment
7	Increase the number of international students living and working in Gateshead from 282 to 350 (by 2013)	On Target: The regeneration of the Town Centre will see the introduction of accommodation for up to 1000 students which will be a key driver of change in Town Centre and attract more international students to Gateshead. In addition to this the Jewish Colleges also attract students from all over the world. The Talmudical and Girls Colleges have excellent international reputations within the Orthodox Jewish Community.
8	Gateshead as Pre-Games Training Camp for London 2012	On Target: No major international teams used Gateshead as a Pre-Games Training Camp for London 2012 however the impact of the Games however was felt in Gateshead through the Torch Relay and NewcastleGateshead being a designated host city for Olympic Football and the Australian Athletics team will be based in Gateshead in the build up to the Glasgow Commonwealth Games.
9	Programme of Activities took place to celebrate BALTIC being 10 years old	On Target: Throughout 2012 BALTIC is celebrating 10 years since its opening with a series of high profile international exhibitions.
10	Waste Management Strategy in Sahiwal in place	Complete: In March 2011, members of the Gateshead Sahiwal Initiative team attended the first ever 'Pakistan Urban Forum' conference in Lahore and took an active part in sharing their knowledge and experience. Information has been given during visits, telephone conversations and through email contact in relation to specific requests to provide technical support on waste segregation, treatment and disposal systems; urban planning frameworks; developing training capacity and Public Health.
11	Profile of Newcastle Gateshead raised within the Eurocities network	Risk: Increasing pressure on resources has made it difficult to engage fully with the Eurocities network recently. However in 2010 Gateshead and Newcastle hosted two events which positively impacted on Gateshead's profile within the network. Gateshead is a member of the Eurocities lead CASCADE project which is worth around €60k support to networking, peer review and study visit activity around renewable energy sources.
12	Proposal for New Milestone: Gateshead to host European Team Athletics Championships at Gateshead International Stadium	On Target: Gateshead has successfully bid to host the 2013 European Team Athletics Championships. This will be the first major athletics championships in the UK following the London 2012 Olympic Games.
13	International talent retained in Gateshead by working with Universities and Gateshead College	On Target: Gateshead Council are working through an MoU with Northumbria University to align international strategies in order to attract and retain international students in the area. The RUnUP project which was completed in 2010 and are now implementing/delivering the RUnUP local action plan which tackles the issue of talent attraction and retention through actions such as; <ul style="list-style-type: none"> ➤ Targeted promotion of entrepreneurship opportunities to university alumni and students ➤ Developing appropriate workspace for new SMEs

Ref	Milestone	Comment
14	International Conference Centre opened on Gateshead Quays	On Target: Gateshead Council and The Sage Gateshead are in the process of developing a bid for Arts Council funding to build a new conference and performance facility connected to The Sage Gateshead. The bid is due to be submitted by September 2013.
15	More local business successful in achieving trade and export awards	<p>This years North East Exporters Awards, sponsored by UK Trade & Investment, the North East Chamber of Commerce (NECC) and HSBC, recognised Gateshead based Komatsu with a special award for Outstanding Contribution to North East Exports.</p> <p>Suggested Amendment to Milestone: <i>More local businesses supported to trade internationally and export goods and services.</i></p> <p>Gateshead businesses have continued to work with UK Trade and Investment to explore foreign markets and the Borough was represented on two trade missions to Gothenburg, Sweden and one mission to Australia.</p> <p>As part of the GONG 2012 festival Gateshead Council in collaboration with The Indonesian Embassy, UK Trade and Investment, Northumbria University held a conference at Northern Design Centre about the trading and collaborative opportunities open to businesses from this region. Sector representatives from the Indonesia government and UKTI spoke about the potential opportunities and how to access them</p>
16	Every school in Gateshead has international links	On Target: From a short survey of schools in March 2010 it became apparent that the majority of schools in the borough have existing international links which they have developed themselves. In addition to this many schools have been supported by the Council's EMTAS team through the British Council funded School Linking Project to build links with countries such as Pakistan and Egypt.
17	All schools achieve Fairtrade status	On Target: 8 schools were awarded the Gateshead version of Fairtrade school status which was introduced in 2007 in the 3 year period up to 2010. The status of a Fairtrade school is one of the criteria for a school to become a Sustainable School and it is hoped that all schools will choose to become Fairtrade school in the early stages of their activities to achieve Sustainable School status.
18	NewcastleGateshead host city for FIFA 2018 World Cup	Delete: Despite being successfully selected to be a host city by the Football Association, the England national bid was not successful.

Ref	Milestone	Comment
19	Additional sister city agreement in place with European partner to continue and enhance our engagement with Europe	No update

2020

20	Gateshead performing beyond the EU's 20% target for CO2 emissions by 2020	On Target: Gateshead is a signatory of the Covenant of Mayors; a European initiative that allows towns and cities to commit to reducing CO2 emissions amongst other sustainable solutions to climate change. As part of this initiative Gateshead Council has submitted its Sustainable Energy Action Plan which outlines how Gateshead will reduce the carbon emissions from all homes, buildings, employers and transport in the borough. The Council has its own target of reducing CO2 emissions by 35% by 2016 which goes beyond those targets set by the European Commission.
21	Work with 3 EU transnational projects to support the delivery of Vision 2030	On Target: Since the launch of Vision 2030 Gateshead has played key roles in two EU transnational projects, including a lead partner role in the RUnUP project and is currently a partner in the CASCADE project funded through Intelligent Energy Europe.
22	Branding in Gateshead reflects the diversity of cultures and languages of the people who live here	No Update
23	Measures to promote international trade opportunities implemented	On Target: The Council has recently worked with partners such as UKTI to support businesses in developing business and trade links with Vastra Gotaland in Sweden and Indonesia.
24	A 25% increase in international cultural events hosted in Gateshead (from 2007 baseline)	On Target: Gateshead continues to provide a rich programme of events despite difficult economic circumstances. The past few years have witnessed the establishment of new international cultural events such as Gateshead Together Week, GONG Festival of Indonesian Arts and the Gateshead International Festival of Theatre (GIFT).
25	Host annual World Fairtrade Festival – supported by developing world countries	No Update

2030

CREATIVE GATESHEAD

Ref	Milestone	Progress
2010		
1	Refurbished youth provision in Deckham, Pelaw, Dunston and Lobley Hill opened	Complete: All premises listed have had refurbishments completed providing better facilities and rooms.
2	Increased partnerships with Universities	<p>The Memorandum of Understanding between Gateshead Council and the University of Northumbria was signed in May 2010. Since then 20 graduates have started businesses in Gateshead creating 51 jobs and business links are being developed through the annual GONG Festival.</p> <p>A 'Your Futures' event took place in January 2012 in Gateshead Civic Centre and was attended by 100 final year graduates from Northumbria University. The event will take place again in January 2013.</p> <p>The Trinity Square redevelopment will deliver 993 student bedrooms in the heart of the town centre; the developers have signed an agreement with Northumbria University. It is expected that this development will be completed by September 2014.</p> <p>The Council is collaborating with Northumbria University to explore opportunities to support graduate enterprise activity and deliver a programme of industry led multi-disciplinary design initiatives from the centre. The Northern Design Centre will accommodate an Innovation Studio facilitated through Northumbria University's School of Design.</p> <p>Gateshead has also hosted a number of final year shows for the University of Northumbria.</p> <p>Architecture Graduates are involved in Space Invaders (<i>see update for ref. 14</i>)</p>
3	Talent and Attraction Strategy Implemented	Complete: Work has begun to refresh the strategy to take account of the changes made since the first strategy was developed in 2009. Meetings will take place with partners to discuss the development and implementation of a simplified strategy.

Ref	Milestone	Progress
4	Role models and mentors from Gateshead residents and business people work in schools to encourage greater take up of higher and further education	<p>Gateshead operated a highly successful Business Ambassador scheme through the Education Business Links Team and the Ambassadors supported a wide range of enterprise activities in Gateshead schools.</p> <p>Funding for these activities was removed by the government and although a Business Ambassador database remains for Gateshead, it is unlikely that this activity will be commissioned locally in the same way. There is now a national service whereby schools can request business people visit them.</p>
5	Increased apprenticeships as a progression route to learning and employment	<p>From 2010/11 to 2011/12 there were 347 more apprenticeship completions in Gateshead. The number of 19-24 year olds starting apprenticeships increased from 307 in 2009/10 to 513 in 2011/12</p> <p>Adult apprentices in Gateshead have a success rate of 81.5% which is above both Regional and National average (78%)</p> <p>Gateshead College has the highest success in apprenticeship delivery than any other college in the North East</p> <p>The Gateshead Apprenticeship Offer has been developed which provides a single one-stop-shop for all information and support relating to apprenticeships across Gateshead</p> <p>Gateshead Council learningSkills has increased the number of apprentices from 146 in 2010/11 to 245 in 2011/12. They have also been successful in gaining funding to support people with learning disabilities into apprenticeship programmes.</p> <p>Two Coal Board Regeneration Trust catering apprentices are in place at Gibside.</p> <p>Work is ongoing to support Gateshead Football Club/Gateshead College to develop the new Gateshead Football Foundation which will support the deployment of football apprentices.</p>
6	Increased research capabilities across NewcastleGateshead by working with universities	<p>The Council is collaborating with Northumbria University to explore opportunities to support graduate enterprise activity and deliver a programme of industry led multi-disciplinary design initiatives from Northern Design Centre. This would secure a major university presence in the centre and make it easier for firms to access university expertise, knowledge and services.</p> <p>A partnership submission has been made with Northumbria University to Sport England 'Get Healthy, Get into Sport' to develop an evaluation tool on the impact sport has on mental health and wellbeing.</p>

Ref	Milestone	Progress
7	2 Knowledge Transfer Partnerships between Gateshead Council and Northumbria University per year	Delete: A Knowledge Transfer Partnership in architectural design took place with a design graduate working in Gateshead Council. Further knowledge transfer partnerships are unlikely to take place.
8	10 Gateshead primary schools to visit Northumbria University during 2010-11 as part of the Apprentice Students on Campus (ASC) event	<p>Complete: 360 Year 5/6 pupils from 12 schools visited Northumbria University during 2011-12 as part of the ASC programme. In addition, three primary schools (120 pupils) took part in the Green Futures project (visits to GH College, Nissan, Woodhorn and curriculum work) aimed at increasing aspirations and interest amongst primary pupils in the Green Economy and careers in general.</p> <p>This activity was funded through AimHigher funding which has now ceased. Universities themselves are responsible for direct engagement with schools as part of their widening participation responsibilities and new HE fees/funding requirements.</p> <p>The 11-19 team continues to engage with local universities through local partnerships and provides a key conduit for developing strong links with the schools.</p>
9	Introduced a new borough wide raising aspirations programme (based on Aimhigher principles) to support all Gateshead primary schools and aim to 'recruit' at least 20 primary schools in year one.	Delete: It will not be possible to achieve this milestone as Aimhigher funding has now ended.
10	Sustain the Aimhigher programme post 2011 in all Gateshead Secondary Schools	Delete: It will not be possible to achieve this milestone as Aimhigher funding has now ended.
11	Increased creative informal play and learning opportunities for children and young people of all ages	<p>The number of children participating in Family Learning Programmes has increased from 1,100 in 2009 to 1,900 in 2012. Parents have worked creatively with their children to improve literacy and numeracy.</p> <p>Several features have now been created at Gibside with the continued investment in the natural outdoor play strategy.</p> <p>Schools and Community Engagement programme will be implemented across Gateshead as part of the European Athletics Team Championships 2013.</p> <p>The Northern Cultural Ambassadors Network has launched a new section of the website with support for all cultural partners. A new relationship with the Bridge Organisation is being developed</p>

Ref	Milestone	Progress
		<p>and will be hosted by The Sage Gateshead to offer the network to all regional authorities. A Memorandum of Understanding is in place and will ensure a clear cultural offer for children and young people.</p> <p>BALTIC Centre for Contemporary Art have also undertaken a number of initiatives in the last year:</p> <ol style="list-style-type: none"> 1. BALTIC Bubbles are a taster of what BALTIC has to offer and takes place offsite as a drop-in creative workshop led by an artist and a member of the Learning team. In August the Bubble went to Saltwell Park for the National Play Day, where over 400 children and families took part in drop-in art activities. Many of them came back to BALTIC to take part in Busy B's, our free family workshops which take place every weekend. 2. Gateshead Stars is a community schools project led by BALTIC, which celebrates young people's creativity and offers them an opportunity to work with a professional artist to realise their ideas. BALTIC is working with SEN Schools across Gateshead, showcasing the art works of one school every term. Early 2013 we will be showing work made by Gibside School based on the values they have identified as being important to them. 3. Consumerism, Gods, Politics and Zombies - A selection of comics and working drawings by Year 9 students from Gateshead secondary schools will be on exhibition at BALTIC from Saturday 23 March – Sunday 19 May. 4. Time Telescope has been designed by young people to inspire visitors to learn more about the Quayside and how cultural regeneration has been used as a catalyst for change and its impact upon landscape, people and communities. <p>The working telescope with animations depicting the past and present of the Quayside will be shown for visitors alongside a selection of working drawing (Saturday 16 February – Sunday 17 March)</p>
12	<p>Long-term employment opportunities created in areas of greatest need</p>	<p>The Council supported Team Valley based manufacturing firm Rettig to securing Regional Growth Fund assistance that will safeguard 250 jobs and will lead to the creation of a further 35 jobs.</p> <p>The Council has also worked with Robertson Construction to attract inward investment from Flexlife and Technip to Baltic Place on Gateshead Quays. The projects will create 75 and 60 jobs respectively. Both employers operate in the marine and offshore sector and bring high value engineering and design jobs.</p> <p>The number of unemployed people on learning through Gateshead Council learningSkills</p>

Ref	Milestone	Progress
		<p>programmes has increased from 264 in 2010 to 2,418 in 2012.</p> <p>Gibside – the A4E placements have continued and they are developing partnerships with Thrive and Blissability as programme extensions</p>
13	<p>Reduced number of 16-18 year olds not in education, employment or training</p>	<p>Local NEET figures have risen slightly reflecting the impact of the recession however the figure cannot be meaningfully compared to the previous figure as the parameter of the count was widened by government to bring in more 19 year olds.</p> <p>Dedicated re-engagement projects targeting local NEET have been established, for example the SPARC programme. This has been highly successful at targeting young people in greatest need and providing wrap around support to ease their transition into learning and training. It is estimated that the SPARC programme contributes to a 1.5% reduction in local NEET per year.</p> <p>The innovative and flexible Youth Contract started in September to address the more challenging NEET issues.</p> <p>Gateshead Council learningSkills has increased it's learning offer to reduce NEET in 16-18 year olds, in 2009/10 young people were enrolled on 221 qualifications, in 2010/11 this rose to 363 qualifications and in 2011/12 this increased to 1,163 qualifications.</p> <p>National Citizen Service programme was delivered in the summer which aimed to provide young people with new skills, training and volunteering opportunities.</p>
14	<p>More space for creative industries available through the 'Starter for Ten' project</p>	<p>The Council is continuing to work with landlords and developers to bring forward workspace for the creative industries. The Garden Shed project at Gibside Estate opened in July 2012 and East Street Arts, an arts development charity, opened facilities in Gateshead Town Centre and Team Valley.</p> <p>Northern Design centre opened in February 2012 and is home to 20 creative SME's operating across a range of sectors and international markets.</p> <p>12 new studios have also been made available at Brighton Road Studios.</p> <p>Space Invaders, a youth project which uses architecture graduates to work with young people to reclaim unused spaces for creative purposes launched in 2011. In May 2012 the former police station on Swinburne Road was re-opened to the public as part of the Cultural Olympiad celebrations.</p>

Ref	Milestone	Progress
15	The Sage Gateshead hosts an international music summer school	
16	Increased accessibility for lifelong learning opportunities	<p>Gateshead Council has made lifelong learning very accessible. In Gateshead 50 people per 1000 head of adult population enrol on community learning. In a survey of 30 Local Authorities the average was 25</p> <p>Gateshead Council increases accessibility by keeping the cost of learning low. The full cost of a Gateshead Council Community Learning programme is £146.36 compared to £242.37In a survey of 30 Local Authorities</p> <p>The success rates of Gateshead Council learners are significantly above average with a success rate of 97% which is the 2nd highest (average 91.1%)</p> <p>An arts application has been submitted to Esmee the Fairbarin foundation to work with Dance City to focus 2013-14 activity in areas of Gateshead least likely to engage in arts based activity – aimed at family and community activity. 2013-14 support for a digital arts project with ISIS arts in Whickham and with Looked After Children to raise skill levels and digital creativity, building confidence and self esteem with young people to see their work in exhibitions and shared widely with the northern region. Awaiting funding awards.</p>
17	Gateshead residents benefitting from a global economy	
18	Every school in Gateshead will be good or outstanding by 2015	<p>There are 85 schools in Gateshead - of these 70 (82%) are currently good or outstanding.</p> <p>Academisation will make this target more difficult as schools move outside LA remit and control.</p> <p>Service Level Agreements and the value of local support service needs to continue to be promoted to Gateshead schools and more targeted support will be given to all schools not good or outstanding.</p> <p>As the new Ofsted framework is more challenging it is likely that some schools may see their rating change.</p> <p>Gibside has extended the formal learning programme and more Gateshead schools are using this</p>

Ref	Milestone	Progress
		facility
19	Delivered the Gateshead Learning Tree – an easy route to further and higher education at all ages	The learning tree of learning providers and support organisations has been mapped.
20	25% increase of visitors at our heritage and cultural sites (on 2007 baseline) (by 2017)	Delete: Baseline data does not exist to measure this milestone and therefore it is not possible to determine the progress being made or when the milestone has been achieved.
21	Growth in green and knowledge based sectors has significantly increased the number of higher skilled jobs available in Gateshead	The Council launched Digital Union, a regional business collaboration network for digital and tech industries, in November 2012.
22	Flourishing apprenticeship and advanced trades skills courses are now attracting young people and re-trainers from around the region	
23	An internet site where ideas for innovation and service improvement can be logged is available	
24	Gateshead's creative quarter completed as a vibrant mixed use quarter combining creative digital businesses and a place to eat, drink and relax	St Mary's adds to the visitor offer with public access computers, local history and genealogy sessions, events, school holiday activities and regular concerts. <i>Also see update for ref 14</i>
25	All new homes are built with new technology infrastructure integrated into them	

Ref	Milestone	Progress
26	Tourist attractions and associated businesses developed	
27	Increased delivery of public services using digital technologies	<p>A project to address Digital Inclusion across Gateshead has recently been established by Gateshead Council in conjunction with the Trade Unions and the Voluntary Sector, with the aim of supporting the increased use of online technology by Gateshead residents and businesses. The Digital Inclusion Board have identified addressing low ICT skills of residents and employees as a key theme to increase Gateshead's sustainable economic growth and wellbeing, and to support the increase in the delivery of public services using digital technologies. A sub-group is currently being created tasked with identifying and supporting a more coordinated approach to all training activities across the borough that promote digital literacy to ensure that as many residents as possible are equipped with the necessary skills and confidence to use online Council services.</p> <p>In addition to the above, the Council has been awarded funding from Broadband Delivery UK (part of the Department of Culture, Media and Sport) with the aim of ensuring that at least 90% of premises in the borough will be capable of obtaining broadband at superfast speeds. The BDUK definition of superfast broadband is that which has a download speed of a minimum of 24Mbps. The Council is currently undertaking a procurement exercise to identify a suitable telecoms infrastructure provider who will use the funding to upgrade and extend their network into the areas where they would not ordinarily invest in, areas where they don't believe they will get a return on that investment in a reasonable time frame. In Gateshead these areas of poor connectivity are mainly in the more rural parts of the borough although there are also some notable pockets in urban areas, and the work to upgrade and extend the network infrastructure is scheduled to be completed by March 2015. As part of the roll-out programme the provider will undertake an awareness campaign in conjunction with the Council promoting the benefits of being online to help stimulate demand and increase the take up of superfast broadband services.</p> <p>The roll out of online enrolment for Community Learning courses successfully encouraged 16% of people to enrol online</p> <p>NFM has also delivered the Space Invasion project, with the music development agency Generator as part of the BBC/Arts Council SPACE online digital content channel, culminating in a multi-media event at the Sage Gateshead.</p>

Ref	Milestone	Progress
28	All young people have high aspirations, enjoy learning and are inspired to achieve their best	<p>The careers and aspirational curriculum is supported through the Schools Information, Advice and Guidance Network in all secondary schools.</p> <p>A range of projects have been developed to increase the aspirations of young people with previously low educational attainment, including the Youth Contract,</p> <p>An agreed Raising of the Participation Age (RPA) strategy is in place and a range of measures will support increased participation and aspiration in the coming years. The theme of the RPA strategy is 'Being the Best You Can Be'.</p>
29	Percentage of young people who have gone onto further education exceeds the national average (by 2020)	<p>According to DfE figures, the percentage of young people that positively progress into further education currently sits at 93% in Gateshead. This is on a par with the regional average and below the national average of 96%.</p> <p>Local Connexions figures show a more positive progression figure of 95% in Gateshead.</p> <p>Participation rates are improving and the implementation of the Raising of the Participation Age (RPA) from 2013 is likely to encourage this positive trend.</p> <p>Gateshead Council has increased its adult learning offer to reduce NEET in 16-18 year olds, in 2009/10 young people were enrolled on 221 qualifications, in 2011/12 this had increased to 1,163 qualifications.</p> <p>Gateshead College Academy of Sport is embedded into the player pathways of Gateshead sport development groups which helps sport achievers to gain high performance in coaching and education.</p> <p>Between February and April, 90 students from 3 schools in Gateshead toured Northumbria University Campus and met students</p>
30	65% of local people agree that they are able to participate in decision making (by 2020)	

2020

Ref	Milestone	Progress
31	University presence in Gateshead is supported by a Research and Development Centre	The Council is collaborating with Northumbria University to explore opportunities to support graduate enterprise activity and deliver a programme of industry led multi-disciplinary design initiatives from Northern Design Centre.
32	90% or residents are proud of Gateshead's heritage (by 2030)	Continued delivery of Blue Plaques programme, Heritage Open Days and the events earlier this year to commemorate the Felling Pit Disaster demonstrate active community participation and interest in their heritage. Gibside are keen to promote civic pride in an internationally important landscape garden currently under major restoration.
33	90% of residents feel they have a sense of identity and belonging with Gateshead (by 2030)	The number of residents who feel they belong to their neighbourhood has increased by 8% to 70% which exceeds the annual target for 2012/13 of 67% The development of the St Mary's Heritage Group has strengthened the offer at St Mary's. The group intend to apply for Heritage Lottery Funding in 2013 to create interpretation boards for the Grave Yard and develop a remembrance garden with the local regiment.

2030

SUSTAINABLE GATESHEAD

Ref	Milestone	Progress
2010		
1	Double the number of business start-up of graduate enterprises per year from 6 to 12.	Part of the MOU with Northumbria University. 'Graduates in Gateshead' project has supported 19 young enterprises and supported the creation of 51 jobs. To build upon this, discussions are ongoing to accommodate University delivered graduate enterprise development and industry led Multi-Disciplinary Design Innovation programmes within Northern Design Centre.
2	All Council homes meet decent homes standard	Complete: £300 million has been spent to make all 21,000 properties decent.
3	Campaign is to be launched to encourage organisations and residents of the borough to follow the Council's example and sign up to the 10:10 campaign	Complete: Campaign launched successfully and ranked highly in the first Carbon Reduction Commitment league table due to automatic meter readers installed, and our success in attaining the Carbon Trust Standard. The Council was able to make 10% energy reduction in some buildings, for example, electricity consumption in the Civic Centre is 10% less than the previous year. By trialling a new heating policy, on average no increase in gas consumption was seen, despite heating demand increasing by 10%.
4	The Council has increased production of renewable energy through an <u>energy services company</u> (by 2012).	Proposal for amendment: The Council has increased production of renewable energy <u>within it's own buildings</u> The outcome of this milestone will be around the increased production of renewable energy, but previously the focus had been around the Energy Services Company. This change shows that the Council is leading by example as this is a stepping stone to a later milestone (ref 32); first city with 30% of energy provided by low carbon or renewable energy generated locally.

Ref	Milestone	Progress
5	Gateshead has a distinctive identity to attract investment and job creation in priority areas e.g. knowledge based and digital industries, green industries and, engineering and advanced manufacturing, high growth businesses	<p>Inward investment marketing has been strengthened by the commissioning of NewcastleGateshead Initiative (NGI) to support Business Winning activity across Newcastle and Gateshead through the articulation of the NewcastleGateshead offer for inward investors, and proactive targeting.</p> <p>Digital Union, a regional business collaboration network for digital and tech industries, managed by Gateshead Council was officially launched in November 2012. See www.digiunion.co.uk</p>
6	A comprehensive Climate Change Strategy adaptation action plan is being implemented and monitored across the borough (by 2013)	<p>Climate Change Strategy adopted in March 2010.</p> <p>Carbon emissions in 2009 show a reduction in 15% over 2005 levels. The drop is slightly lower than the North East average (18% reduction), but greater than the average for the UK (13% reduction).</p> <p>Improvements were made in the housing, transport and business sectors. Reductions in the domestic sector reflect the downturn in the economy.</p>
7	All communities have leisure, health, education and shopping facilities available locally or online	<p>The Borough has seen new schools built through the Building Schools for the Future (BSF) initiative and new leisure facilities through the £25million 'Building an Active Future' programme.</p> <p>Proposals to improve Felling, Birtley, Blaydon and Coatsworth road shopping centres are progressing.</p> <p>A regional procurement exercise is taking place for upgrading and extending the broadband network so that at least 90% of premises in Gateshead will be able to receive superfast broadband at a minimum speed of 24Mb.</p>
8	Extensive infrastructure of charging points for electric vehicles in place	<p>The promotion of the electric vehicles use continues with the installation of 22 charging points hosted by Gateshead Council at parking areas across Gateshead.</p> <p>Council Posts have provided over 1,500 charges and 11,280kWh in the last year. Compared to Petrol this fuel switch will save 19t CO2.</p>
9	Increase the opportunities for student involvement from a range of disciplines with BALTIC and the SageGateshead	<p>Part of the MOU with Northumbria University</p> <p>BALTIC and University have entered into a partnership agreement, BxNU, that creates a learning environment uniting academic research and contemporary art practice.</p>

Ref	Milestone	Progress
10	Gateshead businesses have become more efficient by implementing energy and waste reduction programmes	<p>Proposal for amendment: Help improve business performance and competitiveness through the promotion of resource efficiency programmes.</p> <p>The original milestone has no systems in place to measure this and now not achievable with limited resources. This amendment puts the onus on all partners to evidence that we have promoted resource efficiency programmes.</p>
11	Reduced crime/ASB to ensure the public feel safe and confident in our services (by 2015)	<p>The Borough has seen sustained year-on-year reductions in the level of Police recorded crime – with volumes more than halving since 2002/03. Also, the risk of being a victim of crime now stands at its lowest ever level.</p>
12	Policies aligned to Government regulations to ensure all new homes built in Gateshead after 2016 are Carbon Neutral (by 2016)	<p>Proposal for amendment: Policies are implemented that achieve higher standards of sustainable construction and minimise the CO2 emissions associated with residential and commercial development.</p> <p>In the 2010 refresh, the original milestone reflected Central Government's thinking, however, research is showing the best possible is 70%. This amend now aligns the milestone to the Local Development Framework.</p>
13	Gateshead Council is awarded the wildlife Trusts Biodiversity Benchmark	<p>Proposal for amendment: Natural Environment Project Officers have attended training in Biodiversity Benchmarking and found it to be unsuitable for the public sector. It was felt at this training that the Biodiversity Benchmark is most appropriate for commercial organisations operating single sites which are trying to offset a perceived poor environmental image.</p> <p>It is proposed that the amendment to the milestone would provide a more effective overarching corporate Nature Conservation policy to enhance the biodiversity value of the borough of Gateshead.</p> <p>This Delivery Plan would include the wide range of duties and powers that the Local Authority is responsible for as well as aligning and building on the Green Infrastructure Delivery Plan, and the parts of the Durham Biodiversity Action Plan which are relevant to Gateshead.</p>
14	The quality of green spaces is improved and a greater percentage is more readily accessible especially for residents living in the urban core.	<p>This milestone will focus on the Green Infrastructure Delivery Plan which was adopted by the Council in December 2012, to improve the quality and connectivity of Gateshead's Green Infrastructure Network.</p>

Ref	Milestone	Progress
15	At least 50% of waste is recycled (by 2020)	<p>The roll out of the Blue Bin Scheme to over 85,000 households, alternate weekly collections, improvements to recycling centres and increasing the range of recycling materials has significantly increased the amount we recycle in the Borough to over 36%.</p> <p>Schools have also been directly engaged with and have increased their recycling facilities.</p>
16	100% of public transport and public sector fleet vehicles use cleaner fuels (by 2020)	<p>For public transport, new vehicles joining the Go North East fleet meet the highest EC standards on engine emissions and all vehicles operate on ultra low sulphur biodiesel and Euro 5 engined vehicles are being used for QuayLink. Go Ahead have been successful in a bid for Green Bus Fund for new environmentally friendly vehicles for the Angel (21) route in Gateshead.</p> <p>The Council operates a number of fuel efficient vehicles which includes 13 Stop Start Welfare Buses, 10 Electric Smith Transits, 2 all electric cars in addition to 4 Hybrid Transit tippers. Two additional Hybrids are currently on order. A comprehensive driver training programme addresses both fuel efficient and safe driving awareness. These initiatives are carried out in partnership with the Energy Saving Trust.</p> <p>The introduction of Alternate Weekly Collection has allowed the Council to take 3 refuse collection vehicles off the road. Of the remaining fleet of refuse collection vehicles, 6 have been updated to the cleanest Euro 5 standards, replacing older Euro 3 models.</p> <p>The Council's travel policy was reviewed, and is seeking reductions in car use. This has been helped by increasing use of electric pool cars, and "Common Wheels" pool cars.</p>
17	Offer 20 undergraduate placements annually to students within Gateshead Council	<p>Part of the MOU with Northumbria University</p> <p>There are Northumbria student placements within Sport, Physical Activity and Health Development Team at Gateshead Council.</p>
18	Consumption of energy by Gateshead residents falls by 20% (by 2020)	<p>As of June 2012 Gateshead Warmzone achieved the following.</p> <ul style="list-style-type: none"> ➤ Assessed 17,650 homes ➤ Installed 14,589 insulation measures (cavity wall and loft insulation) in 57,064 ➤ Estimated CO2 reduction of 7,000t per annum ➤ Secured an additional £3.06m of welfare benefit payments for tenants. <p>Secured £350,000 from DECC for fuel poverty heating measures such as boiler replacements. The funding will be spent on council housing stock and with private sector landlords.</p>

Ref	Milestone	Progress
19	All Gateshead Schools achieve SustainableGateshead status (by 2020)	Delete: Propose to delete as the National Sustainable School status no longer exists.
20	A programme introduced to work towards Carbon Neutrality on all existing buildings (by 2020)	Delete: Propose to delete as it is accepted nationally that Carbon Neutrality is not achievable. Insulation and retrofit works will be captured through the 'consumption of energy by Gateshead residents falls by 20%' milestone (ref 28).
2020		
21	Achieve lowest ever crime rate and lowest ever fear of crime rate	<i>For progress see ref 11</i>
22	Gateshead is one of the first cities with 30% of energy provided by low carbon or renewable energy generated locally	This milestone focuses on renewable energy used by the community. Investigations are progressing into biomass heating for tower blocks and a combined heating and power scheme for the Town Centre.
23	Gateshead's working age population will be above the national average for literacy, numeracy and full level 2 qualifications (by 2030)	Level 2 attainment at Year 11, excluding Maths and English, has risen steadily in the borough in recent years. The 2011 Gateshead average of 87.9% is far higher than the national average of 78.8% and the North East average of 84.3% and is one of the top ten best performing areas in the country.
24	The overall benefits rate for the worst wards will have reduced by 10% (by 2030)	Delete: It is proposed that this milestone be deleted due to the change in benefits. Once the impact of welfare reform is realised, a more positive measure of the economy will be introduced in a future refresh of Vision 2030.
25	The GVA in Gateshead is above the national average (by 2030)	GVA on Tyneside in 2011 was 87.7% of the UK average, the highest in the North East.
2030		

ACTIVE AND HEALTHY GATESHEAD

Ref	Milestone	Comment
2010		
1	Joint Communications/ Social Marketing Strategy/ Action plan across partners to underpin Active & Healthy Gateshead pathway and reach all audiences (by April 2010)	Communications strategy currently being reviewed due to Public Health transfer to move to Local Authority
2	Tailored health services to neighbourhoods targeting disadvantaged areas	Delete: Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy. A geographically focussed approach is being developed for 2013. PH / Neighbourhood Mgt
3	Council Health Strategy agreed for Gateshead	Complete: Health Strategy for Gateshead the Big Shift 2010/13 in place. Development of Health and Wellbeing Strategy for Gateshead is ongoing with launch in April 2013.
4	Health Equity Audit developed to target the delivery of services	Complete: A Health Equity Audit tool for use in the Council and Primary Care Trust has been produced.
5	Major health education programme in schools and community hubs launched – 'Your health your life'	Delete: No information is available or known to the team in relation to 'Your health, your life'.
6	Health Trainers available to all who want to improve their health	Proposal for amendment: 'Health Trainers available to those in the most 20% deprived wards in the Borough'
7	Regional campaign against illicit tobacco commenced in 2010	Complete: The Get Some Answers regional campaign has raised the profile of illicit tobacco this is an ongoing work.

Ref	Milestone	Comment
8	Campaigns to promote volunteering highlight health and well-being benefits launched	Proposal for amendment: Proposing to include an action "Promote health and wellbeing through volunteering opportunities" in latest draft of the action plan, has yet to be agreed by the Gateshead Volunteers Steering Group.
9	Pilot Mental Health 'First-Aid' initiative rolled out across 5 geographical areas	Complete: Pilot completed in 2012. PCT commissioners currently developing ongoing delivery structure.
10	Robust multi-agency framework for dealing with allegations of adult abuse embedded into practice (by March 2011)	Complete: The Gateshead Safeguarding Adults Multi-Agency Policy and Procedures were approved by Gateshead Cabinet in July 2012. This has been accompanied with a comprehensive awareness raising programme delivered with staff, partner organisations and providers. Throughout the last two years there has been a fundamental shift in Safeguarding Adults in response to recommendations from a CQC inspection in 2009 and subsequent peer reviews. The Safeguarding Adults Board has been revitalised following the recruitment of an independent chair. The Board produced a Needs Assessment which contributed towards the development of a Partnership Plan and have a clear vision and focus for the future based upon the four emerging themes of capacity building, quality assurance, prevention and raising awareness of the Mental Capacity Act and Deprivation of Liberty Safeguards.
11	Council has achieved Silver level and Gold level of NE Better Health at Work Award in 2010 and 2011 respectively	Complete: Gold award achieved in 2011. Ongoing support for this work has been transferred to Occupational Health team
12	'Building an Active Future' programme implemented providing £29m investment in sport and leisure facilities (by March 2011)	Complete: Programme of £36 million investment complete and leisure facilities now fully operational again.

Ref	Milestone	Comment
13	<p>Teenage pregnancies - Gateshead amongst the best 10% performing areas (over 5 year rolling average).</p> <p>Comprehensive sex and relationships education programme within school curriculum (by 2012)</p>	<p>Proposal for amendment: Amend to - 100% of all schools in Gateshead are signed up and delivering good quality Sex and Relationships as part of a wider risk and resilience package (by 2015.)The current SRE provision in schools is variable, despite the strong commitment to continue to work with schools. Further work is required to raise the quality and coverage of SRE in Gateshead, as we know from the evidence base that good SRE is one of the only evidenced ways of reducing Teenage Pregnancy alongside accessible contraception.</p> <p>A package of Sex and Relationship Education has been established as a key part of the Risk and Resilience approach in Gateshead. The Risk and Resilience Model for young people is in the early stages of being implemented across Gateshead and the model is based on four levels, focusing on prevention, early identification and swift referral to appropriate services in relation to risk taking behaviour. This includes teenage pregnancy/sexual health, substance misuse/alcohol, tobacco control and emotional health and wellbeing.</p>
14	Completion of Gateshead International Stadium	<p>Complete: Improvement works completed 2011</p>
15	All people have access to '7 steps to healthy eating'	Programme is currently being reviewed by PCT
16	150th anniversary of Blaydon Races	<p>Complete: A successful event to celebrate the 150 year anniversary was held on 9th June 2012.</p>
17	By the end of academic years 20 10/1 1 and 2012 /13, 40% and 60% of young people respectively take part in five hours a week PE and sport (three hours for 16-19 year olds)	<p>Delete: Target was never achieved nationally or locally, target deleted by change of government indicator NI57, currently no way to measure physical activity in schools.</p>
18	10 physical activity group sessions are available each week for the children's 'Balance It' programme by 2012	This is variable dependant on time of year and age of the child. All children receive an Active card to encourage increased participation in leisure facilities.
19	Every resident has easy access to a choice of cardiac rehabilitation options	Cardiac rehab is a part of the wider rehab agenda which is being developed by CCG.

Ref	Milestone	Comment
20	Outcomes of health inequalities pilot projects rolled out to a further 5 communities across Gateshead by 2012	Delete: Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy
21	'Traffic light' system developed by Council in-house catering services to graphically illustrate healthy menu options (by 2012) and rolled out to GSP partners	Complete: The 'traffic light' system was trailed and then replaced with GDA... Guideline daily amounts - a guide to how many calories and nutrients people can consume each day for a healthy, balanced diet. GDA ran for about a year but was not a popular menu choice, so because of the cost and the lack of demand it was removed from menus. Currently healthy options are offered at all council sites including those now managed by Sport & leisure services.
22	50% of residents between ages 40 – 74 access health checks (in order to identify risk of heart disease, stroke, diabetes and chronic kidney disease) (by 2013)	Current take up of NHS health checks is 41% (Q3 2012/13). Some data quality issues have been identified around GP data recording and it is expected that the 50% target will be reached by the end 2012/13.
23	'Every contact is a health improvement contact' capacity building rolled-out across GSP partners	Roll-out across GSP partners and is in progress from late 2012 (delayed against original timescale).
24	Alcohol, Obesity and Sport & Physical Activity Strategies and Smoke Free Gateshead and Emotional Health & Well Being Action Plans implemented	Complete: Strategies are in place. Obesity and Alcohol strategies are being reviewed in 2012. The draft Alcohol Strategy for Gateshead (2012 – 2015) has been endorsed by the Community Safety Board and approved by Cabinet on the 6 th November 2012.
25	Asset Based community development piloted in 5 neighbourhood management areas with an Active & Healthy focus	Delete: Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy. A geographically focussed approach is being developed for 2013.
26	Public transport system 'fit for purpose' to meet needs of all users	The Tyne and Wear Integrated Transport Authority (ITA) is in the process of considering options for future delivery of an improved local bus network. This might be through formal partnerships with operators, or a 'quality contract' in which more direct control is taken of the bus network. Both options remain under consideration with a decision about which to follow to be taken by the ITA in

Ref	Milestone	Comment
		<p>due course.</p> <p>At the same time the ITA is committing significant investment to renewing and upgrading the Metro system. Some £300 million government fund has already been obtained to support a major programme across the entire Metro system.</p> <p>The Council continues to invest in improved infrastructure to support bus operation (such as bus lanes), in spite of major cuts to Local Transport Plan (LTP) funding. Additional funding gained through the Governments Better Bus Area and Local Sustainable Transport funds will support major improvement works at Lingey Lane and Kingsway North. In the longer term (post 2015) the devolution of major transport scheme funding may provide potential to realise further major improvement, including possible development of bus based park and ride.</p>
27	5% reallocation of resources from acute care to prevention/community care	<p>Delete: Funding for public health has now been more clearly identified. Current transfer of Public Health to Local Authority will see development of locally accountable prevention / community care. This work is tied to the developing Health & Wellbeing Strategy and the development of the CCG.</p>
28	Robust pathways are in place to support families where domestic violence has been identified as an issue (by 2012)	<p>This action is ongoing. Sustainable (People) Overview and Scrutiny Committee (OSC) is currently undertaking a review into the <i>'measures used to tackle domestic abuse within Gateshead'</i> which will examine and scrutinise the current pathways that we have in place to support victims of domestic abuse across the Borough. The work undertaken as part of the OSC will ensure that clear arrangements are established for tackling domestic abuse within the Council as well as within partner agencies. It also aims to enhance effective and efficient working and avoid duplication through the identification of service gaps – as well as providing clear direction on national guidance. The OSC review is expected to be completed in March 2013 and the recommendations will be taken forward by the Domestic Abuse Executive Forum.</p>
29	Green Infrastructure Strategy developed to underpin health creating environments (by 2012)	<p>Complete: Green Infrastructure Strategy endorsed in 2012.</p>
30	Healthier Environments: Design Awards to encourage best design of healthy environments (2011) and Streetscape Design guidance produced (2013)	<p>Delete: The design awards can not be supported in the current economic climate.</p>

Ref	Milestone	Comment
31	A community allotment/garden in each neighbourhood management area in conjunction with local community (incorporating disabled access) (by 2013)	<p>Proposal for amendment: Milestone to continue with extended deadline 2015. Development of allotments and community gardens have been delayed due to financial position. LES are working with neighbourhood mgt, sport and leisure and local partners such as Groundwork and local allotment associations to find local solutions. The current Allotments review will report on the current position in 2012</p> <p>A Fixed Play Framework group is now in place to monitor ongoing provision of services New sites developed at Whitehills and Wrekenton, new green gym at Saltwell park to open in 2012.</p>
32	The Disability Sport Championship Legacy event of the UK School Games is established as an annual event in the borough (by 2013)	<p>Complete: Event was delivered in 2012 with over 500 young people attending across the two days. The planning for 2013 has begun, however sustainability issues are a concern due to the governments reduction in school sport funding and therefore the network of officers to support is significantly reduced.</p>
33	360 front line staff trained annually to provide Stop Smoking Brief Intervention Advice (by 2013)	<p>Delete: Brief intervention training is now a part of the milestone 'every contact is a health improvement contact'. Engagement for Smoking specific training was low and did not hit target. This is currently being re-commissioned to new stop smoking management service which starts 1.1.2013</p>
34	15,000 Gateshead residents will have accessed the 'Gateway to a Healthier Lifestyle' programme (by 2013)	<p>Number of referrals up to 2011/12 are almost 8,000. It is unlikely that we will achieve a total of 15000 by 2013</p>
35	15 family based leisure activities taking place each week across the borough (by 2013)	<p>Family sessions remain priority and engaging with the families is the current focus - target to have engaged with 50 families and offered healthy lifestyle advice</p>
36	Gateshead Health Trainer Champion programme implemented, recruiting 90 volunteers (by 2013) (30 annually)	<p>19 volunteers a recruitment plan is currently in development for 2013</p>
37	Excess winter deaths in Gateshead have reduced to 80 (by 2015)	<p>JSNA 2011 119 excess winter deaths 07/08, 103 in 08/09, 62 in 09/10. The problem is likely to increase for two reasons:</p> <ul style="list-style-type: none"> • increases in fuel costs force more households into fuel poverty; • Rise in proportion of the population over 60. • Cutbacks in service provision/grants

Ref	Milestone	Comment
38	Screening take-up for breast, cervical and bowel cancer in Gateshead amongst the top 10% in the country (by 2015)	<p>Breast: The uptake of Gateshead Breast Screening Unit (GBSU) is 76.5% in 2009/10, compared with 75.4% in 2008-09. Therefore, the Unit achieved the minimum standard of 70% uptake. It was slightly less than the regional average but better than the national average. DPH report 2011</p> <p>Cervical: Between 2007 and 2011 coverage of the cervical screening programme in Gateshead has remained steady at between 78% and 80%. In 2011 the coverage of the cervical screening programme in Gateshead is 79%, below the national target coverage of 80%. DPH report 2011</p> <p>Bowel: The National Bowel Screening Programme was launched in 2007 and was fully implemented across SOTW by the end of 2010, through the Northern Hub. All recommended national standards are met within SOTW. However, there is room for improvement in uptake and the North East Hub needs to revisit its strategies in this regard. DPH report 2011</p> <p>Cancer accounts for 30% of all deaths in Gateshead. The CCG commissioning plan 2012 – 17 acknowledges this and includes plans to review care pathways, increase awareness of early diagnosis and take up of screening programmes.</p>
39	Infant mortality - Gateshead amongst the best 10% performing areas (over 5 year rolling average) (by 2015)	JSNA 2011: The mortality rate among infants (under one year of age) living in Gateshead has fallen since 2006 after a period in which it rose above the England average. The rate is still higher than the average rates for the North East and England, but is not significantly higher than the England rate at a 95% level of confidence.
40	Smoking 'quit' rates in Gateshead are amongst the top 10% in England (by 2015)	Based on 2011/12 NHS data, the number of 4 week quitters per every 100,000 people in Gateshead is inside top 10% (rank 8 / 151)
41	The female smoking rate for Gateshead is the same as England average (by 2015)	Complete: 2012 smoking prevalence for women in Gateshead is 17.3% which is lower than English average at 20%
42	Illegal tobacco selling no longer an issue in Gateshead (by 2015)	A survey first carried out in 2009 and repeated in 2011 found the volume of illegal tobacco bought had gone down by 39% in the North East. Trading standards officers continue proactive activity to target illegal cigarette sales in Gateshead.

Ref	Milestone	Comment
43	Increased range of choice in physical activity in schools, a minimum of 6 are non-standard	
44	100% of schools have achieved enhanced healthy school award outcomes (by 2015)	Proposal for amendment: 100% of schools actively engaged in the local health schools programme (by 2014) and add: 100% of schools have demonstrated measureable improvements against their chosen health outcomes (by 2015) to assess the impact.
45	100% coverage across Gateshead of Community hubs – community, health and activity centres	Delete: Community centres currently being reviewed in light of financial cuts. Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Gateshead Health and Wellbeing Strategy. A geographically focussed approach is being developed launch 2013.
46	25% reduction in the number of children requiring child protection plans for neglect (by 2018)	
47	Comprehensive integrated network of cycle routes (by 2020)	<p>Invest in improved cycle routes and facilities: Investment in cycle infrastructure has continued. LTP Capital Programme provides £100k to £150k pa for cycling schemes, but improvements are also provided through other budget headings as well (e.g Durham Road Quality Transport Corridor). Recent schemes include Keelmans Way Improvement at Newburn Bridge (£179k), Butterfly Bridge Replacement (£344k).</p> <p>Implement Gateshead Cycling Strategy, including proposed development of cycle network for Gateshead: A draft of an updated Cycling Strategy was presented to Cabinet on 4th December 2012 seeking approval to go to public consultation. Infrastructure is still a key element of the strategy but the scope of the document has been widened to include more detail on promotion, training, engagement and the role that cycling can play in improving health and wellbeing.</p> <p>Implement new Local Transport Plan targets relating to cycling which are still under development.</p>
48	All people are engaged in regular physical or leisure activities	Active People Survey 6 (April 2011- April 2012) identifies an increase from 30.1% to 37.4% of adults taking part in at least 30 minutes of sport, physical activity per week

Ref	Milestone	Comment
49	Gateshead is amongst those areas with the 10% lowest smoking rates in England (by 2020)	Proposal for amendment: Smoking prevalence in Gateshead is 5% or lower by 2020. Current progress is positive: 2008 – 25.7%, 2012 – 18.9%
50	Gateshead has the lowest teenage pregnancy rate (5 year rolling average) in England (by 2020)	Proposal for amendment: Gateshead has the lowest U18 conception rate (5 year rolling average) in England by 2020. The latest under 18 conception data is for the third quarter of 2011. There is a downward trend for Gateshead but as we know the rates fluctuate each quarter and any increases in rates are based upon such small numbers. There are six Gateshead wards in the highest 20% in England with the highest rates of conceptions for 2008-2010(at least 58.4 conceptions per 1,000 women aged 15-17). The high rate wards have remained relatively the same over the last couple of years, however there does seem to be a shift in under 18 conceptions from predominantly Central and East areas of Gateshead to the West area of Gateshead. Evidence shows that both termination of pregnancies and teenage conception rates are the most important sexual health indicators in showing levels of unprotected sex (or failure of contraception).
2020		
51	An overall reduction in the percentage of residents drinking alcohol in excess of recommended levels is secured (by 2020)	As part of the Gateshead Alcohol Strategy, one of the themes is Reduction of Overall Consumption of Alcohol . Under this theme some of the objectives focus on a culture of responsible drinking, where individuals make informed choices about their alcohol use and drink less often by promoting and supporting change in attitudes and behaviours. It is hoped that with this approach there will be an overall reduction in the percentage of residents drinking alcohol in excess of recommended levels is secured (by 2020).
52	75% of Gateshead residents eat 5 portions of fruit and vegetables each day	The proportion eating five a day in Gateshead is higher than the comparable figure of 26% for England as a whole (2009 Health Survey for England). National evidence suggests that the proportion of the population eating a healthy diet, as measured by eating five portions of fruit and vegetables each day, peaked in 2006 and has begun to decline. It will therefore be important to continue to monitor local trends in the proportion eating healthily. JSNA 2011
53	Death rates from cancers and circulatory diseases in Gateshead amongst lowest	Death rates from cancer and circulatory diseases are a priority in the new CCG commissioning plan

Ref	Milestone	Comment
	10% in the country by 2025	for Gateshead 2012-17. Work to increase uptake and maintain the quality of the three national screening programmes, for breast, cervical and bowel cancer is ongoing. This includes targeted work in practices and neighbourhoods with low uptake.
54	Most children who live less than 2 miles from school, walk to school	Proposal for amendment: The detailed data from which it is calculated is no longer being collected. Secondly as the current mode share for walking for all school journeys is 48.1%, this may already have met this for journeys under 2 miles. Possibilities include: <ul style="list-style-type: none"> - % journeys by sustainable means (walking, cycling, public transport); - % of all journeys which are by active means (walking, cycling).
55	Most residents satisfied with health and support services	The NHS Outcomes Framework 2012 - Ensuring people have a positive experience of care , comprises thirteen indicators based on patients' responses to surveys covering both their experience of care in different settings and two measures of access to care in primary care settings. Reporting on this indicator will be developed by PH and CCG for future reporting needs on local satisfaction with services.
56	Equality for disabled people is achieved (by 2025)	Proposal for amendment: Improve equality of opportunity and reduce inequality, discrimination and harassment. Equality objectives, which underpin the Council Plan, have been developed to tackle inequality and appropriate actions are embedded within service plans. Using the Council's Performance Management Framework, progress on the equality objectives will be reviewed annually.
57	Cleaner, greener Gateshead encourages people to be more active	Proposal for amendment: Milestone to continue with extended deadline 2015. LES and Sports and Leisure teams are working closely to promote active use of open areas, including green gym development and promotion outdoor activities in open spaces around the borough.
58	50% reduction in the number of children requiring child protection plans for neglect (by 2025)	
59	Gateshead has lowest rate of people unable to work due to ill health in England	Proposal for amendment: Gateshead has the lowest rate of people unable to work with long term health conditions. Reporting measure developed within PH outcomes framework

Ref	Milestone	Comment
60	All residents who experience mental health problems or emotional distress have access to a range of interventions	Complete: All residents do have access to a range of services and that has been under review in the last few years. HWB strategy will develop the focus on mental health and wellbeing and will identify future milestones which will better reflect the complexity of this issue
61	Gateshead leads on aspiration to hold a future Special Olympics of Great Britain event at various venues across the NE region	Proposal for amendment: Gateshead leads on aspiration to hold major sporting events of international significance in the Borough and NE Region. Opportunity to host Special Olympics in the medium term no longer exists, but other international sporting events may be more achievable by 2030.
62	Excess winter deaths in Gateshead eliminated (by 2030)	JSNA 2011: 119 excess winter deaths 07/08, 103 in 08/09, 62 in 09/10. The problem is likely to increase for two reasons: <ul style="list-style-type: none"> • increases in fuel costs force more households into fuel poverty; • Rise in proportion of the population over 60. • Cutbacks in service provision/grants
63	Lowest obesity rate in the UK	Proposal for amendment: Highest proportion of population with a healthy weight in the UK. A review of services targeting healthy weight and diet is being carried out by the PCT in 2012 with a view to re commissioning in 2013. The PH Outcomes framework will direct future reporting on adult obesity and child measurement programmes. An updated position on this milestone will be prepared for march 2013.
64	Gateshead top of life expectancy table and life expectancy gap across Gateshead addressed	2012-13 CCG "Raising the bar in primary care" group led by Dr Neil Morris, is working to reduce variation in primary care using primary and clinical dashboards to target interventions to reduce mortality and life expectancy gap (the dashboards are a toolset of visual displays to provide relevant and timely information to clinicians to inform decision making on patient care, improve quality and reduce variation in care) HWB role includes integration of CCG lead on ill health prevention (The Marmot Review Strategic Recommendation F) with work to address social determinants of health. Achievement of the other measures in this action plan will deliver this overarching milestone on life expectancy. In particular, see milestone on 'Death rates from cancers and circulatory diseases' above.

2030

GATESHEAD VOLUNTEERS

Ref	Milestone	Progress
2010		
1	Good practice guide launched	Complete: The good practice guide was launched in March 2010.
2	Gateshead Council implements Employer Supported Volunteering Scheme	Complete: The scheme has been operational since January 2010 and is supported by the Volunteer Centre.
3	New Gateshead Compact launched	Complete: The Gateshead compact was launched in 2010.
4	National volunteering conference held in Gateshead	Proposed Amendment (Complete): It is proposed to change this to "Volunteering conference held in Gateshead" as Gateshead complimented a national volunteering conference by hosting one locally in 2012.
5	Placements to gain volunteering experience available	Complete and Ongoing: The Volunteer Centre registered and promoted 130 new volunteering opportunities and supported 1,071 potential volunteers by matching them up with volunteering opportunities between April 2012 and January 2013.
6	Gateshead Volunteers Awards held	Complete: The Gateshead Awards are held annually. There are currently nine award categories, two of which relate to volunteering – Volunteer of the Year and Voluntary Organisation of the Year.
7	Volunteering activity in support of September 2010 UK School Games developed	Complete: Gateshead Council developed a volunteer programme with representatives from the event partners. 474 volunteers registered for the games. 307 were from Tyne and Wear. 61% were aged 16 to 21, 29% 22 to 49 and 10% over 50. 1494 volunteer shifts were covered during the games. Over 6,000 hours of volunteering were completed. A comprehensive training package was delivered including 2 days training for Team Attaches, 3 days training for Generic Volunteers and 5 additional training courses in Safeguarding and Protecting Children.
8	First volunteers begin Gateshead qualification in volunteering	Complete: 15 volunteers began a level 1 qualification through the Gateshead Supported Volunteers Programme in May 2010. 12 went on to achieve the qualification.

Ref	Milestone	Progress
9	Volunteering is promoted and supported across GSP	<p>GVOC News is used to promote GVOC's role in supporting volunteers. Gateshead Council News is used to promote volunteering in Gateshead on a regular basis. The Council operates an employer supported volunteering scheme, and internally promotes volunteering opportunities using its employee email bulletin and briefings. The Council is currently looking to streamline internal volunteering policies and procedures to further encourage volunteering.</p> <p>Further work is to be undertaken to establish the extent of volunteering across the GSP, including an audit of employer supported volunteering schemes.</p>
10	Gateshead residents volunteer to support the Olympics	Complete: Gateshead residents volunteered to support the Olympics. Awaiting feedback from the London Organising Committee of the Olympic and Paralympic Games (LOCOG) to quantify the number of volunteers.
11	Increase the number of people achieving a recognised qualification in volunteering (by 2012)	Complete: 15 volunteers began a level 1 qualification through the Gateshead Supported Volunteers Programme in May 2010. 12 went on to achieve the qualification.
12	Every school in Gateshead benefits from student volunteering, particularly with links to international activity	The development of a Gateshead Council Volunteers Plan is the first step towards schools signing up to the framework. Further work is required to understand the extent of student volunteering in schools.
13	GSP commissioning framework developed to support the Voluntary Community Sector	<p>A Gateshead Association of Chief Executives of Voluntary Organisations (ACEVO) Commissioning Exchange has been set up to enable the voluntary and community sector to create effective partnerships to bid for tenders for services put out by the local authority or any public body needing independent support to deliver quality services in Gateshead. GVOC act as the managing agent for the initiative.</p> <p>Further work is to be undertaken on the draft GSP commissioning framework. Development of a social value approach is required.</p>
14	GSP pilots Gateshead's Corporate Social Responsibility Policy	No Update

Ref	Milestone	Progress
15	Investors in Volunteers status achieved for 20 organisations across the GSP	Proposed Amendment: Current budgetary pressures on GSP organisations will have an impact on their ability to fund investors in volunteers status. It is proposed to remove reference to a specific number of organisations achieving the status i.e. “GSP organisations pursue Investors in Volunteers status”.
16	One million hours of volunteering target is reached (by 2015)	Recent mapping of volunteering in Gateshead at the end of 2012 shows that there are at least 4,796 hours of volunteering taking place every week in Gateshead (and the mapping is not an exhaustive list of volunteering activity). At that rate, one million hours of volunteering takes place every four years. Further work is needed to establish an ongoing method of capturing the full extent of volunteer hours.
17	90% of Gateshead’s youth organisations and schools signed up to the volunteering framework (by 2015)	A Gateshead Council Volunteers Plan has been created, setting a framework for volunteering within the Council. The Plan reflects the big idea outcomes, sets out key principles for volunteers and those managing volunteers, and focuses on priorities and how to achieve the vision for volunteering within the Council. The Plan is currently being finalised and is intended to become operational from the 2013/14 financial year onwards. Further work will need to be undertaken to encourage schools to sign up to the framework by 2015.
18	All GSP partners have volunteering schemes in place	An audit of employer supported volunteering schemes across the GSP is to be undertaken.
19	Twenty businesses have volunteer schemes in place	Proposed Amendment: The current economic climate renders this milestone unrealistic. It is proposed to combine it with milestone 23 - “500 businesses in Gateshead are involved in volunteering (by 2020)” – and reword it “Gateshead businesses encourage employee volunteering”.
20	Virtual volunteering strategy in place	Proposed Amendment: It is proposed that this indicator should be more specific and changed to “Guidance for volunteers is available and volunteers can access opportunities online”.
21	10 th anniversary event of Gateshead Together	Gateshead Together Week has taken place every year since 2009. The 10 th anniversary event will be held in 2019.
22	Birtley Hub 10 th anniversary	The Birtley Hub was established in September 2010. The 10 th anniversary will be in 2020.
23	500 businesses in Gateshead are involved in volunteering (by 2020)	Proposed Amendment: The current economic climate renders this milestone unrealistic. It is proposed to combine it with milestone 19 - “Twenty businesses have volunteer schemes in place” – and reword it “Gateshead businesses encourage employee volunteering”.

Ref	Milestone	Progress
2020		
24	Volunteering levels reach 35% of all residents	The Residents Survey 2012 indicates that 18% of residents volunteer formally for groups, clubs or organisations on a regular basis (at least monthly). 34% of residents regularly volunteer informally, providing unpaid help as an individual to someone who is not a relative.
25	10 th Gateshead Volunteers Awards Ceremony is held	The first Gateshead Awards Ceremony specifically for volunteers was held in 2008. The 10 th anniversary will be in 2018.
26	Volunteering Training Centre opens	GVOC have developed plans and a feasibility study for a training centre building. However, funding is currently an issue. Currently GVOC offer training using their existing premises.
27	Gateshead is the volunteering capital of England	No Update
28	20 th Anniversary of Gateshead Volunteering Awards ceremony is held at The Sage Gateshead	The first Gateshead Awards Ceremony was held in 2008. The 20 th anniversary will be in 2028.
2030		



Gateshead Strategic Partnership Steering Group

16 April 2013

Vision 2030: 2013 refresh – priorities and milestones

Purpose of the Report

1. The Steering Group is asked to consider the main changes proposed to the priorities and milestones for each of the 6 big ideas for the Vision 2030 refresh.

This report is for discussion

Background

2. At the GSP Steering Group on 20 November 2012, it was agreed that the Vision 2030 refresh for 2013 should take a 'light touch' approach building on existing work already carried out.
3. At these same meeting, the Gateshead goes Global update was considered and the proposed changes were approved. The proposals agreed are included in this report for completeness.

6 Big Ideas

4. It is felt that the 6 big ideas are still the mechanism to accelerate our programme of transformation of Gateshead which focuses on people and place.
5. A report was considered at the GSP Steering Group on 20 November 2012, where it was agreed that Gateshead goes Global will now be known as '**Global Gateshead**'. This reflects the progress that has been made in establishing Gateshead as an international place. Gateshead goes Global suggests that the borough is at the start of the journey and doesn't take into account the borough's existing international profile.

Priorities

6. Six priorities were set for each of the big ideas during the consultation in 2009. Whilst the period for these priorities was 2010-2013, a number of them go beyond 2013. Given this, the priorities have been reviewed and new ones and amendments proposed where appropriate.
7. *Appendix 1* details the proposed revisions to the priorities for City of Gateshead, Global Gateshead and Creative Gateshead. For Sustainable Gateshead, the agreed priorities still seem to be the right ones however three small revisions are proposed and no revisions have been proposed for Gateshead Volunteers.
8. It is proposed that the priorities for Active and Healthy Gateshead be aligned to those of the Health and Wellbeing Strategy.

Milestones

9. To ensure that the milestones on the pathway achieve the stated outcomes, the pathway for each big idea has been reviewed to identify any gaps and identify any amendments due to changes in legislation and the current financial position.
10. *Appendix 2* details the changes proposed for each of the six big ideas.

Next Steps

11. To incorporate the approved changes into a full draft version for consultation. The full draft and scope for the consultation approach will be presented at the next meeting.

Future updates

12. To ensure that Vision 2030 is a living document and fit for purpose, it is proposed that this refresh of Vision 2030 does not put a 'short term' timescale (e.g. 3 or 4 years) on the document.
13. Instead, it is proposed that the big idea pathways are refreshed annually (as is current practice) but then update the pathways on an electronic format on the GSP website. This will make them more current and up-to-date and accessible both to partners and residents.

Recommendations

14. The Steering Group is asked to
 - I. discuss and approve the proposed changes to the priorities and milestones and comment on any further gaps not highlighted in the report
 - II. agree to accept a further report to approve the full draft Vision 2030 and approach to consultation
 - III. comment on the new approach to refreshing the big idea pathways.

Proposed changes to the agreed priorities

	Agreed Priorities 2010-2013	Priorities
City of Gateshead	<ul style="list-style-type: none"> ▪ Establish vibrant new shopping areas, particularly in Central Gateshead ▪ Improve the housing offer consistent with our city aspirations ▪ More economic opportunities in our rural areas e.g. through Tourism ▪ Bid for City Status ▪ Attract quality employers, providing employment opportunities ▪ Increase the population of Gateshead and improve the economy by working closely with Newcastle City Council through the Gateshead and Newcastle Partnership 	<ul style="list-style-type: none"> ▪ Establish vibrant new shopping areas, in Central Gateshead and develop the local centres across Gateshead ▪ Improve the housing offer consistent with city aspirations ▪ More economic opportunities available in our rural areas ▪ Increasing the number of students living in Gateshead ▪ Increasing the population of Gateshead and its diversity
Global Gateshead	<ul style="list-style-type: none"> ▪ Retain University graduates in Gateshead and increase the number of graduate enterprises ▪ Re-develop Gateshead International Stadium and host international sporting events ▪ Provide opportunities for people in Gateshead to work with communities and projects worldwide ▪ Attract international investment to Gateshead ▪ Become an international exemplar for addressing climate change ▪ Influence and engage with Europe through our membership of the EUROCITIES network 	<ul style="list-style-type: none"> ▪ Attract and retain international students in Gateshead through the newly built student accommodation in Gateshead Town Centre ▪ Attract international business to Gateshead through the newly established NewcastleGateshead Initiative Business Winning Team ▪ Support Gateshead businesses to establish international relationships, trade internationally and export goods and services ▪ Ensure Children and Young People continue to have access to international opportunities and exchanges ▪ Ensure continued engagement with the EU and that we influence EU 2014-2020 budget negotiations

Agreed Priorities 2010-2013		Priorities	
Creative Gateshead	<ul style="list-style-type: none"> ▪ Increase learning opportunities by increasing apprenticeships as a progression route to learning and employment ▪ Work in partnership to promote further and higher education in Gateshead ▪ Create long-term employment opportunities for people in neighbourhoods of greatest need ▪ Develop tourist attractions and associated businesses ▪ Increase digital infrastructure and accessibility to the use of it to improve social and economic inclusion across Gateshead ▪ Increase creativity and cultural opportunities 		<ul style="list-style-type: none"> ▪ Enhance the Gateshead Apprenticeship offer and develop further packages of support to create a unique apprenticeship offer for Gateshead. ▪ Work in partnership to promote further and higher education. ▪ Support Digital Union and the regional creative sector. ▪ Increase participation in cultural activities and maximise the benefits of the new student population by developing a cultural offer that encourages students to remain in Gateshead ▪ Continue to develop the partnership arrangements with universities
Sustainable Gateshead	<ul style="list-style-type: none"> ▪ Improving access to more sustainable forms of transport and increasing its use (including the use of green vehicles) and prioritise the needs of pedestrians, including those with disabilities. ▪ Increasing the amount we recycle ▪ Secure investment and job creation in priority areas - knowledge based and digital industries, green industries, engineering and advanced manufacturing, high growth businesses ▪ Increase the number of homes in Gateshead that meet people's needs and aspirations ▪ Reduce crime rate and address public perception issues such as fear of crime ▪ Implement Climate Change Strategy and increase biodiversity across Gateshead 		<ul style="list-style-type: none"> ▪ Improve access to more sustainable forms of transport and increase its use (including the use of green vehicles) and give priority to the needs of pedestrians, including those with disabilities. ▪ Increasing the amount we recycle ▪ Secure investment and job creation in priority areas - knowledge based and digital industries, green industries, engineering and advanced manufacturing, high growth businesses ▪ Increase the number and improve the quality of homes in Gateshead to meet people's need and aspirations ▪ Reduce crime rate and address public perception issues such as fear of crime ▪ Implement Climate Change Strategy and increase biodiversity across Gateshead

Agreed Priorities 2010-2013		Priorities
Active and Healthy Gateshead	<ul style="list-style-type: none"> ▪ Ensure residents are involved in healthy initiatives and benefit from the best possible facilities ▪ Safeguarding children, young people and vulnerable adults ▪ Promoting active and healthy lifestyles, including in schools ▪ Ensure easy access to 'local' leisure facilities by foot or bus including more informal keep-fit activities e.g. gyms in public parks ▪ Improve the opportunities for an ageing population informed by research and innovation in products and services to support vitality and wellbeing ▪ Increase opportunities for people to grow their own food in community allotments or gardens 	<ul style="list-style-type: none"> ▪ Ensure children have the best start in life and lead active, happy and healthy lives. ▪ Tackle the major causes of ill health and early death, ensuring a focus on prevention and high quality treatment. ▪ Promote choice and empower local people to have more control over their health and social care and remain independent for as long as possible. ▪ Improve mental health and wellbeing for all members of our community. ▪ Make the most of place shaping and new working opportunities to promote active and healthy lifestyles. ▪ Take forward other priorities set out within the Health & Wellbeing Strategy to secure joined-up, person centred services which focus on prevention, early intervention and community provision working with local communities.
Gateshead Volunteers	<ul style="list-style-type: none"> ▪ Empower local people to influence policy, service delivery and take part in civic and community life ▪ Create and market volunteering opportunities, celebrate volunteers and promote volunteering in all Gateshead's communities ▪ Ensure an effective infrastructure is in place to support people who want to volunteer and organisations in need of volunteers ▪ Improve the quality and range of volunteering through good practice, training and quality standards and the development of more employer schemes ▪ Ensure an effective infrastructure is in place to support and build the capacity of the sector ▪ Enable the sector to deliver services where appropriate through streamlined commissioning, procurement and funding agreements 	<ul style="list-style-type: none"> ▪ Empower local people to influence policy, service delivery and take part in civic and community life ▪ Create and market volunteering opportunities, celebrate volunteers and promote volunteering in all Gateshead's communities ▪ Ensure an effective infrastructure is in place to support people who want to volunteer and organisations in need of volunteers ▪ Improve the quality and range of volunteering through good practice, training and quality standards and the development of more employer schemes ▪ Ensure an effective infrastructure is in place to support and build the capacity of the sector ▪ Enable the sector to deliver services where appropriate through streamlined commissioning, procurement and funding agreements

Proposed amendments to the big idea pathways

CITY OF GATESHEAD

Milestone	Comment
NEW MILESTONE	
City Status Achieved by 2030	Gateshead's bid for city status in 2011 was not successful. However this continues to be a long-term ambition for the borough and therefore a bid will be submitted at the next opportunity. As city status is usually dependent on royal occasions it is unclear when this opportunity will arise and therefore it is necessary to extend the date for this milestone to 2030.
MILESTONES TO BE DELETED	
Competition for best community festival in Gateshead	It would be more beneficial to develop community festivals for the benefit of the local community rather than subject them to competition criteria.

GLOBAL GATESHEAD

Milestone	Comment
NEW MILESTONES	
Gateshead to host European Team Athletics Championships at Gateshead International Stadium	Gateshead has successfully bid to host the 2013 European Team Athletics Championships. This will be the first major athletics championships in the UK following the London 2012 Olympic Games.
AMENDED MILESTONES	
More local business successful in achieving trade and export awards Amend to: <i>More local businesses supported to trade internationally and export goods and services</i>	The desired outcome is that trade and export links are developed amongst Gateshead's business community, trade and export awards are of secondary importance and therefore it was agreed that the focus of the milestone should change.
MILESTONES TO BE DELETED	
NewcastleGateshead host city for FIFA 2018 World Cup	Despite being successfully selected to be a host city by the Football Association, the England national bid was not successful.

CREATIVE GATESHEAD

Milestone	Comment
MILESTONES TO BE DELETED	
2 Knowledge Transfer Partnerships between Gateshead Council and Northumbria University per year	Further knowledge transfer partnerships are unlikely to take place
25% increase of visitors at our heritage and cultural sites (on 2007 baseline) (by 2017)	Baseline data does not exist to measure the progress being made
Sustain the Aimhigher Programme post 2011 in all 10 Gateshead Secondary Schools and Aimhigher extended to all schools to inspire access to further and higher education	Funding for the Aimhigher Programme has now ended and therefore these milestones cannot be achieved. The National Scholarship Programme has now been introduced and is administered by the Higher Education Funding Council for England. The programme will help students from disadvantaged backgrounds when they move into higher education.

SUSTAINABLE GATESHEAD

Milestone	Comment
NEW MILESTONES	
The Council continues to reduce its own carbon emissions, aiming for 35% reduction by 2016	This milestone builds on the 10:10 campaign milestone and links into the Carbon Management Plan.
All houses in Gateshead are in the highest energy efficiency band (SAP rating above 65) by 2030	This milestone will help to show how the housing stock is performing rather than external factors such as the weather. The full impact of all Warmzone and Decent Homes work in homes managed by Gateshead Housing Company has been analysed: 75% of all Council homes now exceed the recommended energy efficiency rating (SAP = 65), and only 7 homes remain in the poorest rating (SAP < 35). However this needs to be maintained long term also.
Delivery of sufficient housing capable of meeting the needs of our residents by 2030	This milestone will help to deliver the outcome about a wide variety of attractive housing supporting sustainable and cohesive communities by linking to the One Core Strategy (LDF), Urban Core Area Action Plan and the Housing Strategy.
Milestones relating to flood prevention – detail still being confirmed	Flooding is an emerging key priority which has a significant impact across the borough and as such should be reflected in the Vision2030 documentation. The detail of how this will be reflected is still being worked on.

Milestone	Comment
AMENDED MILESTONES	
<p>The Council has increased production of renewable energy through an <u>energy services company</u> (by 2012).</p> <p>Amend to: <i>The Council has increased production of renewable energy <u>within it's own buildings</u></i></p>	<p>The outcome of this milestone will be around the increased production of renewable energy, but previously the focus had been around the Energy Services Company.</p> <p>This change shows that the Council is leading by example as this is a stepping stone to a later milestone; 1st city with 30% of energy provided by low carbon or renewable energy generated locally.</p>
<p>Gateshead businesses have become more efficient by implementing energy and waste reduction programmes</p> <p>Amend to: <i>Help improve business performance and competitiveness through the promotion of resource efficiency programmes.</i></p>	<p>The original milestone has no systems in place to measure this and now not achievable with limited resources. This amendment puts the onus on all partners to evidence that we have promoted resource efficiency programmes.</p>
<p>Policies aligned to Government regulations to ensure all new homes built in Gateshead after 2016 are Carbon Neutral (by 2016)</p> <p>Amend to: <i>Policies are implemented that achieve higher standards of sustainable construction and minimise the CO2 emissions associated with residential and commercial development.</i></p>	<p>In the 2010 refresh, the original milestone reflected Central Government's thinking, however, research is showing the best possible is 70%. This amend now aligns the milestone to the Local Development Framework.</p>
<p>Gateshead Council is awarded the Wildlife Trusts' Biodiversity Benchmark</p> <p>Amend to: <i>Implement a Biodiversity Delivery Plan for Gateshead.</i></p>	<p>Natural Environment Project Officers have investigated and attended training in Biodiversity Benchmarking and found it to be unsuitable for the public sector. It was felt at this training that the Biodiversity Benchmark is most appropriate for commercial organisations operating single sites which are trying to offset a perceived poor environmental image.</p> <p>It is proposed that the amendment to the milestone would provide a more effective overarching corporate Nature Conservation policy to enhance the biodiversity value of the borough of Gateshead.</p> <p>This policy would include the wide range of duties and powers that the Local Authority is responsible for as well as aligning and building on the Green Infrastructure Delivery Plan, and the parts of the Durham Biodiversity Action Plan which are relevant to Gateshead.</p>
MILESTONES TO BE DELETED	
<p>A programme introduced to work towards Carbon Neutrality on all existing buildings (by 2020)</p>	<p>Propose to delete as it is accepted nationally that Carbon Neutrality is not achievable. Insulation and retrofit works will be captured through the 'consumption of energy by Gateshead residents falls by 20%' milestone.</p>

Milestone	Comment
All Gateshead Schools achieve SustainableGateshead status (by 2020)	The National Sustainable School status no longer exists.
The overall benefits rate for the worst wards will have reduced by 10% (by 2030)	It is proposed that this milestone be deleted due to the change in benefits. Once the impact of welfare reform is realised, a more positive measure of the economy will be introduced in a future refresh.

ACTIVE AND HEALTHY GATESHEAD

Milestone	Comment
NEW MILESTONES	
100% of schools have demonstrated measureable improvements against their chosen health outcomes (by 2015)	This will show the impact of the milestone: 100% of schools actively engaged in the local health schools programme (by 2014)
AMENDED MILESTONES	
Health Trainers available to all who want to improve their health Amend to: <i>Health Trainers available to those in the most 20% deprived wards in the Borough</i>	
Campaigns to promote volunteering highlight health and well-being benefits launched Amend to: <i>Promote health and wellbeing through volunteering opportunities</i>	Proposing to include an action "Promote health and wellbeing through volunteering opportunities" in latest draft of the action plan, has yet to be agreed by the Gateshead Volunteers Steering Group.
Teenage pregnancies - Gateshead amongst the best 10% performing areas (over 5 year rolling average). <i>Comprehensive sex and relationships education programme within school curriculum (by 2012)</i> Amend to: <i>100% of all schools in Gateshead are signed up and delivering good quality Sex and Relationships as part of a wider risk and resilience package (by 2015.)</i>	The current Sex and Relationship Education provision in schools is variable, despite the strong commitment to continue to work with schools. Further work is required to raise the quality and coverage of SRE in Gateshead, as we know from the evidence base that good SRE is one of the only evidenced ways of reducing Teenage Pregnancy alongside accessible contraception.
A community allotment/garden in each neighbourhood management area in conjunction with local community (incorporating disabled access) (by 2013) Amend timescale to 2015	Milestone to continue with extended deadline 2015

Milestone	Comment
<p>100% of schools have achieved enhanced healthy school award outcomes (by 2015)</p> <p>Amend to: 100% of schools actively engaged in the local health schools programme (by 2014)</p>	
<p>Gateshead is amongst those areas with the 10% lowest smoking rates in England (by 2020)</p> <p>Amend to: Smoking prevalence in Gateshead is 5% or lower by 2020.</p>	<p>Current progress is positive: 2008 – 25.7%, 2012 – 18.9%</p>
<p>Gateshead has the lowest teenage pregnancy rate (5 year rolling average) in England (by 2020)</p> <p>Amend to: Gateshead has the lowest U18 conception rate (5 year rolling average) in England by 2020.</p>	<p>The latest under 18 conception data is for the third quarter of 2011. There is a downward trend for Gateshead but as we know the rates fluctuate each quarter and any increases in rates are based upon such small numbers.</p> <p>There are six Gateshead wards in the highest 20% in England with the highest rates of conceptions for 2008-2010(at least 58.4 conceptions per 1,000 women aged 15-17). The high rate wards have remained relatively the same over the last couple of years, however there does seem to be a shift in under 18 conceptions from predominantly Central and East areas of Gateshead to the West area of Gateshead.</p> <p>Evidence shows that both termination of pregnancies and teenage conception rates are the most important sexual health indicators in showing levels of unprotected sex (or failure of contraception).</p>
<p>Most children who live less than 2 miles from school, walk to school</p> <p>Amend to:</p> <ul style="list-style-type: none"> - % journeys by sustainable means (walking, cycling, public transport); <p>OR</p> <ul style="list-style-type: none"> - % of all journeys which are by active means (walking, cycling). 	<p>The detailed data from which it is calculated is no longer being collected. Also, as the current mode share for walking for all school journeys is 48.1%, this may already have met this for journeys under 2 miles.</p>
<p>Equality for disabled people is achieved (by 2025)</p> <p>Amend to: Improve equality of opportunity and reduce inequality, discrimination and harassment</p>	<p>Equality objectives, which underpin the Council Plan, have been developed to tackle inequality and appropriate actions are embedded within service plans</p> <p>Using the Council's Performance Management Framework, progress on the equality objectives will be reviewed annually.</p>
<p>Cleaner, greener Gateshead encourages people to be more active</p> <p>Amend timescale to 2015</p>	<p>Milestone to continue with extended deadline 2015</p>

Milestone	Comment
<p>Gateshead has lowest rate of people unable to work due to ill health in England</p> <p>Amend to: <i>Gateshead has the lowest rate of people unable to work with long term health conditions.</i></p>	<p>This milestone aligns to the the PH outcomes framework</p>
<p>Gateshead leads on aspiration to hold a future Special Olympics of Great Britain event at various venues across the NE region</p> <p>Amend to: <i>Gateshead leads on aspiration to hold major sporting events of international significance in the Borough and NE Region</i></p>	<p>The opportunity to host Special Olympics in the medium term no longer exists, but other international sporting events may be more achievable by 2030</p>
<p>Lowest obesity rate in the UK</p> <p>Amend to: <i>Highest proportion of population with a healthy weight in the UK.</i></p>	<p>A review of services targeting healthy weight and diet is being carried out by the PCT in 2012 with a view to re commissioning in 2013.</p> <p>The PH Outcomes framework will direct future reporting on adult obesity and child measurement programmes.</p> <p>An updated position on this milestone will be prepared for march 2013.</p>
MILESTONES TO BE DELETED	
<p>Tailored health services to neighbourhoods targeting disadvantaged areas</p>	<p>Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy. A geographically focussed approach is being developed for 2013. PH / Neighbourhood Mgt</p>
<p>Major health education programme in schools and community hubs launched – ‘Your health your life’</p>	<p>Information relating to ‘Your health, your life’ is no longer available.</p>
<p>By the end of academic years 20 10/1 1 and 2012 /13, 40% and 60% of young people respectively take part in five hours a week PE and sport (three hours for 16-19 year olds)</p>	<p>Target was never achieved nationally or locally, target deleted by change of government indicator NI57, currently no way to measure physical activity in schools.</p>
<p>Outcomes of health inequalities pilot projects rolled out to a further 5 communities across Gateshead by 2012</p>	<p>Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy</p>

Milestone	Comment
Asset Based community development piloted in 5 neighbourhood management areas with an Active & Healthy focus	Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Health and Wellbeing Strategy. A geographically focussed approach is being developed for 2013.
5% reallocation of resources from acute care to prevention/community care	Funding for public health has now been more clearly identified. Current transfer of Public Health to Local Authority will see development of locally accountable prevention / community care. This work is tied to the developing Health & Wellbeing Strategy and the development of the CCG.
Healthier Environments: Design Awards to encourage best design of healthy environments (2011) and Streetscape Design guidance produced (2013)	The idea cannot be supported in the current economic climate.
360 front line staff trained annually to provide Stop Smoking Brief Intervention Advice (by 2013)	Brief intervention training is now a part of the milestone 'every contact is a health improvement contact'. Engagement for Smoking specific training was low and did not hit target. This is currently being re-commissioned to new stop smoking management service which starts 1.1.2013
100% coverage across Gateshead of Community hubs – community, health and activity centres	Community centres currently being reviewed in light of financial cuts. Delivery of community health engagement is currently being reviewed and refocused as a part of the development of the Gateshead Community Together Strategy and Gateshead Health and Wellbeing Strategy. A geographically focussed approach is being developed launch 2013.

GATESHEAD VOLUNTEERS

Milestone	Comment
AMENDED MILESTONES	
National volunteering conference held in Gateshead Amend to: <i>Volunteering conference held in Gateshead</i>	Gateshead complemented a national volunteering conference by hosting one locally in 2012.
Investors in Volunteers status achieved for 20 organisations across the GSP Amend to: <i>GSP organisations pursue Investors in Volunteers status.</i>	Current budgetary pressures on GSP organisations will have an impact on their ability to fund investors in volunteers status. It is proposed to remove reference to a specific number of organisations achieving the status.

Milestone	Comment
<p>Virtual volunteering strategy in place Amend to: <i>Guidance for volunteers is available and volunteers can access opportunities online</i></p>	<p>It is proposed that this milestone should be more specific</p>
<p>Twenty businesses have volunteer schemes in place and 500 businesses in Gateshead are involved in volunteering (by 2020) Amend to: <i>Gateshead businesses encourage employee volunteering</i></p>	<p>The current economic climate renders these milestones unrealistic. It is proposed to combine them into one milestone.</p>



Gateshead Strategic Partnership Steering Group

Tuesday 16 April 2013

Future GSP Steering Group meetings

Purpose of the report

1. This report sets out proposals for future GSP Steering Group meetings to ensure that it meets its terms of reference and fulfils its role (agreed 18 October 2011).

Background

2. Nearly 3 years have passed since the review of the Gateshead Strategic Partnership began. All partners are in a very different place now so it is imperative that future meetings make best use of partners' time and resource to achieve our priorities for partnership working.
3. Following a review of partnership working in 2010/11, the Gateshead Strategic Partnership Steering Group agreed that future approaches to partnership working should:
 - be business and action focused
 - make best use of partners' time and resource.
4. On the 18 October 2011, the GSP Steering Group agreed its terms of reference:
 - Overall strategy setting and executive function of partnership working in Gateshead
 - Ensure the strategic co-ordination and linkages between thematic arrangements and commissioning across key service areas to deliver Vision 2030
 - Hold to account themed partnerships for delivery through service planning and commissioning arrangements.
 - Ensuring the delivery of priorities (and the commissioning plans) through an overview of performance and contract management
 - Championing the delivery of Vision 2030 and the 6 big ideas, as well as highlighting future priorities and opportunities.
5. As a result of this review, the Gateshead Strategic Partnership Steering Group on 18 September 2012 considered a report on the frequency and format of meetings. At this meeting it was agreed that:
 - meetings should move from monthly to six weekly as from January 2013
 - this approach should be reviewed after 6 months.
6. It was asked to consider starting future meetings at the earlier time of 2:00pm in the new municipal year 2013-14.

Membership

7. The membership of the GSP Steering Group has to be fit for purpose to ensure the Steering Group leads the development of the wider Gateshead 'family'

grouping to mitigate the risk of partner disengagement and set the overall cultural context for partnership working within Gateshead.

8. Gateshead's Health and Wellbeing Board became a formal committee of the local authority from 1st April 2013, as provided for under the Health & Social Care Act. To accommodate the changes the membership of the GSP Steering Group has changed slightly:
 - o NHS South of Tyne & Wear (Gateshead PCT) no longer exists
 - o GatNet **is now** Gateshead Clinical Commissioning Group (CCG)
9. Appendix 1 shows these changes and the current membership of the GSP Steering Group and named representatives where known.

Frequency and format

10. With the exception of Durham, Gateshead Strategic Partnership Steering Group meets the most frequently:

Steering Group meeting frequency	
Gateshead	Every 6 weeks
Newcastle	No LSP
South Tyneside	Quarterly
North Tyneside	Quarterly
Sunderland	Being reviewed
Durham	Monthly
Northumberland	~ 13 February (Wednesday) at 10am - Development Session ~ 18 April (Thursday) at 1pm ~ 4 July (Thursday) at 1pm ~ 26 September (Thursday) at 1pm ~ 12 December (Thursday) at 1pm

11. To ensure the GSP Steering Group makes best use of partners' time and resource, it is proposed to reduce the number of meetings a year to quarterly.
12. The format of the meetings need to become more outcome focused and linked to achieving the Vision 2030 priorities, identifying where cross-organisational working can add value and areas where risks/opportunities are developing.

Theme Partnership Boards

13. A lot of work is taking place to ensure that cross-organisational working can add value and areas where risks/opportunities are developing between theme partnership boards, e.g. a joint CSB and HWB meeting on alcohol.
14. It is proposed to hold a 'joint board' (when needed) which will invite members of the Steering Group and all 4 theme partnerships members. 'Joint Boards' will discuss wider cross cutting issues such as Welfare Reform so that it is easier to set areas of priority and ensure duplication is removed.
15. There also needs to be more links to the theme partnership boards and holding them to account for the delivery of Vision 2030.

Supporting mechanisms

16. There is a risk that with reducing the meetings to quarterly the momentum and continuity may be lost. To prevent this from happening work has been progressing on supporting structures for sharing information in between meetings:
- improved the GSP website
 - reintroduced the round up
 - 'Our Gateshead' website is utilised more.

Areas of discussion

17. The following areas require the views and comments of the Steering Group:
- Do all partners still feel that they want to be part of the Gateshead Strategic Partnership and see it as a priority?
 - Do partners feel that the **membership** of the Steering Group is still fit for purpose?
 - Is the 'health' representation right on the Steering Group?
 - What are the views on reducing the **frequency** of meetings to a quarterly basis?
 - What **format** should future meetings take?
 - Thematic Discussions
 - each of the theme board areas
 - Resources/Budgets, Performance & Risk
 - A workshop or development session?
 - Should more links be made with **theme partnership boards** – not detracting from the Partner updates at the start of the agenda
 - Are there any views on how the Steering Group can hold the theme partnership boards to account?
 - Without making additional work, could the theme boards produce an update, like the 6 big idea update?
 - What are the views on a 'joint board'?
 - Are there any further **supporting mechanisms** not already listed that could help to disseminate information effectively?

Recommendation

18. It is recommended that the Gateshead Strategic Partnership Steering Group:
- give their views on the areas highlighted in Paragraph 18
 - agree that the Steering Group needs to work more effectively with Themed Partnership Boards.

GSP STEERING GROUP				
	Role	Organisation/Sector	Member	Representative
1	Chair	Gateshead Council	Cllr Mick Henry	Vice Chair
2	Strategic / Key providers	Gateshead Council	Cllr Martin Gannon	
3	Strategic / Key providers	Northumbria Police	Chief Supt Neil Adamson	Tim Smith
4	Strategic / Key providers	NHS South of Tyne & Wear (Gateshead PCT)	No longer exists	
5	Strategic / Key providers	Gateshead Clinical Commissioning Group (CCG)	Mark Adams	Jane Mulholland
6	Strategic / Key providers	Gateshead NHS Foundation Trust	Ian Renwick	Yvonne Ormston
7	Strategic / Key providers	Tyne and Wear Fire and Rescue Service	Mark Gerrard	
8	Strategic / Key providers	Job Centre Plus	Sandra Brydon	Yes
9	Strategic / Key providers	Nexus	Bernard Garner	Helen Matthews
10	Strategic / Key providers	Gateshead College	Richard Thorold	Yes
11	Community & Voluntary Sector	GVOC	Gev Pringle	Annie Murphy
12	Community & Voluntary Sector	Gateshead Community Network	Hugh Kelly	
13	Community & Voluntary Sector	Gateshead Community Network	Joan Moon	
14	Community & Voluntary Sector	Diversity Forum	Bahal Singh Dhinsda	
15	Community & Voluntary Sector	Older People Assembly	Esther Ward	
16	Community & Voluntary Sector	Disability Representative, Involvement Forum	Ian Atkinson	
17	Business sector	Business	Ian Young, TDR Training (Vice Chair)	
18	Theme partnership rep	Children and Families	Margaret Whellans	
19	Theme partnership rep	Community Safety Board	Martyn Strike	
20	Theme partnership rep	Health and Wellbeing Board	Dr Mark Dornan	
21	Theme partnership rep	Economy, Environment and Culture	Suzi Robson	