

Gateshead (Capacity Building) Fund

Impact Report 2017



Your Year

This was a year of transition for the Gateshead (Capacity Building) Fund; following round one, delivered by Gateshead Council, Community Foundation Tyne & Wear and Northumberland (the Community Foundation) was engaged to deliver rounds two and three as well as oversee future years. This will see the Fund rebranded as The Gateshead Fund and brought into the Community Foundation's assessment and reporting framework. Our intention is to make the Fund more accessible, improve the quality and efficiency of decision-making and grant administration as well as provide the Authority with compelling evidence of the Fund's impact.

An added benefit will be to establish a better fit between the operation of the Fund and the Community Foundation's other grant making, so that opportunities for funding in Gateshead are maximised. We have taken the opportunity to refer unsuccessful Gateshead applicants to our other funds, resulting in a further £15,295 of funding for Gateshead projects. There is potential to continue and expand this leverage of additional funding.

The tables in this report present detail of all grants made during the year: Round 1, administered by Gateshead Council, awarded 29 grants totalling £148,010; Rounds 2 and 3, delivered by the Community Foundation awarded 33 grants totalling £212,055. We are pleased to report that there was a consistent level of grant making across the two rounds delivered by the Community Foundation, despite the tight timescale for both rounds, which were delivered back-to-back in late 2016 and early 2017. Thirteen new groups applied for funding across the two rounds, with 11 successfully receiving grants.

The Community Foundation uses *per capita* grant expenditure as a measure of the geographic distribution of funds. The figure for Gateshead as a whole was £1.77 per head, but expenditure in some wards varied substantially from this figure. Although this may well reflect local need and the capacity of voluntary and community groups to access the funding available, it is worth considering whether additional promotional activity in some wards might be beneficial.

The latter part of the year saw a shift away from applications for smaller grants: 12 grants under £3,000 were awarded in round one compared to only eight over Rounds 2 and 3. Gateshead District Scouts and the Comfrey Project are two groups involved in major asset transfers in the Borough and both received significant grants that will contribute to their success. Round 3 also saw the emergence of groups taking over management of local green spaces: Brighten Ryton Local Environment Group, Friends of Felling Park and Town Centre, Crawcrook & Greenside Local Environment Group and the Friends of Windy Nook Nature Park were all successful in their applications.

Two funded projects did not go ahead: Birtley Amateur Swimming Club was awarded £5,620 towards training courses and qualifications but was unable to proceed, as their volunteer candidates were unavailable to attend courses. Thrive's project for carers was awarded £8,644 but was unable to proceed due to a lack of funding; this resulted in Thrive closing its North East operation with little time available for successful project delivery.

Sports grants proved an interesting challenge, as most are under the minimum grant threshold of £500 for the Community Foundation and were not subject to the usual assessment process, instead being investigated by Council staff prior to inclusion in the panel papers for final approval by the Advisory Group. Once approved, grantees were notified and asked for their bank details for payment. This led a number of grantees to seek confirmation that the Community Foundation was indeed a legitimate organisation! Better communication with potential grantees during Round 3 saw this issue resolved.

This report contains a summary of some of the projects funded during the year. Monitoring information from completed projects will start to filter through for inclusion in subsequent Impact Reports, providing an essential tool for selling the Fund to potential donors.

Nils Stronach
Senior Programme Advisor

VitalSigns

The Community Foundation's Vital Signs initiative focuses on identifying local needs and assessing how philanthropic giving can help improve local quality of life. In 2015, we published our latest Tyne & Wear Vital Signs report, which informs all the work we undertake, from grant assessments to fund development.

Our Vital priorities for Tyne & Wear

The Vital Signs report identified two priority themes for giving in Tyne & Wear: fairness and healthy living.

Whilst philanthropy is about so much more than just tackling social problems, it is hard to ignore the hardship caused across Tyne & Wear by a combination of increased need and reductions in funding for services. Our individual and corporate donors may not be able to provide the resources needed to eradicate inequality, however, they can transform individual lives. For example, by helping young people in poorer areas overcome the challenges they face. Vital Signs highlighted the example of one young woman, now a student at University of York St John, whose time at a local youth project which we support has helped kick-start her ambition to become an English teacher.

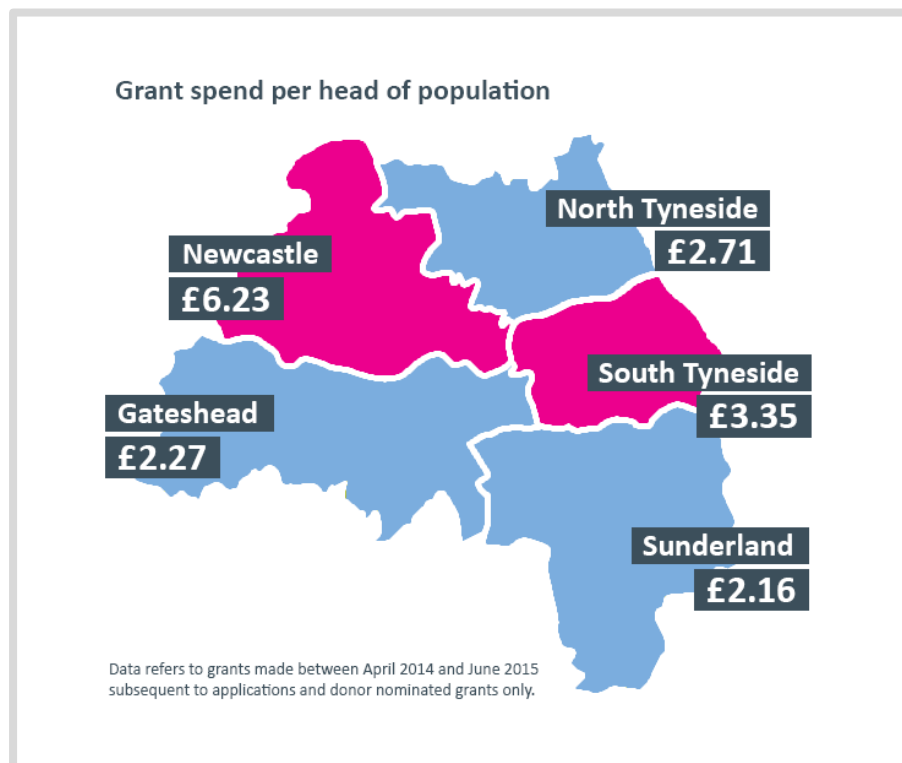
In Tyne & Wear our analysis of local need identified two priority themes for giving: fairness and healthy living.

Improving health is a major challenge in Tyne & Wear, and one where Community Foundation grants can add considerable value to the work of health services. Whilst our area hosts leading centres of medical research, and there are signs of progress in areas like reducing circulatory disease, life expectancy here remains amongst the very lowest in England. We need to get upstream of this problem, by helping people to help themselves. Community groups have a key role to play, for example by using Community Foundation grants to encourage healthier lifestyles and offer positive alternatives to those at risk of drifting into drug and alcohol abuse.

Vital giving: hot and cold spots

Our Vital Signs report gave many examples of grants that have achieved real impact within local communities, and also provided an opportunity to hear directly from local donors about the thinking behind their giving. However, it highlighted the problem that Community Foundation giving is patchy across Tyne & Wear as a result of shortfalls in both the supply of, and demand for,

charitable funding. The map below shows how the amount of money we spend on grants per head of population varies between areas, with cold spots where funding is lower than average shown in blue. It shows how, in 2014- 2015, Gateshead received considerably less funding from our donor and programme funds than Newcastle.



This flags up the need for the Community Foundation to encourage more giving to local philanthropy “cold spots”, such as Gateshead, so that all residents have an equal opportunity to benefit from the generosity of our donors. As we have shown above, working on the Gateshead (Capacity Building) Fund is already helping us to achieve this aim through over £15,000 of additional grants from donor and programme funds.

In the coming months we hope to make Vital Signs more engaging for our donors and grantees, focusing particularly on ways to use community knowledge to make philanthropy and giving more effective and rewarding. As a fund holder, we hope that Gateshead Council will join us in the conversation.

Mark Pierce
Director of Community Knowledge and Funding

**Research
project**

An agreement for the development and administration of the Gateshead Fund (Capacity Building Fund) by the Community Foundation for Tyne & Wear and Northumberland was established in August 2016. This covered a research project to explore the potential to grow and develop the Fund.

The first few months of the research project focused on working with Gateshead Council to explore internal opportunities, including Council held/managed trusts, Community Led Local Development Funds (CLLD) and the Community Infrastructure Levy (CIL). After it became clear there were no Council held trusts, this opportunity was dismissed.

Conversations regarding CLLD and CIL have been encouraging and are continuing with identified opportunities to work together. It is unlikely any CLLD funds will come directly into the Gateshead Fund but there may be an opportunity for groups to use Gateshead Fund grants as match funding to draw down CLLD monies. This would also be the case for grants from other Community Foundation funds and the Community Foundation has agreed to share information about CLLD with other local and national funders, once it goes live. Discussions around the management of the Neighbourhood portion of the CIL monies by the Community Foundation are ongoing at the time of this report; these may link into the Gateshead Fund in some form but that is still to be agreed.

Conversations with individual and corporates are ongoing but there is an interest in the approach being taken in the Borough. The development, or not, of the Bondholder Network will be important to the way businesses can interact but the early conversations, like those around CLLD and CIL, do demonstrate an opportunity. What is clear from all these conversations is that there is a growing collection of funding opportunities that could come under an overall banner of how a range of partners are working together to invest in Gateshead. The focus of the next part of the research will be exploring ways for others to join, either by donating to the Fund itself or creating other routes, such as crowdfunding.

Adam Lopardo
Director of Partnerships

Grants awarded in 2016/17

Main grants: Round 1	
19 Plus CIC New activities and training for volunteers	9,855
Banner Tales Publicity and commemorative DVD for Last Shift Festival	2,000
Barmoor Hub Purchase tables and chairs for training room	4,525
Bensham Grove Community Association Independent capability and governance review	7,525
Bensham Social Group Purchase equipment to develop singing activities for older people	1,670
Birtley Town Football Club Develop a business and finance plan	10,000
Blaydon Youth and Community Centre Inclusive Youth Club pilot programme	6,435
Blaydon Youth Community FC Association Improvements to facilities	1,985
Bringing Words to Life Salary costs for a programme development worker	10,000
Chopwell Community Association Salary and volunteer costs to expand delivery of IT and youth work services	10,000
Clara Vale Village Hall Costs of security, Wi-Fi, telephony systems and purchase of AV equipment	4,960
Dunston Drop-in (Fill the Holiday Gap programme) Partnership application of 20 Gateshead based organisations	10,000
Dunston Silver Band Implement a new website and develop business, fundraising and marketing strategies	7,730
Dunston and Teams Amateur Boxing Club Purchase of new equipment	1,000
Foundations Furniture and Gardening Services Ltd Produce marketing and promotional materials to target new clients	5,555
Friends of Oxford Terrace & Rawling Road Medical Group Community engagement and development of a drop-in for isolated people	2,000
Gateshead Clubhouse Specialist legal advice to undertake an asset transfer	900
Gateshead Community Rowing Club Purchase equipment and deliver a para-rowing coaching programme	4,140

Gateshead Harriers Volunteers to complete UKA qualification and deliver a programme of activity	2,000
Gateshead Junior Badminton Club Volunteer training and delivery of coaching sessions in schools	2,000
Gateshead Kestrels Staff/volunteer training and development of an inclusive gymnastics club	2,540
Leam Lane Community Centre Start-up costs to run an 8 to 11years Educational Youth Transition Group	2,000
Millin Centre Local Women Local Enterprise (LWLE) pilot programme	9,920
Peace of Mind Delivery of a healthy lifestyles programme to refugees and asylum seekers	1,970
Revive Recovery Festival 2016 Revive Recovery Festival	2,000
Ryton Community Volunteer Library Association Develop and deliver summer arts and crafts activities	1,000
Silverline Memories CIO Action plan for a multi-agency therapeutic garden and Health & Safety improvements to the proposed site	9,500
Tyneside Beekeepers Establish apiaries and Beekeeping resources in Saltwell Park	9,000
Washingwell FUNdraisers Create an Eco Garden for the benefit of the wider community	5,800
29 grants	148,010

Main grants: Round 2

Guidepost Guidepost - Future Planning	1,920
Seven Stars Residents Association Wrekenton Community Spirit	1,490
SPLASH - Special Play & Leisure After School Hours Fitness Fun 4u!	1,980
Crawcrook & Greenside Local Environment Group Feasibility Study to assess possibilities for improvements to Crawcrook Park	10,000
Dunston Community Centre Kitchen and Cafe Refurbishment	5,430
Edbert's House Additional financial management capacity	10,000
Felling Male Voice Choir One Hundred Men a Singin'	4,500

Gateshead Older People's Assembly Developing Capacity within Gateshead Older People's Assembly	9,321
Gateshead Team Gymnastics Securing the future of Gateshead Team Gymnastics Club	5,750
Teamwork Community Development Happy to Help - Growing our Sustainable Independent Living Project	10,000
Oasis Aquila Housing Valuing Volunteers Project	10,000
Special Olympics Gateshead Project Uplift	3,000
Victims First Northumbria The Health. Empowerment. Advice. Listening. (Heal) Project	10,000
Wayout in Gateshead (WinG) WinG/Duke of Edinburgh Award Development Project	4,231
Gateshead Visible EM Support Group Gateshead Visible Ethnic Minorities Support Group	10,000
The Kittiwake Trust Borderline Books	5,000
Gateshead and Whickham Amateur Swimming Club Four main areas that will help build capacity	10,000
17 grants	112,622

Main grants: Round 3	
Young Women's Outreach Project Gateshead Plus Group	4,786
Ryton Triathlon Club Junior Development	8,000
Skills4work Gateshead Members Development & Parent Support Network Group	10,000
Jigsaw Recovery Project CIC multiple complex needs youth support worker	10,000
Brighten Ryton Local Environment Group Support of volunteers to restore, maintain and manage local environment	9,650
Gateshead District Scouts Whickham Thorns Outdoor Activity Centre	10,000
Men's Shed Chopwell (Formerly Winlaton Men's Shed) Core costs and extension of workshop facilities	1,769
Gateshead Cleveland Hall Community Association Cleveland Hall Volunteer Coach Education Project	6,360

Barmoor Hub Trained up, SkilledUp	2,490
Friends of Felling Park and Town Centre A safe and strong Friends of Felling Park & Town	3,750
L'chu Vonim Youth Centre 25 Not out! - Looking to the Future	8,940
Friends of Windy Nook Nature Park Equipment, Training and Development	1,608
Comfrey Project Windmill Hills Centre Community Asset Transfer	10,000
Bensham and Saltwell Alive Animating Assets in Bensham	10,000
Crawcrook & Greenside Local Environment Group Feasibility Study to assess possibilities for improvements to Crawcrook Park - VAT Payment	2,080
16 grants	99,433

Sports: Round 1

Talented Athlete Scheme	0
Individual Sporting Grant Scheme	1,700

Sports: Round 2

Talented Athlete Scheme	2,900
Individual Sporting Grants Scheme	3,700

Sports: Round 3

Talented Athlete Scheme	1,000
Individual Sporting Grants Scheme	1,500

Gateshead Volunteers' Month – June 2016

Total grants awarded	11,692
-----------------------------	---------------

Gateshead's fourth Volunteers' Month, took place in June 2016. The aim of Volunteers' Month is to:

- celebrate the positive contribution made by existing volunteers
- recruit more volunteers
- enable local people to contribute to their community
- confirm Gateshead's reputation as a national leader in volunteering

Throughout the month, 101,170 hours were recorded on a volunteer totaliser, which equates to a £1.3m contribution to the Borough's economy and representing a 62% increase, compared to 2015.

£11,692 was allocated to 54 groups and organisations across Gateshead; during the month many events were held, including community celebrations, Queen's tea parties, training sessions and award ceremonies that recognised the commitment made by Gateshead residents.

A celebratory event was held at the end of the month in Trinity Square with around 20 organisations taking part, including Citizens Advice Gateshead, Sight Service, Jazz NE and Age UK. Interactive volunteering opportunities were offered to local people on the day and the event was a great success. The Trinity Square management team established that total footfall for the day was 16,000; the highest footfall level of the month and for any event at Trinity Square.

Grants breakdown

The table below shows the pattern of grant spend across Gateshead from the fund.

Ward	No grants primarily benefiting the ward	Grant spend primarily benefiting the ward	Indicative total spend *	Indicative spend per capita
Crawcrook and Greenside	4	£19,040	£26,964	£3.06
Bridges	2	£18,940	£27,742	£2.84
Lobley Hill and Bensham	3	£19,195	£28,426	£2.77
Dunston and Teams	3	£16,430	£24,616	£2.71
High Fell	3	£17,350	£26,078	£2.69
Ryton, Crookhill and Stella	3	£15,175	£22,916	£2.66
Deckham	2	£15,670	£24,644	£2.47
Felling	2	£13,750	£22,041	£2.39
Chopwell and Rowlands Gill	2	£11,769	£20,094	£2.17
Birtley	1	£10,000	£17,508	£2.10
Blaydon	2	£8,420	£17,483	£1.74
Dunston Hill and Whickham East	1	£5,800	£13,991	£1.54
Saltwell	2	£3,980	£13,499	£1.28
Wardley and Leam Lane	1	£2,000	£9,424	£1.14
Windy Nook and Whitehills	1	£1,608	£10,277	£1.07
Chowdene	0	£0	£8,083	£0.90
Lamesley	0	£0	£8,614	£0.90
Low Fell	0	£0	£7,600	£0.90
Pelaw and Heworth	0	£0	£7,967	£0.90
Whickham North	0	£0	£7,377	£0.90
Whickham South and Sunnyside	0	£0	£7,252	£0.90
Winlaton and High Spen	0	£0	£7,469	£0.90
TOTAL	32**	£360,065	£360,065	£1.77

*This includes total Gateshead-wide spend of £180,938, attributed at the rate of 90p per head for each ward's population.

**Excludes 29 Gateshead wide projects

Award summaries – a sample from Round 1

Bensham Social Group - £1,670

Bensham Social Group meets at St Chad's Community Centre and offers a safe and friendly place for older people to meet and enjoy a social befriending opportunity. It offers a range of activities such as Boccia Bowling to help keep members active and prevent isolation. The funding is helping the group to develop its capacity by increasing its membership and income and developing new activities, such as singing, for older people within the community.

The Millin Centre - £9,920

The Millin Centre focuses on the provision of support to those who are long term unemployed to help them move towards financial independence through enterprise and employability support. CBF funding is enabling a pilot project, Local Women Local Enterprise, to be delivered in Gateshead. The project will work with up to 50 unemployed, Gateshead, women to move them towards financial sustainability through a focused programme of enterprise activity and support. An evaluation report at the end of the project will evidence impact and future need and further external funding will be secured.

Friends of Ferndene Park - £270 Gateshead Volunteers Month

The funding enabled the group to hold a 'volunteers day' in the Park during Gateshead Volunteers Month. The aim was to raise awareness of volunteering opportunities within the Park as well as other local community groups. As a result of the event, Friends of Ferndene Park recruited 4 new volunteers.

Award summaries – a sample from Round 2

SPLASH - Special Play & Leisure After School Hours - £1,980

Funding will provide 22 weekly specialised fitness sessions, out of school hours, for two small groups of six children. The children suffer from various moderate to severe physical/mental disabilities such as autism, Downs Syndrome, epilepsy, global development delay and sensory impairment. The children will gain maximum benefit through personalised attention, enabling them to reach their individual potential.

Crawcrook & Greenside Local Environment Group - £10,000

The group will carry out a feasibility study and associated community consultation on the development and renewal of Crawcrook Park. The aim is to promote the park, improving community usage and developing the play area with new equipment for younger and older children, reflecting their interests, as well as creating facilities for parents, such as a pop-up coffee shop. Improved safety, such as the removal of hazards and overgrown areas, as well as improving the lighting in the park will make the park an accessible and attractive place to be, helping to discourage anti-social behaviour.

Kittiwake Trust - £5,000

The funding will help cover some of the core costs of Borderline Books. The service collects books that would otherwise be destroyed and redistributes them free of charge via local organisations supporting marginalised groups, such as people who are homeless, people recovering from dependency on alcohol or drugs, people escaping domestic abuse, refugees and asylum applicants, isolated older people, people in care homes, hospitals and rehabilitation centres, schools with understocked libraries, children without books at home and others in need. Dictionaries and ESOL materials are used by organisations working with people learning English language, contributing to the support of integration into the local community.

Award summaries – a sample from Round 3

Jigsaw Recovery Project CIC - £10,000

Jigsaw are a newly established Community Interest Company, setup to work with work with young people leaving local authority care, a particularly disadvantaged and hard to reach group. Funding will enable the organisation to increase the level of support work, helping to underpin project delivery.

The programme utilises a support model that uses ex-offenders with lived experience of the issues faced, which creates trust and supports engagement from clients. Although the pilot is only working with three individuals, total project costs represent a significant saving on the cost of Local Authority provision and the service has the potential to reduce costs for other statutory provision, such as the Criminal Justice System.

Men's Shed Chopwell (Formerly Winlaton Men's Shed) - £1,769

Men's Shed Chopwell is a local branch of a national/international movement; it aims to provide and manage community workshop facilities to promote a range of practical activities, using hand or small scale electrical tools. Activities vary according to members' interests and can involve repair and renovation as well as practical projects to benefit the local community.

The project will tackle isolation, particularly for older men, develop community life and build a network of relationships between members and community groups. The grant will support this small group to expand its activities, secure their base at the Chopwell Community Centre and enable them to recruit more members.

Gateshead Cleveland Hall Community Association - £6,360

Cleveland Hall Community Association was formed in 1955 and aims to be at heart of the community, providing accessible sport and leisure opportunities. The Association is the 'umbrella' organisation for an award winning junior football club, a fully inclusive nursery, a martial arts group, an over 50s group and is a central venue for Gateshead Youth League.

As well as the undoubted benefits of increased health and wellbeing for young people, the proposed project will increase the Association's delivery capacity and provide opportunities for local people to gain qualifications leading to a higher quality of training for participants. Increased participation will likely improve sustainability through increased income from fees. The additional local volunteers will also help to create links within the wider community, further promoting the Club's activities.

Budget for 2017-18

Financial Summary	Amount to spend
Gateshead Fund 2017/18	£334,000
Capacity Building Fund 2016/17 carry over	£117,000
Funding returned – Thrive Rd 3 16/17 funding declined	£7,984
Total Gateshead Fund budget 2017/18	£458,984
Gateshead Fund breakdown	
Organisations - Funding available	
Gateshead Fund 2017/18 budget available to organisations	£312,000
Capacity Building Fund 2016/17 carry over available to organisations	£115,800
Funding returned – Thrive Rd 3 16/17 declined available for reallocation to organisations	£7,984
Total Gateshead Fund available to organisations	£435,984
Gateshead Volunteers Month – Funding available	
Funding available for Gateshead Volunteers Month 2017 small grants	£10,000 (already transferred)
Talented Athlete / Sporting Individuals – Funding available	
Funding Available to Talented Athlete / Sporting Individuals 2017/18	£12,000
Talented Athlete / Sporting Individuals 2016/17 carry over	£1,200
Total Talented Athlete / Sporting Individuals funding available	£13,200
Total Gateshead Fund budget available	£458,984

This page is intentionally blank

This page is intentionally blank

Community Foundation serving
Tyne & Wear and Northumberland
Philanthropy House,
Woodbine Road, Gosforth
Newcastle upon Tyne, NE3 1DD

T: 0191 222 0945

F: 0191 284 8413

E: general@communityfoundation.org.uk

www.communityfoundation.org.uk

T: @CFTyneWearNland

F: CommunityFoundationTyneWearNorthumberland



Registered charity number: 700510

Limited company number: 2273708