

Number	Multiply intervention (please see page 7 of the investment prospectus)	Short description of Multiply provision (there could be multiple types of provision for each intervention)	Related fund output indicators (please see page 6)	Estimated output 22-23	Estimated output 23-24	Estimated output 24-25	Budget			
							22-23	23-24	24-25	Total
Example	<i>What Multiply intervention are you delivering? e.g. Courses designed to</i>	<i>What is the provision you intend to deliver? Who is the target audience for this provision? Are there any comms activities to increase reach required to deliver this provision?</i>	<i>Referring to the six fund output indicators on page 6</i>	<i>e.g. 5 new courses or reach 100</i>	<i>e.g. 5 new courses or reach 100</i>	<i>e.g. 5 new courses or reach 100</i>				
1	Additional relevant maths modules embedded into other vocational courses	Group size: Small (1-3 participants) and medium (4-6 participants) Intervention: Embedding maths skills within health and social care, construction, warehousing, and hair and beauty vocational programmes Target audience: Low level skills, lack confidence with numeracy, older people, those in or entering low waged employment Comms activity: Direct marketing to employers through current links and to residents using a social media campaign. Advertisement in prospectus and website Partnerships: Employers, colleagues in Gateshead Council Economic Development Team	Number of people participating in Multiply funded courses	200 hours of intervention	400 hours of intervention	340 hours of intervention	£6,557	£13,114	£11,146	£30,817
2	Courses aimed at people who can't apply for certain jobs because of lack of numeracy skills and/or to encourage people to upskill in numeracy order to access a certain job/career	Group size: One to one and very small group (1-3 participants) Intervention: Numeracy skills for the workplace for unemployed participants. Target audience: Very high level of need with very low and low level of numeracy skills Comms activity: Marketing to JCP advisors/coaches, one to one engagement at JCP referral days Partnerships: DWP/JCP and other unemployment referral organisations, including Gateshead Council	Number of people participating in Multiply funded courses	75 hours of intervention	150 hours of intervention	127 hours of intervention	£7,122	£14,243	£12,107	£33,471
3	Courses aimed at people who can't apply for certain jobs because of lack of numeracy skills and/or to encourage people to upskill in numeracy order to access a certain job/career	Group size: Small (4-6 participants) and medium group (7-9 participants) Intervention: Numeracy for self-employment- those setting up micro businesses selling own crafts. Target audience: Medium level of need with medium skills level but lack confidence in numeracy or finding it hard to apply numeracy skills in a different context Comms activity: Marketing through prospectus and existing craft courses, additional publicity in local press, craft shops and makers fairs Partnerships: Community centres	Number of people achieving a qualification	50 hours of intervention	100 hours of intervention	85 hours of intervention	£4,748	£9,495	£8,071	£22,313
4	Courses designed to help people use numeracy to manage their money.	Group size: One to one and very small group (1-3 participants) Intervention: Money management, including budgeting, fuel/energy saving, banking, pensions, saving, credit unions, debt management, illegal money lending, high interest loans. Target audience: Very hard to engage/reach groups including ESOL, SEND, care leavers, ex-offenders, unemployed Comms activity: Direct and indirect marketing through social media and website, and through partner/ referral organisations Partnerships: VCS, JCP, Gateshead Council colleagues	Number of people participating in Multiply funded courses	375 hours of intervention	750 hours of intervention	637 hours of intervention	£38,394	£76,787	£65,269	£180,449

5	Courses designed to help people use numeracy to manage their money.	<p>Group size: Small (4-6 participants) and medium group (7-9 participants)</p> <p>Intervention: Money management, including budgeting, fuel/energy saving, banking, pensions, saving, credit unions, debt management, illegal money lending, high interest loans.</p> <p>Target audience: Parents, newly employed and young adults entering work for the first time</p> <p>Comms activity: Direct and indirect marketing through social media and website, referrals from partner organisations including schools and children's centres</p> <p>Partnerships: Schools, apprenticeship team, JCP and Economic Development</p>	Number of people participating in Multiply funded courses	125 hours of intervention	250 hours of intervention	212 hours of intervention	£11,298	£22,595	£19,206	£53,098
6	Courses designed to increase confidence with numbers for those needing the first steps towards formal numeracy qualifications.	<p>Group size: Small (4-6 participants) or medium (7-9 participants)</p> <p>Intervention: First steps into maths for everyday life that will be a stepping stone into more formal numeracy qualifications through blended learning activity which will include roll-on, roll-off and 'pick and mix' provision</p> <p>Target audience: ESOL learners with low or very low English levels, SEND learners with the most need (spiky profile), and young NEET residents</p> <p>Comms activity: Direct marketing through partner organisations</p> <p>Partnerships: Gateshead Council SEND, Economic Development, and Housing teams, JCP, IAG Team, local community and voluntary organisations</p>	Number of people participating in Multiply funded courses	687 hours of intervention	1375 hours of intervention	1168 hours of intervention	£17,282	£34,564	£29,379	£81,225
7	Courses for parents wanting to increase their numeracy skills in order to help their children, and help with their own progression	<p>Group size: Medium (7-9 participants)</p> <p>Intervention: Maths (including money management) for parents tackling each key stage of education from early years through to Post-16. Blended learning with roll-on, roll-off and 'pick and mix' approach</p> <p>Target audience: Parents where one or both parents are not in work or work in low-waged jobs, parents who have children with SEND, parents who have English as a second language</p> <p>Comms activity: Social media campaign with website push, direct marketing through schools, children's centres and partner organisations</p> <p>Partnerships: Schools, ESOL referral organisations, SEND team within Gateshead Council</p>	Number of different cohorts participating in numeracy courses (e.g. learners in prison, parents etc)	960 hours of intervention	1920 hours of intervention	1632 hours of intervention	£14,053	£28,105	£23,889	£66,047
8	Innovative numeracy programmes delivered together with employers – including courses designed to cover specific numeracy skills required in the workplace	<p>Group size: One to one, small (2-3 participants), and small (4-6 participants)</p> <p>Intervention: Numeracy skills for specific occupations with a focus on health and social care, warehousing, hospitality and catering, cleaning, hair and beauty</p> <p>Target audience: Low-waged occupations that employ people with low skills level</p> <p>Comms activity: Direct through employers and social media campaign</p> <p>Partnerships: Employers, Economic Development Team</p>	Number of courses developed in collaboration with employers	100 hours of intervention	200 hours of intervention	170 hours of intervention	£4,208	£8,416	£7,154	£19,778

9	Innovative numeracy programmes delivered together with employers – including courses designed to cover specific numeracy skills required in the workplace	Group size: One to one, small (2-3 participants), and small (4-6 participants) Intervention: Numeracy skills for first line managers- creating and monitoring budgets, profit and loss, using charts and tables, producing financial reports and forecasts Target audience: Supervisors, team leaders and first line managers who may have been promoted but not provided with adequate numeracy skills Comms activity: Direct through employers and social media campaign Partnerships: Employers	Number of courses developed in collaboration with employers	100 hours of intervention	200 hours of intervention	172 hours of intervention	£4,208	£8,416	£7,154	£19,778
10	New intensive and flexible numeracy courses targeted at people without Level 2 maths, leading to a Functional Skills Qualification	Group size: Small (4-6 participants) Intervention: Bridging the gap between functional skills levels or up to GCSE Target audience: Those who have achieved a functional skills at entry level or level 1 (or GCSE below grade C/4) and need support to move to the next level Comms activity: Direct marketing to previous functional skills/GCSE learners Partnerships: College and ITP's, school sixth forms, IAG Teams	Number of people achieving a qualification	1500 hours of intervention	3000 hours of intervention	2550 hours of intervention	£26,689	£53,377	£45,370	£125,436
11	Numeracy activities, courses or provision developed in partnership with community organisations and other partners aimed at engaging the hardest to reach learners	Group size: Groups of any size up to 25 participants Intervention: Variety of interventions which will be submitted via a bid from each VCS organisation Target audience: Engaging the hardest to reach into numeracy provision including ex-offenders, care leavers, SEND, older people, BAME etc Comms activity: Marketing direct to VCS organisations- each VCS will factor in their comms activity when they submit their bid Partnerships: VCS organisations	Number of people participating in Multiply funded courses	1260 hours of intervention	2520 hours of intervention plus capacity building	2142 hours of intervention	£106,235	£212,470	£180,600	£499,305
12	Numeracy courses aimed at those 19 or over that are leaving, or have just left, the care system	Group size: one to one or very small group (2-3 participants) Intervention: Bespoke numeracy sessions designed to meet specific needs determined by assessment. This will consider missed education, lack of parental support as a young adult, managing home and work. Target audience: 19+ who are about to or have recently left care system Comms activity: Direct marketing through Gateshead Council teams Partnerships: Gateshead Council Children and Adult Social Care Team, IAG Team	Number of people participating in Multiply funded courses	150 hours of intervention	300 hours of intervention	255 hours of intervention	£9,772	£19,544	£16,612	£45,928

							Total	£250,563	£501,126	£425,957	£1,177,645
Number	Off-menu intervention	<i>Is there any provision that does not fit the menu of interventions? Please provide a description. You will be asked to provide a rationale in question 3.</i>									£0
1	Engagement Maths Roadshows	A launch event that engages over 1,000 adults in activities. We have secured 3 key locations based in areas of low numeracy/skills, have an activity bus, and 4 days of planned maths-related activities across August. We will ask the public to make a numeracy pledge on one thing they will do to improve their maths skills. This will form part of our publicity for the ongoing Multiply activities. We will collect data on attendees and re-engage with them on our programme offer and conduct a wrap around maths assessment (see #2 of off-menu provision). We have secured the services of a well known maths-related celebrity that will launch the events on the 1st August.	Number of people participating in Multiply funded courses	1,000 individuals attending 4 Roadshow events				£31,241			£31,241
2	Wrap-around Maths	One to one assessment for maths interventions that looks at maths skills for a whole of life experience. This will cover maths for money, food, healthy living, employment, education, families and any other aspects of their lives. It will create a positive intervention that looks at the whole person and their need for maths. Significant sigpostingtp Multiply provision.	Number of different cohorts participating in numeracy courses (e.g. learners in prison, parents etc)	up to 250 hours of intervention				£26,765			£26,765
3	Numeracy Champions	Working with employers, Stakeholders and Voluntary and Community Sector training key people to be numeracy champions who will identify and engage with those that need support. Trained in level 2 numeracy functional skill, train the trainer, marketing and engagement activities.	Number of people referred from partners onto upskill courses	10 numeracy champions trained				£23,358	£23,358		£46,716
							Total	£81,364	£23,358	£0	£2,460,012
Un-allocated											
	<i>Are there any remaining funds that are unlikely to be spent?</i>										
Admin											
	<i>Please include a breakdown of your required administrative expenditure across Year 1-3 (up to a maximum 10% of the total spend in that year). Please note the % admin allowance is subject to review before Y2 & Y3 payments. If you do not think you can spend your full provisional allocation we expect that you will consider the scale of your administrative spending, making appropriate adjustments to prevent disproportionate expenditure.</i>										
1	Administration for management of project							£35,360.63	£40,800.73	£40,800.73	£116,962.09
Total								£367,287	£565,284	£466,757	£1,399,329